

ZOE CROWTHER

Confident, creative, and adaptable journalist covering stories across news, features and arts.

- Writing & editing
- Digital production
- Multimedia reporting
- Social media strategy
- Interviewing & hosting
- Delivering to deadlines
- CMS & SEO
- [Canva](#) design
- [Flourish](#) visualisations

EMPLOYMENT

Sept 2020 – Current **Journalist, *South West Londoner*, *News Associates* in-house publication**

- Writing local news, features, entertainment and lifestyle reviews.
- Designing infographics and coordinating all affiliated social media channels.

Oct 2021 – Current **Editorial Development Coordinator, *News Associates* (promoted)**

Sept 2020 – Sept 2021 **Editorial Development Assistant, *News Associates***

Work across the editorial, training and marketing teams for the UK's number one NCTJ journalism school.

- Writing and sub-editing informative blogs and content for affiliated websites.
- Coordinating all social media channels, marketing strategy, and external events.

Dec 2019 – Aug 2020 **School Support Administrator, *Nottingham Trent University***

FREELANCE

April 2022 – Current **Freelance journalist, *The Sunday Times*, *The Sun*, *PoliticsHome***

The Sunday Times

Successfully pitched multiple stories and assisted reporters and editors with research and interviews during freelance shifts on the home news desk.

The Sun

Landed national exclusive on a light-hearted human interest story.

PoliticsHome

Covered the local elections in London, wrote political news stories and features, interviewed MPs, and created social media content and data visualisations.

INTERNSHIPS & VOLUNTARY ROLES

Award-winning student journalist at two universities while carrying out a range of journalism internships.

May 2019 – Sept 2019 **Reporter, *Bristol24/7*, local news and culture magazine**

May 2019 **Reporter, *The Mirror & Bristol Live*, *Reach plc* online publications**

Sept 2018 – May 2019 **News Correspondent, *Epigram*, *Bristol University's* student newspaper**

Sept 2017 – Aug 2018 **News Editor, *The Courier*, *Newcastle University's* student newspaper**

June 2017 – Aug 2017 **Intern, *Bertrand Russell Peace Foundation*, international peace foundation**

July 2017 **Intern, *Impress*, marketing agency for independent book publishers**

EDUCATION

Oct 2021 – Current (tbc June 2022)

NCTJ Diploma in Journalism, *News Associates*

2018 – 2020

MA History (Merit) *University of Bristol*

2015 – 2018

BA History (First Class) *Newcastle University*

2013 – 2015 A-Levels: AAB, Economics,

Maths, History. GCSEs: 7A*s 3As

QUALIFICATIONS

2021 Mental Health First Aider (MHFA England), Emergency First Aider (Red Cross)

INTERESTS

Creative arts & design

Enjoy sketching, painting, digital design and mobile video production

Music & performing arts

Grade 8 pianist (ABRSM) and Grade 8 speech and drama (Trinity)



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