Kasey Smith

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Personal Profile

As an ambitious journalism student I have proven to be versatile and hardworking with several years experience at my local magazine in Bolton. Through which I have gained vital journalistic skills and expanded on my personal skills. I am confident in my ability to research, conduct interviews and complete assignments to a high standard on deadline.

Skills

- Interviewing
- Reporting without fear or favour
- Researching
- Editing
- Adhering to Deadline
- Multimedia
- Feature writing

- Storytelling
- Freelancing
- Perseverance
- CommunicationSelf-Motivated
- Analytical
- Observation
- Confidence

Qualifications

Mount St Joseph Business and Enterprise College Sep 2010 – Jul 2015

GCSEs

Religious Studies	Α
English Language	В
English Literature	В
Core Science	В
Additional Science	В
ICT	В
History	В
Catering	В
Mathematics	С
French	С

Bolton Sixth Form College Sep 2015 – Jul 2017

A-Level Degree

English Language
Creative Writing
Media

BA Journalism Studies (NCTJ-Accredited)

University Of Sheffield

Sep 2017 - Present

Xplode Magazine

2015 – Present

As a volunteer with Xplode I have had the ability to gain a vast amount of experience working on stories and preparing them for publishing both online and in print – including, but not limited to:

- Improving my feature writing and storytelling skills when I produced a profile of a young world champion in kickboxing a part of a partnership with The Manchester Weekly News sister paper of the MEN.
- Showing initiative after choosing to cover the Mayoral Elections. Which added to my communication skills in breaking down manifestos and policies to Greater Manchester's young people.
- Improving my interview and interpersonal skills whilst showing confidence as I quizzed candidates.
- Reporting on several sports including football, cycling swimming and athletics – showing I have an extensive knowledge range and versatility,

Experience

${\bf NCTJ\text{-}accredited BA\ Journalism}\ |\ {\bf University\ of\ Sheffield}$

Sep 2017 – Present

Through attending the University of Sheffield many opportunities to expand and gain new skills have been presented me, these include:

- Improving my multimedia skills by producing mobile journalism pieces
 accompanying features. Showing my ability to adapt to different media types I
 achieved a first for my radio news package, despite no previous experience.
- Adding to my analytical and interviewing skills as part of a feature, discussing whether the railways should be nationalised. Showed I could be non-biased when communicating the positives and negatives of each system. Persevering to secure interviews with politicians and rail passengers to inform the piece.
- Achieving a first for a bin dispute report from a council meeting. Transforming mundane subjects such as potholes into a cause for discussion by getting a humar angle into my news story.
- Improving my phone interviewing kills and localised a national story from a FOI on hate crimes in a news day.
- Gaining an understanding of reporting restrictions, defamation and other areas of law and what can and cannot be published during my Media law module.

Achievements

Awarded
Volunteer
of the
month

Set up my
own news
website

Covered the
Mayoral
Elections for
Xplode
Magazine

Inspector UK

2018 - 2019

My self-motivation and desire led me to design and create my own news, feature and opinion website. Which informed readers by getting beyond the facts and providing discussion. In the process of this project I was able to:

- Improve and develop my design, editing and marketing skills by learning how to promote my stories to a wider audience via social media.
- Expand my analytic and research skills by producing thought-provoking news feature and opinion pieces