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TOP SS23 WEDDING SEASON TRENDS THE GO-TO GUEST WEAR



As Sofia Richie and Elliot Grainge's star-studded nuptials officially kick off this year's wedding season, Zalando has spotted a common dress theme among wedding guests influenced by the S/S 2023 collections. From power suits and hot pink jumpsuits for women, to unapologetic patterned ties for men, this year's theme is **bold**. Zalando shares its list of top trends set to make heads swivel at weddings this spring and summer.

MAXIMUM LENGTH

Dramatic and elegant, floor-length pieces will sweep onlooking guests off their feet. Think extra-long and extra-feminine skirts, classic gowns and bold asymmetric cuts. Fringe was a big S/S 2023 runway trend with the likes of Bottega Veneta, Jil Sander and Vivetta exhibiting Western-influenced collections, and this will translate into garments of all kinds including long dresses for a modern detail on a classic, sophisticated style.



POWER SUITS

This wedding season, it won't just be the men wearing suits. Exuding extra confidence and esteem, women will be seen fashioning hyper-bright power suits offering a cool look and comfortable wear. Influenced by Hailey Bieber and the spirit of Genderless Bossing, oversized and boxy cuts will be the dominant cuts of the season, as well as retro 80s styles.



JUMPSUITS

Offering an effortlessly chic look and allowing enough give to move into the early hours of the morning, jumpsuits will be a popular wedding guest style this season. Driven by growing demand

for practicality, consumers want clothes that make them both look and feel good, with breezy wide-leg cuts and statement colours including pantone shade of the year, magenta, Mediterranean blue and fiery red.



SPRING FLOWERS

A classic wedding guest style, floral frocks remain a perennial favourite, but, this year, blooms will be worn bigger and bolder than ever before. Classic floral dresses and skirts will be modernised with ruffled layers of chiffon, or shiny, sequined flowers creating 3D effects.



NATURAL DAY TO NIGHT

No-makeup makeup continues to remain relevant in S/S 2023, but will be taken to the next level of natural, focusing on good skincare, not coverage. Giving the outfit centre stage, barely-there makeup looks will be achieved by lightweight foundations and concealers, paired with a flick of mascara and a bolder lip to give definition – just ask Sofia Richie.



STATEMENT HANDBAG

A statement handbag – the make or break of an outfit. For those wanting to wear a more minimalist dress or style of jumpsuit, a statement handbag is the way to elevate the look. As the Y2K Kitsch trend continues to dominate S/S 2023 designer collections, clutches and mini bags embellished with rhinestones and crystals will pull the perfect wedding fit together.



TIE OR NO TIE

To tie or not to tie? That is the question. For guests showing up suited, booted, and going all out – to tie will be the way forward. Think hyper-bright colours to match their date's dress code, or patterned centrepiece ties paired with more plain, classic suits. For guests attending more casual nuptials, the answer is no tie. Instead, button-down linen shirts will be the go-to style for breezy beach weddings.



LOAFERS AND SPRING SLIP ONS

Comfortable and versatile, loafers and spring slip ons will compliment and complete men's outfits at this season's weddings. The classic loafer can be elevated with a patent leather finish or through subtle details like tassels and snaffles. For a bolder look, look to chunky soles or slipping into a completely backless style.



Product images by [Zalando](#).

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