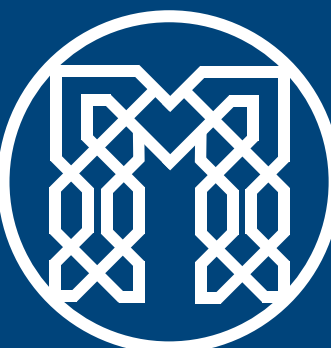


PANEL 2

WHY WE ARE CHANGING

Our vision for our future has evolved as the health care industry and local market has evolved. In order to remain a strong, independent leader, Memorial Health System must also adapt. Our mission, vision and values establish who we are, our culture and our brand. While our mission hasn't changed much, our vision has. We are defining the way we want to deliver healthcare in today's world, bringing services we can provide with excellence, to our community. Everything we do is geared toward fulfilling our mission to help people live better, healthier lives.



MEMORIAL HEALTH SYSTEM

COMMUNITY • HEALTH
EXCELLENCE • LIFE

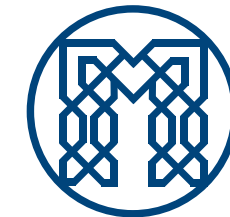
We began with a desire to strengthen and unify our health system's brand into the future. Developing our direction has been thorough and purposeful. We started with our why. The main reason we exist and come to work every day. In addition, we collected and analyzed feedback from multiple sources. We are excited to share our newest mission, vision and values with you, our teammates, who help make this a reality every day.

OUR JOURNEY TO CHANGE

PANEL 3

PANEL 1 (FRONT)

EXPECT MORE FROM EACH OTHER



MEMORIAL HEALTH SYSTEM

Expect More

PANEL 5 (CENTER OUTSIDE-BACK)

PANEL 4

It's our philosophy and overarches all areas of our work. But first and foremost, we expect more from ourselves. We expect more personally and professionally in our journey of life. We expect more learning and more growth. We expect more exciting accomplishments. And we expect more teamwork, support, and caring as we interact with our family here at Memorial Health System.

At Memorial Health System, we are dedicated to our community with a passion only an independent health system can inspire. We go above and beyond for our patients and each other, paying it forward, and spreading our excellence and compassion everywhere. We know we can deliver more, for our community, patients, and team.

EXPECT MORE

OUR BELIEFS

MISSION

To enhance the health of the people and the communities we serve.

VISION

Top 10% in the nation in all we do as an independent, innovative health system.

VALUES

Community

We exist to treat our friends, family and neighbors. We are part of the social fabric of our community.

Health

We want to improve and sustain the health of the people in our community with medical treatments that are innovative and cost-effective.

Excellence

We will be excellent in all we do and won't choose services we cannot be excellent in providing. We strive for the top 10% in the nation for quality, care and service.

Life

We want to maximize the quality of life for our community from healing to support so they can live their best lives.

PRINCIPLES

Our six pillars, people, growth, service, community, quality, and stewardship, remain the foundation of principles with which we, at Memorial Health System operate.



PEOPLE

Hiring and developing skilled, service-oriented people, and to be a place where providers want to practice and healthcare professionals want to work.



GROWTH

Ongoing growth of services that we can do well and that meet the healthcare needs of our community in a fiscally responsible way.



SERVICE

Compassionate and focused care for patients and their families, establishing us as the healthcare provider of choice in the region.



COMMUNITY

Supporting local and community needs.



QUALITY

A focus on patient safety and clinical outcomes that meet and exceed benchmarks.



STEWARDSHIP

The ongoing financial success of our system so we may continue to invest in the people, technology and facilities necessary to bring health care services close to home.

PANEL 1 (INSIDE-FRONT)



Linda Sistrunk
Director of Geropsychiatric Services

Ruth Hupp
Environmental Services Trainer

PANEL 3

PANEL 2



Tyler Hill, DO
Medical Director of Emergency & Urgent Care Services

PANEL 5 (CENTER INSIDE-BACK)

PANEL 4