

Apple Music Radio Ads
By Steven Saftig

Krystal Keith

VERSION 1

Music bed: "Beautiful Weakness"

VO: Krystal Keith's talents extend beyond the recording studio and into the kitchen. She writes a cooking blog called The Barnyard Bistro, which features recipes handed down from her ancestors, including her dad, country music icon Toby Keith. In addition to co-producing Krystal's debut album *Whiskey & Lace*, Toby Keith sings with her on the track "Beautiful Weakness."

Music hook here

VO: Download the album now on iTunes.

VERSION 2

Music bed: "Daddy Dance With Me"

VO: On her wedding day, Krystal Keith surprised her dad, country superstar Toby Keith, with a song she wrote in his honor called "Daddy Dance With Me." The moving tribute, along with the father-daughter duet "Beautiful Weakness," both appear on Krystal's debut album, *Whiskey & Lace*.

Music hook here

VO: Download the album now on iTunes.

Eric Paslay

VERSION 1

Music bed: "Friday Night"

VO: Contrary to its title, Eric Paslay's hit single "Friday Night" came out of an early morning writing session. He and the song's co-writers were discussing their least favorite parts of Monday mornings when the conversation shifted to the best part of their week: Friday nights. The resulting song, as well as a track Paslay wrote with Big Kenny of Big & Rich, are featured on his self-titled debut album.

Music hook here

VO: Pre-order *Eric Paslay* now on iTunes.

VERSION 2

Music bed: "Friday Night"

VO: Since 2011, Eric Paslay has co-written three #1 songs for the likes of Jake Owen, Eli Young Band, and Love & Theft. Now he's ready to take center stage with his self-titled debut album. The long-awaited project includes a track he co-wrote with Big Kenny of Big & Rich and a duet with Little Big Town.

Music hook here

VO: Pre-order *Eric Paslay* now on iTunes.

Jennifer Nettles

VERSION 1

Music bed: "That Girl"

VO: Jennifer Nettles did some improvising during the recording of her debut solo album, turning one of the studio rooms at Shangri-La Studios into a nursery for her four-month old baby. Alternating between singing and caring for her newborn, Jennifer crafted an album that she says is a re-creation of herself as an artist.

Music hook here

VO: Download *That Girl* now on iTunes.

Jhene Aiko

VERSION 1

Music bed: "The Worst"

VO: Singer-songwriter Jhena Aiko believes that female R&B singers are experiencing a revival when it comes to being more personal in their songs. While the rising star has been featured on high-profile releases from Drake and Big Sean, it's the songs on her debut EP, *Sail Out*, that truly reveal the inner landscape of an artist. The EP features her latest single, "The Worst" and includes guests Kendrick Lamar and Childish Gambino.

Music hook here

VO: Download the EP now on iTunes.

VERSION 2

Music bed: "The Worst"

VO: For the video to her song "Bed Peace," Jhena Aiko re-created the famed bed-ins that John Lennon and Yoko Ono staged to protest the Vietnam War, reflecting the modern pursuit of inner-peace in a chaotic world. The track, which features Childish Gambino, and her latest single "The Worst," are included on the EP *Sail Out*.

Music hook here

VO: Download the EP now on iTunes.

Zendaya

VERSION 1

Music bed: "Replay"

VO: Multifaceted artist Zendaya began her career playing a silkworm in a stage production of *James & The Giant Peach*. While she only had one line, she saw the performance as a stepping stone and now appreciates the experience as her "silkworm moment." After starring in a TV series, publishing a book, and dancing her way to the finals on *Dancing With The Stars*, she delivers her self-titled debut album, *Zendaya*.

Music hook here

VO: Download the album now on iTunes.

VERSION 2

Music bed: "Replay"

VO: At 17, Zendaya has already lived up to her unique name by starring in the series *Shake It Up*, dancing her way to the finals on *Dancing With The Stars*, and publishing a book on style and confidence for teens. With her self-titled debut album, featuring the single "Replay," she adds yet another dimension to her growth as an artist.

Music hook here

VO: Download *Zendaya* now on iTunes.

August Alsina

VERSION 1

Music bed: "I Luv This S**t"

VO: August Alsina's late brother encouraged him to be self-made and to never let his situation define him. Recently chosen by Hip Hop Weekly as a "Fresh Face of 2014," August's ascent from a tumultuous childhood to rising R&B star show that he took that advice to heart. His EP *Downtown: Life Under The Gun* features "Let Me Hit That" with fellow New Orleans native Curren\$y and the #1 single "I Luv This S**t" featuring Trinidad James.

Music hook here

VO: Download the EP now on iTunes.

VERSION 2

Music bed: "I Luv This S**t"

VO: The catalyst for August Alsina's musical career came from an unlikely place: Lauryn Hill's performance in *Sister Act 2*. With both Hip Hop Weekly and Shazam predicting a big year for him, August's EP *Downtown: Life Under The Gun* is making an impact. The set includes the #1 single "I Luv This S**t" featuring Trinidad James.

Music hook here

VO: Download the EP now on iTunes.