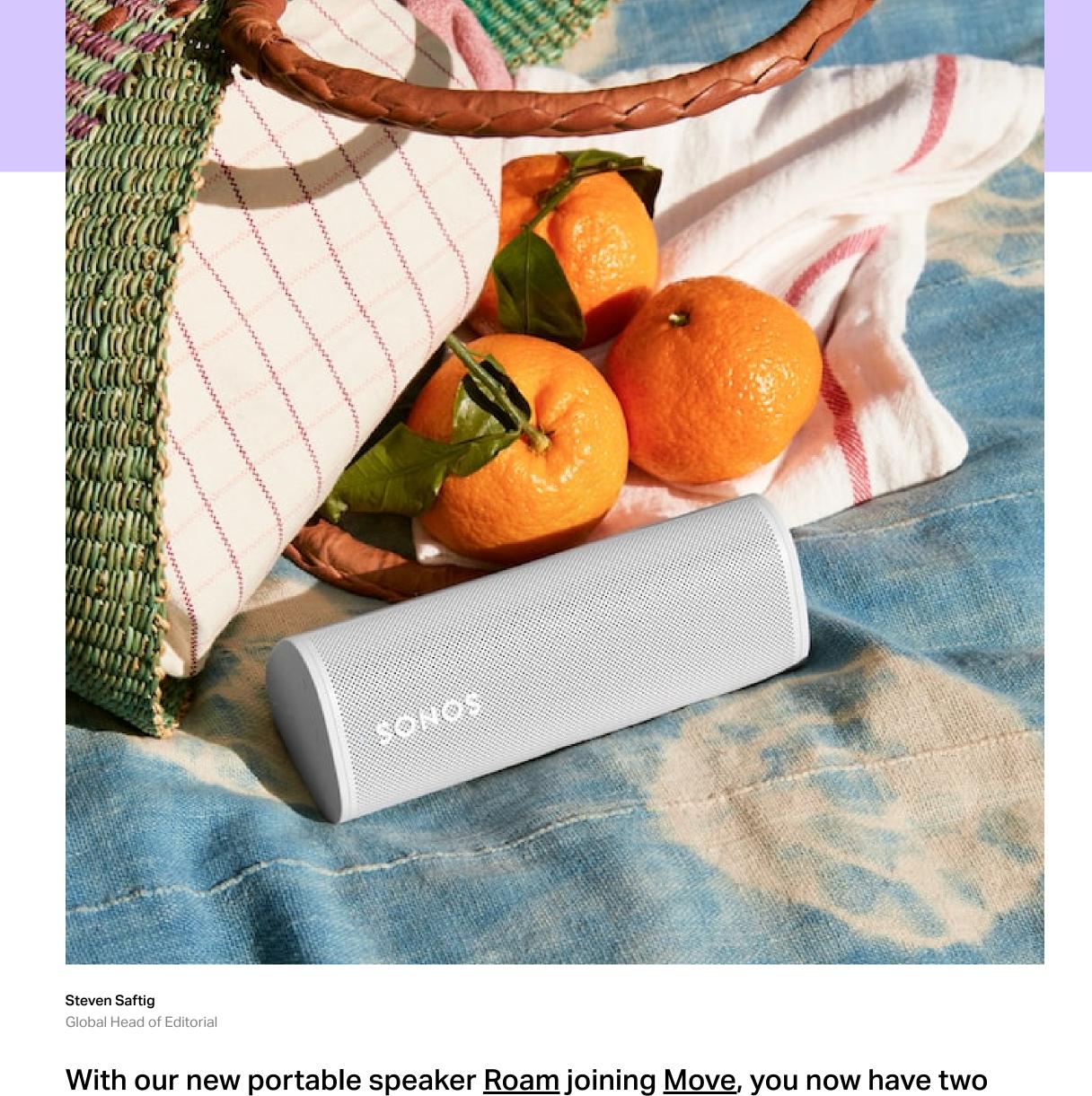
DESIGN



you choose and when? Read on to find out.

our first portable speaker, Move. As you go through your day, you'll make choices about which speaker you should use in different scenarios. Don't worry though—there won't be a quiz at the end and we'll help out along the way. Ready? Waking

options when it comes to listening on the go. But which speaker should

Here's the scenario: You're getting ready to enjoy a rare day off. As it so happens, your favorite way to relax is with great content—music, podcasts, and audiobooks. But you just got the new Sonos Roam and are still getting up to speed on the differences between our newest portable speaker, Roam, and

Dawn. The initial glimmers of sunrise stream through your windows. You've awoken to the sound of the news coming from the speaker by your bed. For a moment, you try to recall what you have to accomplish today. Oh, right, it's your day off. You decide that you want to keep listening to the news while you make coffee, but your partner is still asleep and you don't want it to keep playing in the bedroom. So you need to send the news to the speaker in the kitchen while turning it off in the bedroom. Sure, you can do this with your phone, but you can also do it with a single press of a button. Which speaker do you choose to have by your bed in this scenario? Roam or Move?

Great call! With Roam, you can send sound to another speaker by simply pressing and holding the play button. The sound will begin playing on the

nearest speaker, and stop playing on Roam. Roam is also designed for dual-orientations, meaning that you can place it vertically so that it doesn't take up much space on your nightstand or horizontally for added stability when you're likely to be groggy and fumbling around in the morning.

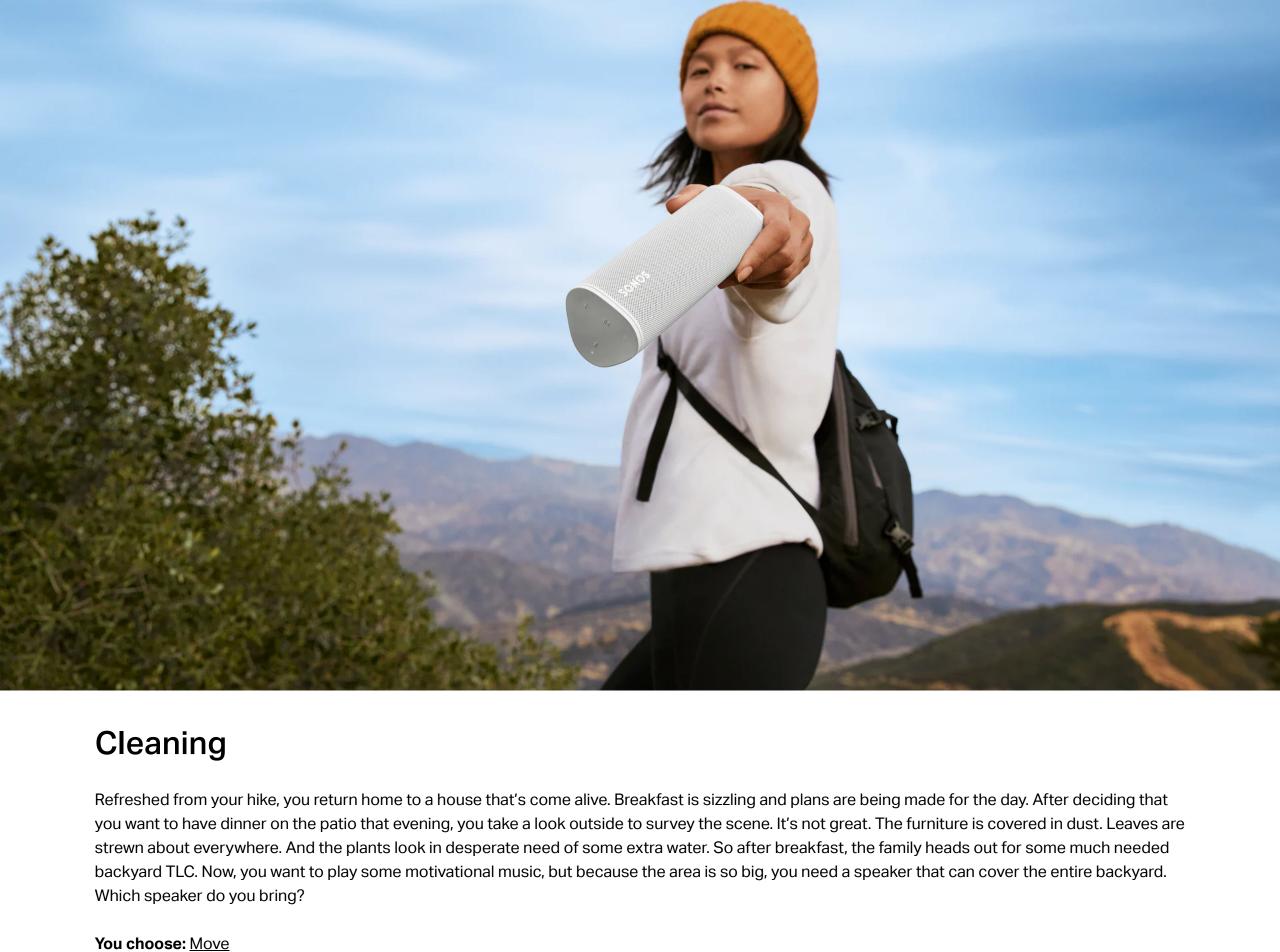
You choose: Roam

Exercising You're caffeinated. Since everyone in the house is still asleep, you decide to go for a short hike. There's a small clearing along your route where you like to spend a little time stretching and savoring the view. And today you're in the mood to catch up on a podcast while you stretch. Which speaker do you bring with you on the hike?

Nice choice! Roam weighs .95 pounds (.43 kg), compared to Move's 6.61 pounds (3 kg). And at 6.61 inches long, you can easily carry it in a day pack,

You choose: Roam

stuff it in a roomy pocket, or hold it in your hand.



Just as you've finished sprucing up the backyard, your parents call. They want to see their grandkids, so they're inviting you all over for a swim. They'll take care of lunch, but they ask you to bring the music. Between the kids and the dogs, you can pretty much assume that whatever speaker you bring

You choose: Roam

Swimming

Wow, you're good at this. Roam is rated IP67, meaning that it can be submerged in one meter of water for up to 30 minutes. **Camping**

Coming home from your parents' house, you pull up to your garage and see your neighbor waving at you from over the hedge. Turns out they're going car camping next weekend and are wondering if they can borrow one of your Sonos speakers. It's a short walk to the campsite from where they'll park,

Exactly! Roam's sound defies expectations. But Move's size allows for a wider soundstage and more powerful bass. And because it's rated IP56, it can stand up to an occasional splash from the garden hose. Speaking of sound, both Move and Roam have automatic Trueplay™ tuning, meaning that they

automatically adapt to your surroundings for sound that's astonishingly detailed and perfectly balanced.

but they won't be able to charge the speaker once they've set up camp. Which speaker do you lend them?

will end up in the pool. It's just physics. So, which speaker do you bring to your parents' home?

Yes! While Roam boasts up to 10 hours of battery life, Move offers an extra hour—up to 11. So when every minute of battery life counts, go with Move. What a good neighbor you are.

You choose: Move



Exactly. The weather-resistant Sonos Wall Hook was specifically designed to fit Move's ergonomic handle, allowing it to be securely hung up indoors

The sun has set. The dishes are washed. And the night sky is filled with stars. So you bring a big blanket out to the backyard, pile on a few pillows and get ready to do some stargazing while pondering the big questions in life. It's time for music, but not just any music. These are the moments when

music isn't just background noise, but integral to the actual experience. This is when you play the album that you know inside and out, when you want to

Nailed it. Both Roam and Move are great options for this scenario. They can be stereo-paired on WiFi for richer sound and placed wherever is most

appreciate every detail of the music. The moment calls for stereo-pairing. So, which speakers do you choose to stereo-pair next to you?

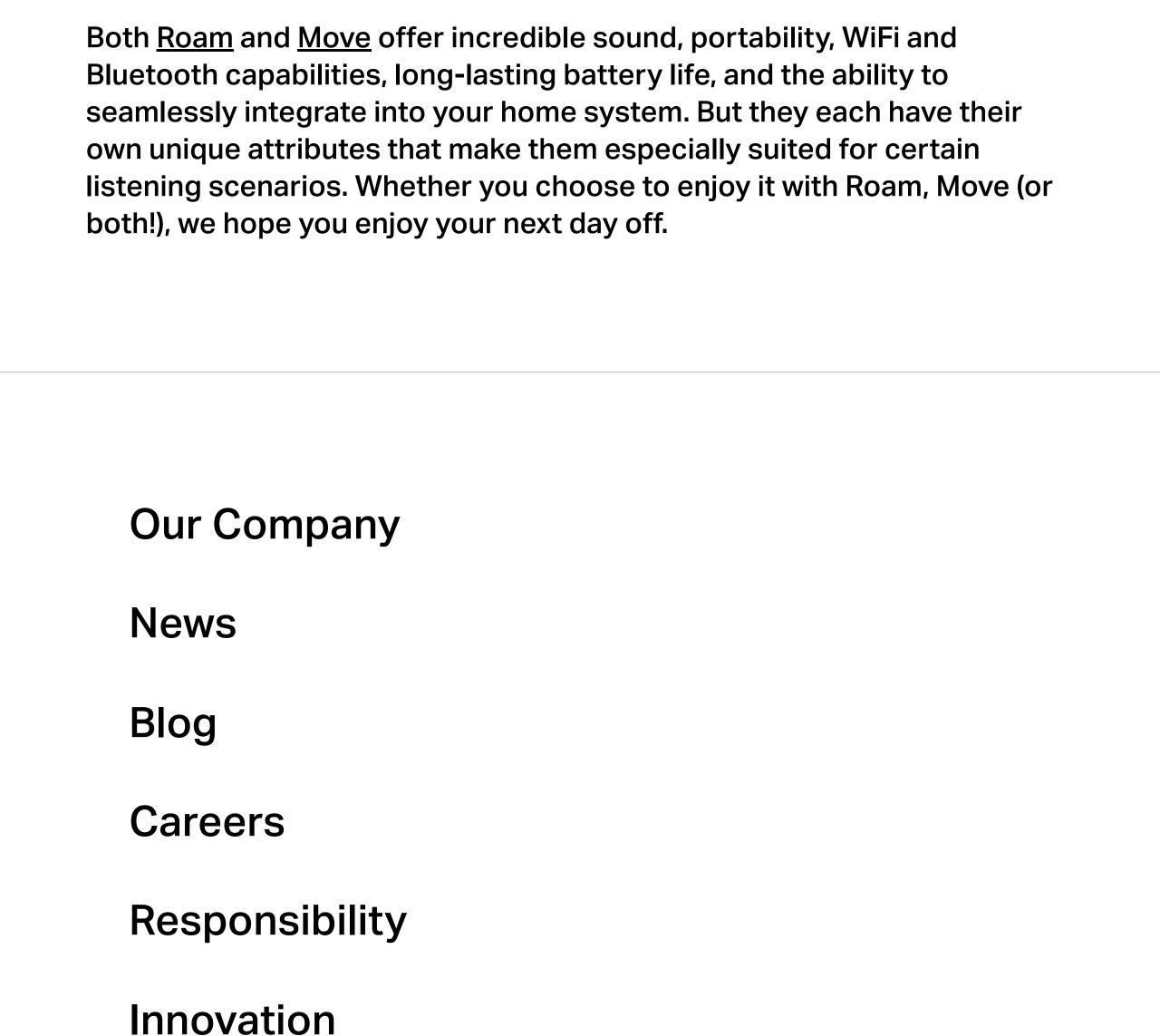
and out. Create the perfect mood for an alfresco meal without taking up any table space.

SONOS

You choose: Either

convenient for your makeshift listening setup.

Stargazing



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