

# OUR CUSTOMERS ARE THE BEST

Let's face it -Sunglass Hut has *the best* customers. They know where to shop for the hottest brands and styles of sunglasses. They know we'll help them find their cool while enjoying The Sunglass Hut Experience that we create just for them.

Now we can make shopping at Sunglass Hut even better for our customers - putting thousands of styles within easy reach. Experience 360 gives customers limitless options, wherever they shop. In every city and every type of Sunglass Hut Store.





# UPPING THE WOW FACTOR

No matter what brand, style, color, or features customers are looking for, Experience 360 empowers you to find the perfect pairs as you **CREATE EMOTIONAL CONNECTIONS.**

It's another way to walk our talk - making The Sunglass Hut Experience easier, richer, and more fun too! Our customers would expect nothing less from the sun authority.

# EVERY STORE BECOMES A FLAGSHIP

By navigating a few simple screens on Experience 360, you can quickly help customers find what they're looking for, even if it's not on your Store shelf.

This means you don't have to disappoint customers when your Store doesn't have a particular brand or you just sold the last pair of that must-have style. With Experience 360, we don't have to ask our customers to compromise. We can show them we have exactly what they're looking for. Touch each photo to find out more.



# SCENARIO: BRAND NOT IN STORE

Not every Sunglass Hut carries every brand, but that doesn't mean customers won't come looking for some of our most popular designers. With Experience 360, you can show them how quickly and easily they can get their hands on a dream pair they've always wanted.

*Check out what happens when customer Jessica wants Tiffany sunglasses. Associate Michael expertly uses Experience 360 to connect her with exactly what she's looking for.*