

# ALWAYS IN FASHION

What is fashion? Is it a supermodel strutting the catwalk? Celebrities on the red carpet? Or is it a young woman on the street sporting a head-turning outfit made up of finds from a thrift store?



# FASHION IS EVERYWHERE

From red-carpet glamour to street-style chic, fashion is everywhere. It's about using the way you look to express an attitude. Make a statement. Show your individuality. Look good and feel good!

Fashion is about being you and wearing the right thing for the right moment in your life.





# ICONS OF FASHION

Designers around the world guide fashion by providing inspiration and aspiration. They empower us to think outside the box. They dare us to be bold and stand out. They invite us to show the world who we really are.

Touch each circle to reveal the names of some of fashion's most notable designers.



# WE MAKE FASHION ACCESSIBLE

At Sunglass Hut, we proudly display the world of fashion on our shelves. We have the honor of representing the creative work of fashion's most iconic designers.

In our Stores, we make premium designer brands accessible to anyone - from the socialite to the soccer mom. We have the perfect style for every person and every occasion.







# WE HAVE TO BE FASHION EXPERTS

Carrying so many world-class designers comes with responsibilities we can't take lightly. We have to be fashion experts who thoroughly understand the designers and brands on our shelves. Our customers want to trust that we can help them find the right pairs for their own personal style.



# FASHION IS TIMELESS, TRENDS ARE FLEETING

There will always be fashion, but trends and styles are fleeting. What's hot right now will be old news someday. As curators of fashion, we have to be on top of current styles. Our customers would expect nothing less from the sun authority.