

Loyal customers are the lifeblood of any successful business. They are satisfied and passionate about a brand. The best ones are advocates that come back time and again. And tell their friends, who become NEW customers-- the key to business growth. H-R Pro-2-Go is a proven program that helps businesses stand out, distinguish themselves, and connect with new customers.

H-R-Pro-2-Go is a powerful partnership between Cox Media and local businesses who understand the value of consistent branding.

H-R Pro-2-Go partners leverage the power of multiple platforms-- Television, web, digital ads and Video On Demand to build brand awareness, increase loyalty, and generate new customers.

Your customers watching more television than ever, and Cox Media can reach anyone, anywhere on any screen.

Cox Media can connect you with the exact customer you're looking to reach, whether by geography, demographic breakdown, or program type, with more than 70 targeted television networks, and a variety of digital options.

Your message is the creative foundation of all your advertising. As a H-R Pro-2-Go partner, we'll create a custom commercial, and branded promotional message to tell

your story. Our experienced production team will help you fully tell your story with just the right words and images.

Then, start a conversation with your potential customers on Cox's free Video On-Demand platform. H-R Pro-2-Go specialists are showcased on the H-R Pro-2-Go TV channel, with videos that provide an in-depth look at your business. And it's available 24 hours a day, seven days a week. Plus, we'll share your video on the H-R Pro-2-Go YouTube channel and website.

H-R Pro-2-Go specialists are also featured in online ads that engage your potential customers by taking them directly to your digital storefront where they can learn more about your business.

By using the H-R Pro-2-Go multiple viewer touch points, your business will create loyalty, brand awareness, reach new customers, and increase market share.

To learn more about becoming a Hampton Roads H-R Pro-2-Go authority, please contact Cox Media.