


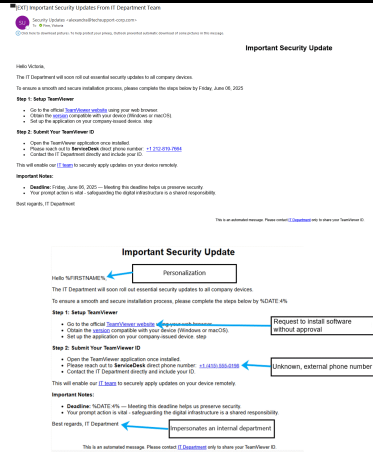




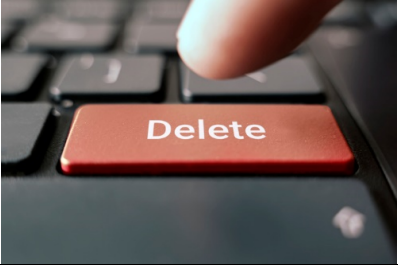



Cybersecurity Awareness Month 2025


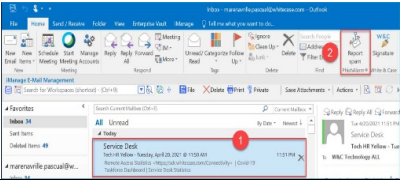


Empowering Our Teams with Engaging Cybersecurity Tips

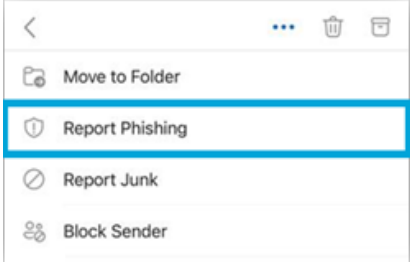
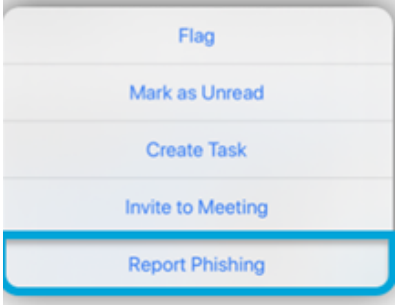


Video 1: Something's Phishy: Don't just delete suspicious emails, report them!




Shot	Footage	Action	Employee	Robot
1		Coming out of the elevator into the office.		
2		Gets to their desk with a coffee, puts on their glasses, and gets started with their day. Opens email.		
3		Close up: (lighting gets darker as suspicion arises) The employee squints and cocks their head to the side as they try to understand what they're looking at.	"Hmm, this one looks...off. Is this an actual department here?"	

Shot	Footage	Action	Employee	Robot
4		<p>Close up: One email stands out – seemingly from our internal IT department. It morphs into the same email, but with arrows pointing out which elements give it away. It has some typos, an unknown sender address, and urgent language.</p>	<p>“That’s a strange typo. And they really want this done urgently, which is odd...”</p>	
5		<p>Medium close up: The White & Case cybersecurity robot appears on the desk, like a guardian angel. (close up desk)</p>		<p>“Uh oh. Looks like—“</p>
6		<p>Medium Close up: Eyes widen as employee is alarmed by the phishing email. Dramatic music. Lighting becomes a bit darker and more sinister.</p>	<p>“Phishing!”</p>	

Shot	Footage	Action	Employee	Robot
7			"Ok, I'll delete it."	
8				"Wait!"
9				"Don't forget, cybersecurity is all our business. Don't just delete it, report it!"
10			"Oh right, I always forget to do that!"	

Shot	Footage	Action	Employee	Robot
11			"But...how do I do it and what does that do?"	
12		Close up: Email inbox with arrow navigating to the Report Spam/Phish Alarm button.		(voiceover) "It's easy to do! From your Outlook inbox, just select the phishy email, then go to the Report Spam/Phish Alarm button from the Home tab."
13		Jump cut to dramatized version of the security operations room where a flurry of people are reviewing the email.		"Then the email automatically goes to our security team for review. If they determine that the email is malicious, they will remove existing messages and block future messages from that sender across the entire Firm."
14			"Ok, but what if I'm on my mobile phone?"	

Shot	Footage	Action	Employee	Robot
15				<p>"Super easy!</p> <p>In Outlook, just click the email, tap menu, and click Report Phishing."</p>
16				<p>"If you're using Blackberry Work, open the email, click the flag icon, and click Report Phishing."</p>
17			"Got it!"	
18				<p>"One more thing: you can open the email, but DON'T TAP ANY LINKS OR OPEN ATTACHMENTS IN IT."</p>

Shot	Footage	Action	Employee	Robot
19			"Phew! Thanks for the reminder!"	
20				"You got it! We all play a part in keeping the Firm safe."
22				Voice over: "To learn more, search cybersecurity on Connect."