



2017 Property Manager Advertising Survey

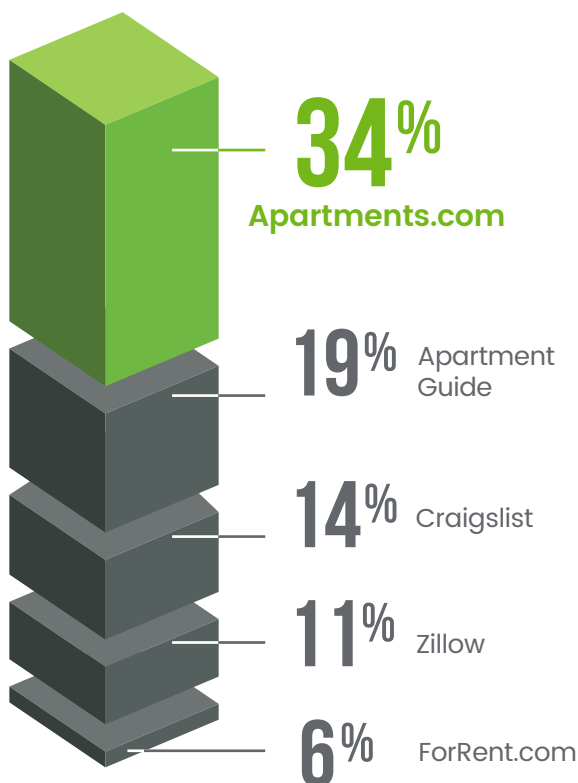
**The #1 most trafficked apartment listing site.
Rated #1 by advertisers.**

A third-party research firm conducted an anonymous survey recently of 500 property managers responsible for advertising their communities.

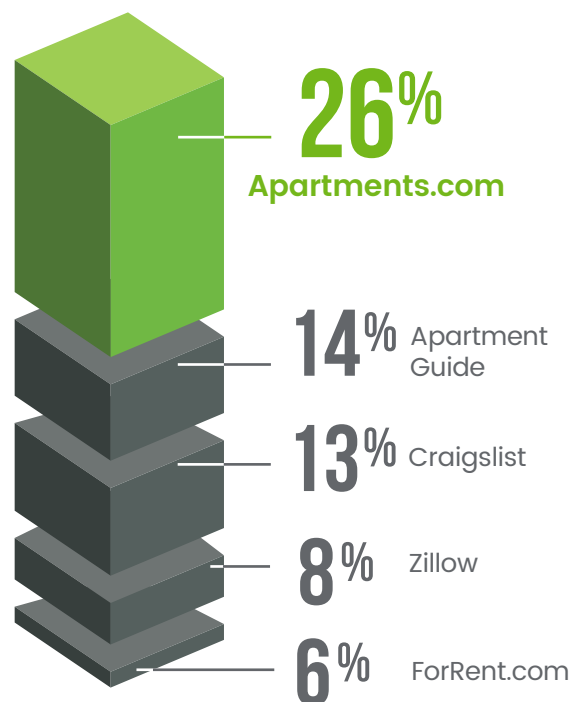
Apartments.com was rated #1 for having the best quality leads, delivering the most value, being the most innovative, and the best client service.

What Property Managers say about Apartments.com:

Most Effective
at Driving Quality Leads



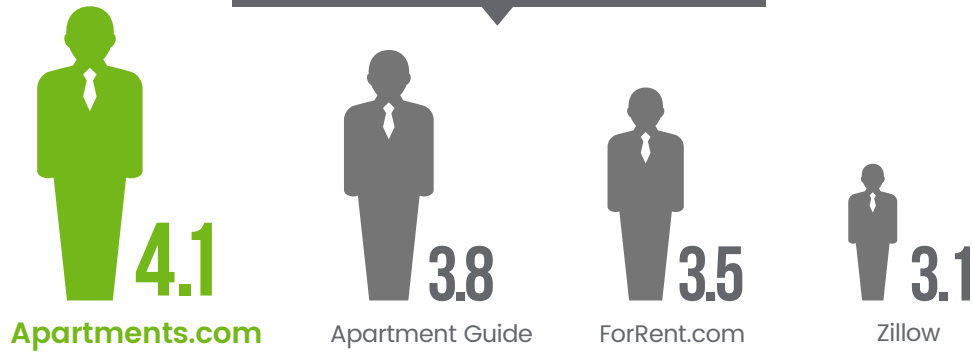
Most Value
for Your Investment



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What Property Managers say about Apartments.com:

Best Sales Representatives



Ratings for Best Sales Reps: 5 = excellent 1 = poor

#1 Most Innovative



#1 Most Complete Solution



#1 Easiest to Do Business With



#1 Most Likely to Recommend



* Source: Market Connections, B2B Brand Tracker Survey Report, 2017 © 2017, CoStar Realty Information, Inc.

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