

Cynthia Corral

Volcano, CA 95689 | (408) 646-7997 / (209) 296-7976 | pischina@pacbell.net | Working remotely since 2006

Summary

Skilled Writer with over a decade of experience providing content for websites specializing in local news and/or Theater, Film and Television. Skilled in Social Media Marketing, Editing and Copy Writing. Fourteen years working in the Computer Software and High-Tech Industries. Experienced in BOBJ and SAP Systems, and Microsoft Office/Excel.

Skills

Microsoft Office • EXCEL • Research • Project Management • Writing/Editing • Social Media • Reviews/Promotion • Blogging • Theater • Television Recaps • Snark • Exuberance • Empathy

Education

San Jose State University / 2008

Bachelor of Arts in English

Honor Society of Phi Kappa Phi | Cum Laude | English Honors | Dean's Scholar

Member: English Department Curriculum Committee, English Society

Work Experience

TrashTalkTV.com

Writer / Recapper

2014 – 2018

Snarky recapping of terrible television shows. Handpicked by *Watch What Crappens'* Ronnie Karam and hired after audition received unanimous vote. My *American Horror Story* recaps were some of the most popular posts on the site. Also recapped episodes for *Below Deck*, *Newlyweds*, *Utopia*, *The X-Files*.

trashtalktv.com/author/originalcyn

Website closed December 29, 2018

SanJose.Metblogs.com

Writer

2009 – 2018

- Research and write various articles regarding news and events in and around the Bay Area.
- Known for reviews of local arts and theater productions using an exuberant, personal voice to excite readers and bring them in to a new show.
- Wrote opera reviews as "The Opera Novice" using layman's terms, explaining to the opera newbies why they would enjoy a show even without opera knowledge.
- Held standing invitation to review all shows at San Jose Repertory, Opera San Jose, San Jose Stage Company, City Lights Theater company, Hillbarn Theatre, Palo Alto Players, TheatreWorks, Cinequest.

sanjose.metblogs.com/author/pischina

Cinequest Film Festival

Writer / Reviewer / Speaker

2008 – 2012

- Writer: Preview films and write synopses for festival program.
- Speaker: Introduce films during festival, make announcements, moderate Q&As with directors and producers on stage.
- Judge: Read and judge screenplays for the 2011 and 2012 screenwriting competitions.

• Press: Preview film screeners and review online. Publish interviews with filmmakers and actors. Publish all at my website PopcornAndVodka.com, and at SanJose.Metblogs.com as needed. Pull quotes from my reviews were used on front page of *Sherman's Way* website and in the trailer for *Billy Was a Deaf Kid*.

SAP

Finance Specialist – Commercial Finance Business Support 2017 – Present
Retained all previous conversion duties while also taking on Finance regions and responsibilities. Extensive work in Excel and SAP systems to help the Sales and Maintenance Teams with:

- Reconciling customer product and maintenance accounts.
- Preparing documents for SAP Conversions, Transfers, Consolidations, Exchanges, Extensions.
- Research and close reading of customer contracts.

Conversion Specialist – Business Objects Contracts 2008 – 2017
Working with the Sales, O2I and Maintenance Teams, research Legacy BOBJ and Sybase contracts and prepare documents to convert the legacy licensing values to newer SAP on-premise licensing. When deals close, enter all changes into SAP Systems using CRM or SAP GUI

- Auditing of sales deals, system accounting and integration of new acquisitions: Sybase, KXEN, Hybris etc.
- Testing and auditing of new team processes.
- Auditing of system sales processes.
- Managed Employee Engagement team program each year including a yearlong physical and emotional fitness theme.
- In charge of employee work audits, ensuring all processes were followed correctly and accurately.

Conversion Specialist– Business Objects/SAP Conversion Desk 2005 – 2008
• Research Business Objects and Crystal contracts, prepare documents to convert legacy licensing values to newer licensing.
• When deals close, enter all changes into Vantive or CRM systems.
• Responsible for writing, editing, testing and auditing of new team processes; auditing of system sales processes.

HomeGuard Inc.
Accounts Receivable 1999 – 2005
As sole receivables clerk I reduced all receivables by 80% in my first six months through sheer diligence and directing the internal IT department on how to streamline the collections process.
I filed necessary liens and small claims, and arranged individual payment plans for customers who needed them. Maintained good working relationships with our real estate agent clients while also collecting all debts from their clients.

Manager, Roof Department 1998 – 1999
Working through El Niño of 1998, I scheduled repair work and re-roofs throughout entire Bay Area while keeping stressed customers calm and also informed as to how the weather would affect their homes and comfort. In a pre-internet office, kept in constant contact with weather service to schedule multi-day tear-offs. Scheduled all work for up to fifteen roof repairmen, and ordered all materials needed for delivery on morning of work start. Dealt with high stress situations and tight deadlines with a calm demeanor while making it all work.

Assistant Repair Scheduler 1997 – 1998
Assist with scheduling termite repair work around the Bay Area and scheduling repairmen for each job. Develop and maintain relationships with real estate agents and their clients and making sure completion of work coincided with their tight escrow deadlines.