

Jessica Esa

Freelance Writer, Content Creator

CONTACT

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EDUCATION

UNIVERSITY OF EXETER

MA in English Studies | 2012-2014

SWANSEA UNIVERSITY

BA in English with Education Studies | 2008-2011

CARDIFF UNIVERSITY

PGCE in English & Education | 2014-2015

PERSONAL PROFILE

Originally from the UK, graduated with a Master's degree in English from the University of Exeter.

I run the growing website Books and Bao, a translated literature and culture magazine, and I currently work full-time as a freelance writer for various publications but am actively seeking full-time remote work. On any given day, you'll find me writing and editing articles, editing photos in Lightroom and Photoshop for social media, scheduling a week's worth of content on Hootsuite, or creating pins in Canva or Photoshop. I live and breathe social media and am particularly strong with Instagram and Pinterest.

I'm also a qualified teacher and have used my teaching degree to travel the world before pursuing my creative career. I'm a hard worker, dedicated to deadlines, and am always improving on my own skills. I prefer to work remotely because it provides me with the creative energy to excel.

EXPERIENCE

FREELANCE WRITER & EDITOR

August 2018 - Present

Freelance writer for several national and international publications. Aside from being a regular contributor to these publications I've carried out press trips and additional duties.

LANGUAGES

English | Native

Korean | Basic

written and verbal

French |

Intermediate

Arabic | Basic

written and verbal

PROFESSIONAL SKILLS

Mac OS

Microsoft Office

Adobe Suite

Hootsuite

Tailwind

Wordpress/ CMS

HTML

Trello

G Suite

Slack

Social Media

Management

Content Writing

Proofreading

Photography

Marketing

Customer Service

Project Management

TRIP SCOUT APP

Content Creator and Editor | Trip Scout

App | December 2017 - Aug 2018

My work has included creating travel guides for their app. I've also edited over 30 guides for consistency, accuracy, and flow. I've created itinerary blog posts for their website and supported them with their social media campaigns. I also still voluntarily help moderate their Facebook group when I have time.

FAIR INVESTMENT COMPANY

Copywriter January 2017 - March 2017

In-house writer and social media manager for Fair Investment Company. This included writing 30 blog posts per week on finance based topics. and creating and scheduling social media posts.

IQ STUDENT ACCOMMODATION

Social Media and Admin Manager

March 2017 - Aug 2018

Managed the student accommodation's social media accounts and dealt with student enquiries, sales, and events.