



# JM

## JASMINE MASSEY

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## EDUCATION

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### **SOUTHEAST MISSOURI STATE UNIVERSITY • DEC 2019**

BACHELOR OF SCIENCE IN MULTIMEDIA  
JOURNALISM & PSYCHOLOGY  
DEAN'S LIST FALL '18 & '19  
GPA: 3.33/4.0

#### **Capstone Project:**

Pitched and executed story topics and ideas for assigned beats  
Researched, interviewed, and wrote for feature and news stories  
Produced two forms of multimedia (videos and photos) for each story pitched and written

## INTERNSHIPS

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### **COUNSELING & DISABILITY SERVICES • AUG '19 – DEC '19**

- Coordinated events to educate and spread awareness on campus concerning topics such as: sexual violence, substance abuse, domestic violence, and mental health and disabilities
- Observed multiple counselors as they conducted sessions with students, using various techniques and exercises
- Presented a wide range of ideas to counselors for future outreach events to promote mental health awareness

## EXPERIENCE

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### **REDHAWK HEALTH EDUCATOR • SOUTHEAST MISSOURI STATE UNIVERSITY • SEP '19 – DEC '19**

- Directed informative events discussing sex education and mental health to a multitude of student organizations
- Conducted interactive presentations in various academic courses, covering sensitive topics, including but not limited to domestic assault and substance abuse
- Held one-on-one peer sessions to educate and support students around campus on substance abuse, sexual assault and mental health matters

### **INVESTIGATIVE REPORTER & BROADCASTER • ARROW NEWSPAPER • JAN '17 – DEC '19**

- Published a biweekly edition of the Arrow Newspaper to keep students and the Cape Girardeau community up to date on breaking news and fascinating events
- Investigated local cultural issues and highlighted international student organizations and students on campus
- Reported weekly updates of Southeast Missouri State athletics in front of live audiences
- Systematized data and research on team and individual records to highlight athletic achievement
- Examined local news stories in the community and highlighted student-run organizations and diversity focused events

## LEADERSHIP

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### **NATIONAL ASSOCIATION OF BLACK JOURNALIST • VICE PRESIDENT**

- Assisted with the creation and implementation of organizational programming and events
- Oversaw club officers to guarantee that networking and journalistic growth opportunities were advertised and sustained for students
- Ensured organization efficiency and success, by outlining duties of executive and committee members

### **BLACK STUDENT UNION(BSU)**

- Spoke at student organizational events concerning inclusion, equity, and diversity
- Planned events for different topics on diversity and to showcase the resources provided through the BSU