

Tori Falcon (she/they)

Denton, TX | (210) 259-7564 | falcontori1@gmail.com

EDUCATION

University of North Texas – Denton, TX

Digital & Print Journalism major – minor: Sociology
August 2016 – May 2019

EXPERIENCE

MOVE Texas – Remote (TEXAS)

Communications Associate

April 2020 – PRESENT

In charge of spreading our message to empower and mobilize young Texans and key stakeholders through social media posting and planning, website upkeep, drafting press releases, emails, op-eds, and statements.

Communications Fellow

January 2020 – April 2020

Reported to the Communications Director and helped expand our social media reach.

What the Femme!? Podcast – Denton, TX

Social Media Manager

November 2019 – December 2020

Created engaging promotion including graphics and audio clips for weekly podcast episodes and co-hosted biweekly episodes.

Special Abilities of North Texas - Lewisville, TX

Fundraising and Development Intern

June 2019 – March 2020

Assisted the CEO with fundraising opportunities, writing grants, and social media.

The Dentonite – Denton, TX

Editor-in-Chief

August 2018 – June 2019

Oversaw section editors and ensures quality content is released regularly under each section with final say on what gets published.

Culture Editor

November 2017 – August 2018

Received pitches and delegated work to writers for arts & culture related stories in Denton.

Contributing Writer

November 2016 – November 2017

Regularly pitched stories and took assignments for music, food and culture related content.

UNT G-Force – Denton, TX

Historian/Social Media Manager

August 2018 – May 2019

Manages Twitter, Facebook, Instagram and YouTube accounts pertaining to UNT G-Force. Creates engaging posts with various forms of media such as photography, videos, flyers and event pages.

Team Lead

January 2018 – May 2019

Oversees 1-3 teams of mentors going to local high schools to assist students in college and career exploration and offers resources. Collects and puts together spreadsheets of information based off information students gave to report to supervisor to track impact on DFW area students.

Mentor

January 2017 – January 2018

Travels with 2-3 teams to local high schools to provide resources and direction to DFW area students on life after high school. Trained in college/trade school applications, FAFSA/TASFA, military recruitment, resume building and job search.

Dallas Observer – Denton, TX

Freelance Writer

October 2019 – February 2020

Pitch and execute feature stories on local music.

Progress Texas – REMOTE (Texas)

Content Contributor

October 2019 – March 2020

Pitch and write stories on immigration and queer issues for the rapid response media's blog.

Denton County Magazine – Denton, TX

Freelance Writer

July 2019 – September 2019

Pitch and accept assignments for arts and culture feature stories within monthly magazine theme.

North Texas Daily – Denton, TX

Opinion writer

January 2017 – September 2017

Wrote 1-2 columns per week on a variety of topics I pitched to the Opinion editor. Ranging from politics to pop culture opinions.

SKILLS

Photoshop | Premiere Pro | Lightroom | Slack | Squarespace | Wordpress | Photography | Canva | Tweetdeck

WRITING PORTFOLIO

<https://torifalcon.journoportfolio.com/>

REFERENCES

Danielle Longueville – Founder and Co-host of What the Femme!? Podcast

(214) 912-9480

daniellelongue@gmail.com

Mateo Granados – Field Organizer at MOVE Texas

(214) 585-8844

mateo@movetexas.org

Sara Button – Founder of The Dentonite/Personal Reference
(936) 229-1095
saradbutton@gmail.com

