

FOR IMMEDIATE RELEASE

IFLIX PARTNERS WITH SEE-ENGAGEMENT'S SPORTSLOCKER OTT SERVICE

Making it the one-stop-shop for sports lovers

Kuala Lumpur, January 11, 2019 – iflix, the world's leading entertainment service for emerging markets, today announced its exciting partnership with SEE-Engagement's Sportslocker service - to bring avid sports fans and iflix viewers even more round the clock coverage of their favourite sports.

Sports enthusiasts want to have instant access to match scores, the latest updates on their favourite teams and analysis of the most recent games. Now that's all possible with the unique Sportslocker OTT service, making iflix the ultimate one-stop-shop for sports lovers. The 24/7 service will deliver short bitesize videos featuring game highlights, roundups, interviews and more, straight to both iflixFREE and iflixVIP viewers - on any mobile device, anywhere, and anytime.

Craig Galvin, iflix Global Head of Content, says, "We are impressed with Sportlocker's high quality localised video content offering and cannot wait for our viewers to experience all their favourite sports in one site. Globally, sport is one of the most popular forms of entertainment. And not surprisingly, the majority of sports fans prefer the ease and convenience of watching their content on a mobile device. Now, fans will never miss a moment of the action with the addition of the service to iflix's already jam-packed sports portfolio."

Sportslocker is a hub for all sports content, from major leagues, to tournaments and competitions, including breaking news across the following sporting codes: Football; American sports, e.g. NBA (Basketball), NFL (Football), Baseball; Tennis; Motorsports; Golf; Cycling; and Martial Arts.

Iflix viewers will be able to enjoy the action via a linear feed or select from a number of on-demand videos updated daily to watch in their own time, eliminating the frustration of searching the internet for the latest sports updates.

Now available to over one billion consumers throughout Asia, the Middle East and North Africa, iflix has established itself as the clear market leader in video streaming. Offering consumers a vast library of top Hollywood, regional, and local TV shows and movies, including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

ABOUT IFLIX

iflix is the world's leading entertainment service for emerging markets with the widest and most compelling selection of TV shows, movies, hyper local originals, premium live sports and up-to-

the-minute news from around the world, to stream or download, on any internet connected device...wherever, whenever.

Created specifically for the more than one billion consumers in emerging markets, iflix now offers users two exceptional experiences through its iflixFREE and iflixVIP offerings.

iflix is currently available to consumers in Malaysia, Indonesia, the Philippines, Thailand, Brunei, Sri Lanka, Pakistan, Myanmar, Vietnam, the Maldives, Kuwait, Bahrain, Saudi Arabia, Jordan, Iraq, Lebanon, Egypt, Sudan, Cambodia, Nepal, Bangladesh and Morocco.

Learn more at <https://blog.iflix.com>

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