

## CURRICULUM VITAE

### PERSONAL INFORMATION

Lerato Angel Mapoga	Female	South African Citizen
Address: 143 Kimberley St, Goodwood Cape Town, 7460	Cell: 063 234 9586	Email: <a href="mailto:imapoga@gmail.com">imapoga@gmail.com</a>

### EDUCATION

#### **Primary Schooling:**

Edu-College - (1994 - 2001)

#### **Secondary Schooling:**

Prestige College - (2002 - 2003)

Welkom High School - (2004 - 2006)

- Matric Speech and Drama Performance Distinction

#### **Tertiary:**

**Waterfront Theatre School** - (2007)

**AAA School of Advertising** - (2007)

- Introduction to Copywriting Course

**AFDA (African Film and Drama Academy)** - (2008-2010)

- Majoring in Television and Documentary Production

### 2008

#### **Phakama International Arts Project**

- Cultural Exchange Performance with International Artists was one of two South Africans to Perform in Brazil for two nights at the Villa Teatro in Brazil, Salvador.

#### **Baxter Theatre**

- Part Time Asher

#### **SABC 2 Lentswe Poetry Competition**

- Semi Finalist

### 2009

#### **University Of Cape Town**

- Member of University Of Cape Town Choir
- Member of African Dance Group

#### **AFDA (African Film and Drama Academy)**

- Won Best Second Year Television Production Award as the scriptwriter for a sitcom called My Husband's Wife.

### **Cape Town Television**

- Part Time Production Assistant
- Studio Camera
- Make Up Artist
- Floor Manager

### **South African Gay and Lesbian Film Festival and**

- Volunteer

### **Encounters Film festival**

- Volunteer

## **2010**

### **Faces Modelling Agency**

- Character Modelling

### **Etisalat Nigerian Advert**

- Appeared as a Featured Extra

### **2010 Soccer World Cup**

- Volunteer

## **2011**

### **Bachelor Arts Degree Graduate In Motion Picture Medium**

### **Endemol SA Internship Programme (April 2011 – August 2011) for STEP UP OR STEP OUT**

- Production Assistant

### **Cape Events Assistant (August 2011) for Miss South Africa**

- Logger

### **Launched Crochet and Beaded Accessory Range - Latita Creations**

- It was launched part time while working at Endemol and Cape Events, producing accessories such as - bags, earrings, shoes and bo-ties.

## **2011 / 2012**

### **Travelled to Indonesia (South-East Asia) to commence a one year Darmasiswa Art and Culture Scholarship Programme**

- **Volunteering** at Schools and at Pakuan University teaching English
- **Asing Star Singing Competition**  
Foreigners learn an Indonesian song and perform it live on Indonesia Television and I was the only South African performing and won.
- **ISI Jogjakarta University Workshop**  
Attended Batik Tulis and Dye Tie Material Design technique workshops.
- **Song Colaboration** with an Indonesian band inter-twining Indonesian local language Bahasa with Setswana.
- **Featured in an Indonesian Documentary :**

## 2013 / 2014

- **Giyani Fashion Show**  
Best Designer - Latita Creations
- **Afrikaans Drama Series called Swaartwater (Season 1 and 2)**  
Wardrobe Assistant

## 2015

- **Drum and Huisgenoort, Media24**  
Fashion Department Assistant
- **Two Spinning Wheels Productions**  
A Walk In The Park With Sceletium – Documentary  
Junior Production Manager

## 2015

- **Gray White Productions**  
Sinawe Season 2 – Junior Production Coordinator

## 2016

- **Fuze Box Productions**  
Mfolozi Street Season 2 – Wardrobe Supervisor
- **7 Films**  
Bears Commercial - Production Assistant  
Inecto Commercial – Production Assistant  
Weetbix Commercial – Production Assistant  
White Star Commercial – Production Assistant  
Knorr (Nigeria and Ethiopia) Commercial – Production Assistant

## 2017

- **7 Films**  
Kulula Commercial - Production Secretary  
Mercedes Benz Commercial – Production Secretary  
Ford Commercial – Production Secretary  
Western Cape Government ‘Drunk Driving’ Campaign – Production Secretary  
Christian Vision Shoot – Production Secretary  
Blue Band Pick-Up Shoot – Production Secretary  
Renew Intense – Production Secretary  
Slow Mag – Production Secretary
- **Silver Lining Pictures**  
World Youth Forum Online Campaign – Wardrobe Stylist

2018

- **King James Group**

Copywriter role entailed:

1. Writing copy for Pick n Pay's in store , magazines and newspapers deal promotions, television and radio scripts.
2. Brainstorming pro-active ideas with the Pick n Pay team.
3. Rewriting and editing existing material mostly changes from client.

I brought the following major concepts to the Pick n Pay team:

The Birthday song for Pick n Pay's birthday advert for 2018.

YouTube link: <https://youtu.be/5Qh-9j0EPSM>

The Take 5 concept.

YouTube link: [https://youtu.be/nU\\_PaennXIQ](https://youtu.be/nU_PaennXIQ)

The Christmas song and crafted some of the copy.

YouTube link: <https://youtu.be/dJSMbcojYHw>

## REFERENCES

- **AAA School Of Advertising**  
Mel Tripp  
Tel: 021 422 1800 Fax: 021 422 1827
- **Waterfront Theatre School**  
Keith Galloway and Delia Sainsbury  
Tel: 021 418 4600 Fax: 021 419 4558
- **Baxter Theatre**  
Justin  
Tel: 021 680 398
- **UCT Choir**  
Byrne  
Cell: 082 570 6112
- **Project Phakama**  
Cell: 082 752 1376
- **Cape Town TV**  
Jade  
Cell: 082 402 9596 Tel: 021 448 0448
- **Faces Modeling Agency**  
Office number: 021 948 8322 Email: [info@facesmodels.co.za](mailto:info@facesmodels.co.za)
- **Encounters Film Festival And Out In Africa - Gay And Lesbian Film Festival**  
Lisa  
Tel: 011 483 0801 Cell: 072 628 9556

- **Endemol South Africa**

Tel: 011 799 2256

- **Cape Events**

Line Producer: Tamara Downing  
Cell: 083 251 4575

- **Darmasiswa Art Scholarship**

University Of Pakuan  
Risa W.S. Wardhani Counsellor Information, Social and Cultural Affairs Division  
Tel: 012 342 3350 Fax: 012 342 3369  
Email: [risawahyu@indonesia-pretoria.org.za](mailto:risawahyu@indonesia-pretoria.org.za) / [d-jayadiputra@indonesia-pretoria.org.za](mailto:d-jayadiputra@indonesia-pretoria.org.za)

- **Quizzical Pictures**

Producer: Nthabiseng  
Cell: 0846161314 Email: [nthabiseng@quizzical.co.za](mailto:nthabiseng@quizzical.co.za)

- **Gray Matter Media**

Producer: Matthew Gray  
Cell: 083 650 0303 Email: [mattgray@mweb.co.za](mailto:mattgray@mweb.co.za)

- **Fuze Box Productions**

Wardrobe HOD: Brenda Khambule  
Cell: 074 207 3234  
Email: [brenda.khambule@10onehundred.com](mailto:brenda.khambule@10onehundred.com)

- **7 Films**

Producer: Nina van Rensburg  
Cell: 083 281 1169  
Email: [nina@7films.co.za](mailto:nina@7films.co.za)

- **Silver Lining Pictures**

Producer: Renier Ridgeway  
Cell: 079 079 7355  
Email: [renier@silverliningpictures.tv](mailto:renier@silverliningpictures.tv)

- **King James Group**

Executive Creative writer: Christo Nel  
Cell: 082 725 1680  
Email: [Christo@kingjames.co.za](mailto:Christo@kingjames.co.za)