

MARK CHESNUT

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SUMMARY

Mark Chesnut is a freelance writer, editor, public speaker and consultant. The winner of the 2019 NLGJA Award for Excellence in Travel Writing, he works with print and electronic media outlets and clients in the travel, tourism and MICE industries.

WORK EXPERIENCE

Freelance Writer, Editor, Content Specialist, Public Speaker

2003-present

- Research, reporting and writing
- Editing and project management
- Custom and branded content creation and management
- Brand building, travel inspiration and public speaking

Editor, Writer and Project Manager Clients (partial list)

American Express Custom Publishing Solutions (Travel Insights/Centurion Card), Costa Rica Tourism Board, Executive Council of New York, Mexico Tourism Board, Northstar Travel Media, Orbitz Worldwide, U.S. Travel Association, World Travel & Tourism Council

Contributing Writer/Editor for Consumer and Trade Media Outlets

Consumer: Boston Herald, Business Traveler, Caribbean Travel + Life, DepartureLevel.com (personal travel blog), Edge Media Network, Fodor's, Forbes Travel Guide, Gay Times, Global Traveler, HuffPost, Interval World, JWM Magazine, Kayak, Latin Trade, Miami Herald, Orbitz Worldwide, Passport Magazine, Sportswear International, Travel + Leisure Mexico, Travelocity

Inflight: American Airlines' American Way, Aeromexico's Clase Premier, American Eagle's Latitudes, Avianca, LAN Airlines' IN

Trade: Hotels Magazine, Incentives & Meetings International, Meetings & Conventions, Meetings Focus, Motivation Strategies, Northstar Meetings Group, PhocusWire, Skift, Successful Meetings, TravelAge West (Mexico and Caribbean specialist, 2012-present), TravelPulse.com, Travel Weekly, Vacation Agent Magazine

Books: 1,000 Places to See Before You Die (Workman Publishing, 2011; contributing writer/editor), Fodor's In Focus Panama(2016); The Gay Vacation Guide: The Best Trips & How to Plan Them (Kensington Books, 1997/2002; author); Prepare for Departure: Notes on a Single Mother, a Misfit Son, Inevitable Mortality and the Enduring Allure of Frequent Flyer Miles (Vine Leaves Press, 2022)

Custom and Branded Content Creator and Manager (partial list)

Airlines: Air Canada, American Airlines Vacations, Mexicana Airlines, South African Airways

Tourism Offices: Cancún Convention & Visitors Bureau, Cape Town Tourism, Dominican Republic Tourist Board, Embratur, Lindblad Expeditions, Los Cabos Tourism Board, Mexico Tourism Board, New Mexico Department of Tourism, New Orleans & Company, Pacific Asia Travel Association, PromPerú, Puerto Vallarta Convention & Visitors Bureau, Reno Tahoe USA, Visit Detroit

Hotels: Camino Real Hotels, Hilton, IHG, Raffles Hotels & Resorts

Travel Organizations: Geringer Global Travel, IMEX Liberty Travel/GOGO Worldwide Vacations, The Travel Institute, U.S. Travel Association (onsite and remote IPW Daily writer for more than 10 years), Vacation.com, World Travel & Tourism Council

Pharmaceuticals: Knoll Pharmaceuticals, Pfizer, SmithKline Beecham

Public Speaking

Moderated and participated in panels, and made individual presentations at:

- ASTA Global (Washington, D.C., San Francisco and San Juan, Puerto Rico)
 - The Association of LGBTQ+ Journalists (Chicago)
 - Japan National Tourist Organization (consultation presentations in Tokyo and Kyoto)
 - The Learning Annex (New York City)
 - Louisville Book Festival (Louisville)
 - LGBTQ+ Confex (Mexico City)
 - The New York Times Travel Show (New York City)
 - The New York Travel Festival (New York City)
 - SAHIC (South American Hotel & Tourism Investment Conference; Quito and Lima)
 - Tennessee Williams & New Orleans Literary Festival (New Orleans)
 - TravelAge Magazine Conference (San Juan, Puerto Rico)
 - World Romance Travel Conference (Playa del Carmen, Mexico)
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EDUCATION

B.A., State University of New York at Albany

Major: Communications; Minors: Spanish and French

Continuing education courses in creative writing, photography, copywriting