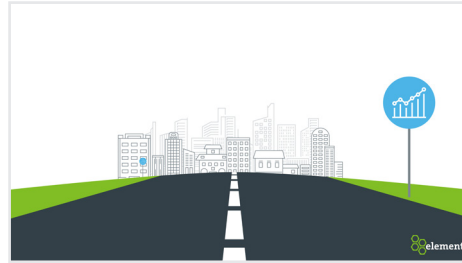


Element Consulting Video Storyboard (1:58)



VO: For any fleet organization, financial control and workforce productivity are crucial to your success.

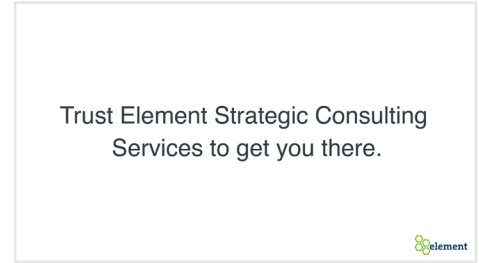
- FX:**
- Birds-eye view scrolls past fleet of cars
 - Icons for financial control and workforce productivity appear on top
 - Transition to next frame: the view zooms into one car



VO: Accelerating your fleet's performance requires you to analyze your data, compare your performance to industry benchmarks, and drive continuous improvement across your entire fleet.

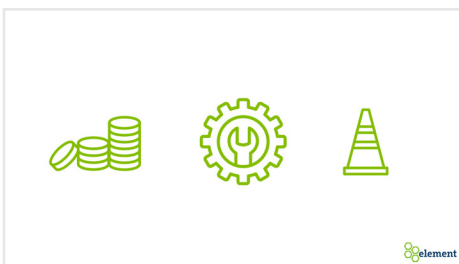
It's no small task...

- FX:**
- The road appears
 - As the view drives down the road, signs with icons for "analyze your data", "compare your performance", and "drive continuous improvement" pass



VO: Trust Element Strategic Consulting Services to get you there.

- FX:**
- On screen text: Trust Element Strategic Consulting Services to get you there.



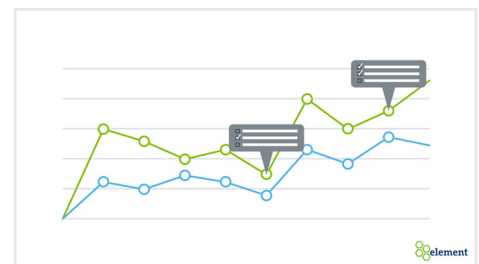
VO: Our team of experts provides you with customized solutions to help you reduce costs, increase productivity, and mitigate risk.

- FX:**
- Icons for "reduce costs", "increase productivity", and "mitigate risk" appear



VO: It all starts with data...

- FX:**
- View zooms through different data sets animating, until it settles in the line graph



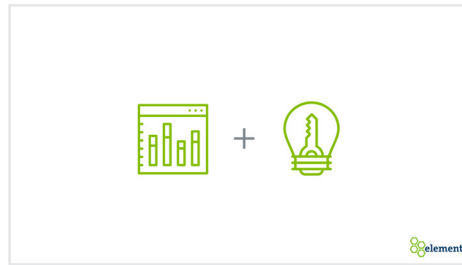
VO: Equipped with a suite of advanced analytical tools and the largest pool of data in the industry, our consultants turn your raw data into meaningful, actionable insights...

- FX:**
- Line graph animates in, and bubbles with checkmarks appear for "actionable insights"



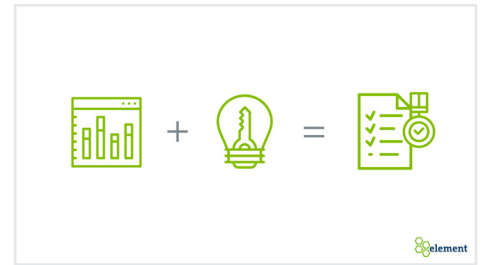
VO: ...to pinpoint inefficiencies and identify opportunities for cost improvements.

FX: • The previous bubbles disappear, and new bubbles appear for “inefficiencies” and “cost improvements”



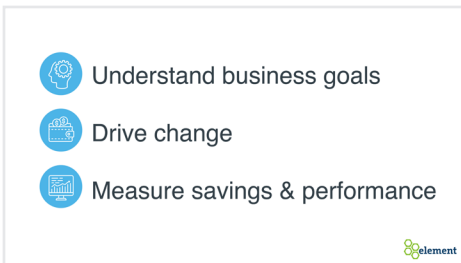
VO: The team combines these analytics with intimate knowledge of the fleet industry...

FX: • Icons for “analytics” + “knowledge of the fleet industry” appear



VO: ... providing recommendations founded on a solid understanding of industry best practices.

FX: • Previous icons move to the left as the equation finishes with the equal sign and an icon for “recommendations” and “best practices”



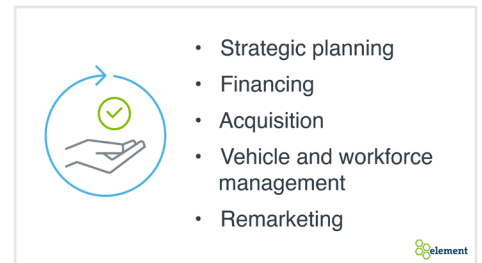
VO: The team will work with you to understand your business goals, help you drive change, and measure savings and performance against your goals.

FX: • Icons and text for “Understand business goals”, “Drive change”, and “Measure savings & performance” appear



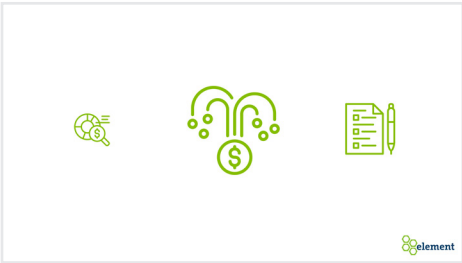
VO: Along the way, our consultants provide continuous support for every stage in your fleet’s lifecycle including...

FX: • Icon for continuous support animates in, as the cycle arrow spins around slowly



VO: • Strategic planning
• Financing
• Acquisition
• Vehicle and workforce management
• And remarketing

FX: • Previous icon moves to the left, as bullets for the talking points appear



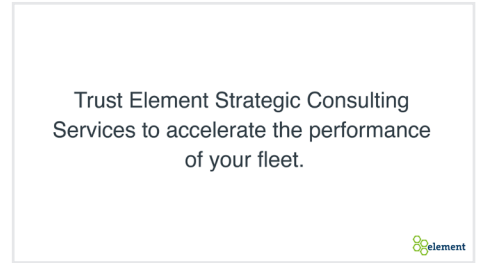
VO: Our results-focused solutions are founded on lifecycle cost analysis, program audits, cash flow management, driver surveys, and more.

- FX:**
- Screen fades to white, and icons come from behind the viewer into screen, and continue to get smaller as new icons appear for: lifecycle cost analysis, program audits, cash flow management, driver, surveys
 - As VO says “and more”, more icons flood the screen



VO: Ultimately, you can gain confidence and trust that a team of experts—focused on the needs of your unique fleet—will be at your side every step of the way.

- FX:**
- The same birds-eye view of scrolling past a fleet of cars from the first frame appears
 - As the view zooms out, it reveals that it is contained within a laptop



VO: Trust Element Strategic Consulting Services to accelerate the performance of your fleet.

- FX:**
- On screen text: Trust Element Strategic Consulting Services to accelerate the performance of your fleet.



VO: <No Voice>

- FX:**
- Corporate logo outro