

FORRESTER CONSULTING STUDY SHOWS ACQUIA DELIVERS 316% ROI


If you're like many businesses, you want to get websites and digital experiences up and running faster. You also want to unlock greater productivity in your team. And, of course, you want to show you've made wise investments. But proving ROI can be tough. Let us help.

Forrester Consulting conducted a Total Economic ImpactTM (TEI) of Acquia Cloud Site Factory and Acquia Lift¹. This in-depth analysis explores how companies are using Acquia's technology to deliver impactful business results.

Welcome to Acquia! How can we help you today?



Overall, Forrester Consulting's study found that



*CUSTOMERS
EXPERIENCED
ROI BENEFITS
OF 316%*

DOWNLOAD YOUR COPY OF THE STUDY

What Was in the Forrester Study on Acquia?

To understand the business benefits and cost savings of Acquia's products for enterprises, Forrester interviewed several customers with years of experience using Acquia Cloud Site Factory in conjunction with Acquia Lift to streamline site creation and management while also delivering engaging and personalized content.

GET YOUR COMPLIMENTARY COPY OF THE STUDY



ASSESS A TECHNOLOGY'S IMPACT BEFORE INVESTING

Forrester's Total Economic Impact™ studies deliver a cost and benefit analysis for evaluating the total impact of implementing a technology, project, or initiative. These studies give business leaders unbiased information during the decision-making process.

THE RESULTS





60% MORE

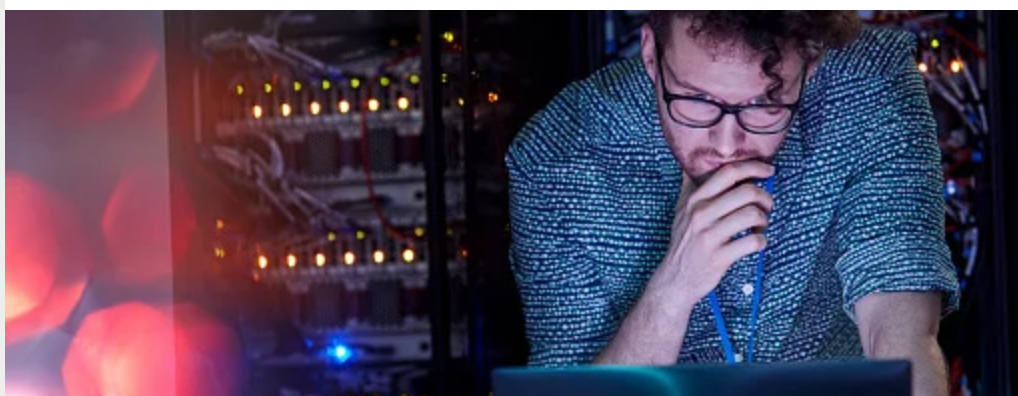
productive digital marketing teams

Companies interviewed said that the combined technologies help their digital marketing and development teams work faster and more efficiently for content, site creation, support, and personalization initiatives.

OVER \$8 MILLION

in benefits

Forrester's financial analysis found that customers quantified key benefits from investment in Acquia, resulting in benefits of \$8.3 million over three years.





READ THE STUDY TO DIG INTO THE ROI

CUSTOMERS REPORTED

85%

faster time to
market of new
sites and features



60%

*greater productivity
across the digital
marketing team*



3%

*improved customer
retention from
increased audience
engagement*



316%

*return on
investment*



GET YOUR COPY OF THE FORRESTER STUDY NOW

¹ The Total Economic Impact™ Of Acquia Cloud Site Factory And Acquia Lift, a June 2019 commissioned study conducted by Forrester Consulting on behalf of Acquia.

CONTACT US

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PRODUCTS

BUILD AND MANAGE

Acquia Cloud

Enterprise Drupal Platform

Acquia Cloud Site Factory

Multisite Management

Acquia Lightning

Drupal 8 Distribution for Rapid Site Development

Acquia Cohesion

Low-Code Site Builder for Drupal

Acquia Digital Asset Management

DAM for Drupal

Acquia Commerce

Content and Commerce on a Secure Platform

PERSONALIZE AND CONNECT

Acquia Lift

Personalization to Drive Engagement

Mautic

Open Marketing Cloud

Maestro

Central Marketing Automation Management

Acquia Journey

Customer Journey Mapping and Orchestration

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