

AMSTERDO

AMSTERDAM IN BLOOM: TULIP DAYS 2014



What could be more Dutch than the quintessential tulip? Introduced here at the start of the 17th century, the tulip became the number one commodity during the golden age of Holland. Merchants sold bulbs at staggeringly high rates creating an economic bubble. Eventually the prices for the bulbs were not met and left merchants with a large amount of depreciated tulips when that economic bubble burst.

Nevertheless, the tulip is still deeply rooted in Dutch culture. Unfortunately, apart from the flower markets and fields outside of the city, tulips have all but disappeared from the streets of Amsterdam.

In hopes of reviving Amsterdam as the Tulip capital of the Netherlands, this spring the city will be holding its annual Tulip days festival. Tulips have been planted in the gardens of Amsterdam's historic houses along the canals and in the gardens of museums and institution.

Gardens where the tulips will be in bloom include Museum Van Loon, Geelvinck Hinlopen Huis, Museum Willet-Holthuysen, Het Grachtenhuis, Het Tassenmuseum, and Hortus Botanicus.

Tulip days will run over the weekend of the 3rd and 4th of May from 10am to 5pm. Participants will receive a map of the addresses with a brief description and a city plan.

Tickets (€12,50 p.p) can be purchased on the day of your tour at Museum Van Loon. You can also purchase tickets in advance online at Amsterdams VVV (www.iamsterdam.com) and Uitburo (www.amsterdamsuitburo.nl).

Don't miss this opportunity to see Amsterdam in bloom.

Image: tulpendagenamsterdam.nl



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