

# Copy Portfolio

Jairam Pai



*Running  
ROUND the CLOCK?*



**Take a BREAK....  
Start a FRANCHISE**

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# Say Good-Bye to job worries!

LONG WORK  
HOURS

IDIOT  
BOSS

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ENDING  
OFFICE  
POLITICS

EVER  
CHANGING  
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ANNOYING  
CUSTOMER  
CALLS



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to  
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[www.billsntickets.com](http://www.billsntickets.com)



Toll free No: 1800 108 6666

TINY LITTLE FEET  
WAITING TO WALK  
IN TO YOUR LIFE!

**Obstetrics and Gynaecology**

Care Hospitals, Banjara Hills, Hyderabad



A pair of hands is shown from the left side of the frame, gently cupping a large, glossy, bright red heart. The heart is the central focus of the image, with a smooth, reflective surface. The background is a soft, out-of-focus purple and pink gradient.

WE TOUCH YOUR HEART IN EVERY POSSIBLE WAY,  
...BECAUSE WE CARE!

**Institute of Heart Diseases**  
Care Hospitals, Banjara Hills, Hyderabad

• Cardiology • Cardiothoracic Surgery • Interventional Cardiology

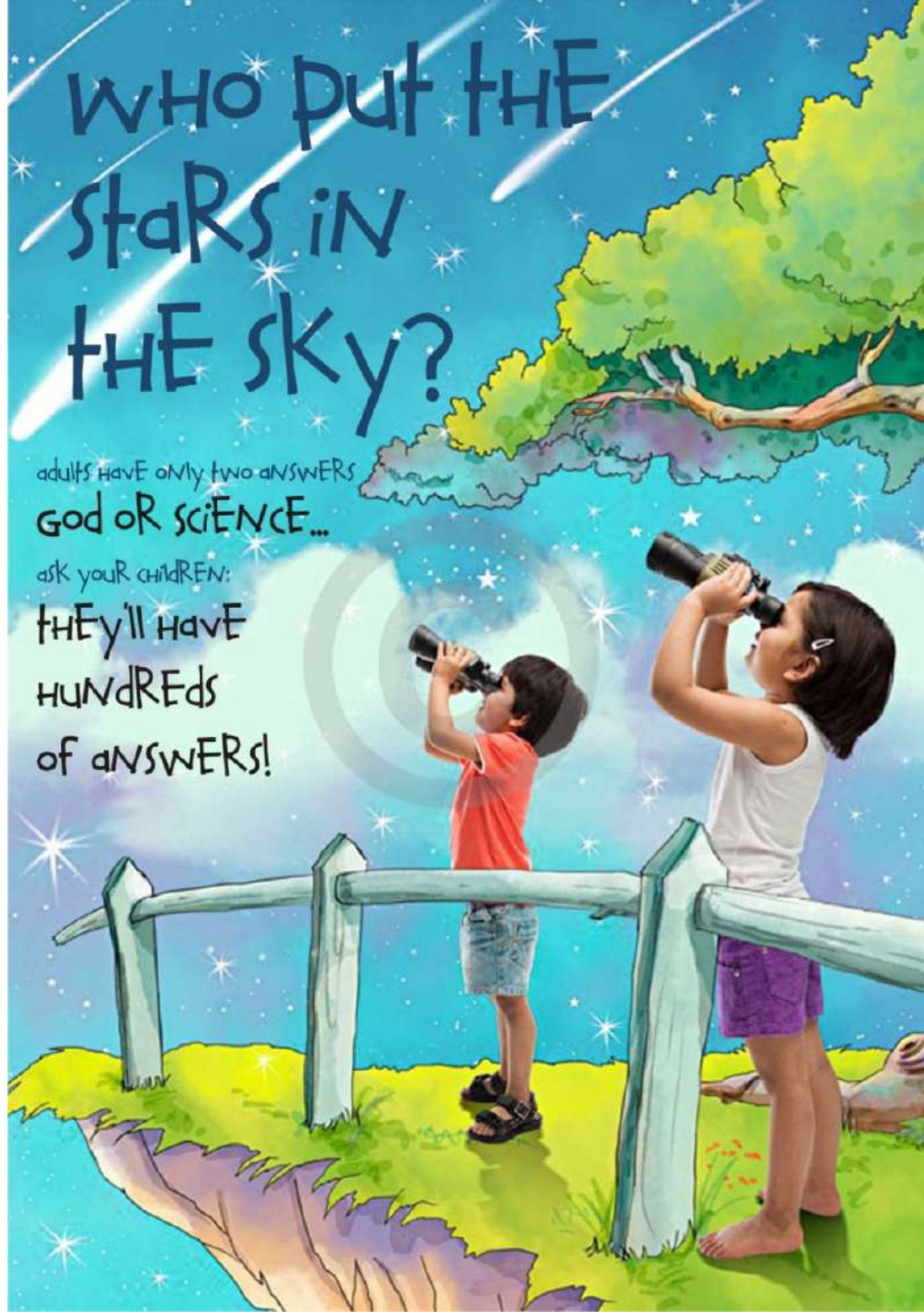
**Toll free No: 1800 108 6666**



# WHO PUT THE STARS IN THE SKY?

adults HAVE ONLY TWO ANSWERS  
GOD OR SCIENCE...

ask your CHILDREN:  
THEY'LL HAVE  
HUNDREDS  
OF ANSWERS!





WHO COLORS  
THE BEAUTIFUL  
NATURE?

adults have only two answers  
god or science...

ask your children:

they'll have

hundreds

of answers!



# SWAGATH-DE-ROYAL HOTEL

**HIGH FIVES...!**

**ON  
MONDAYS &  
TUESDAYS**

***Bumper Offer : 4+1***

Enjoy our lavish buffet lunch  
and dinners on  
Mondays & Tuesdays

***Come in a group of five &  
get billed only for four....***



**92465 34441 / 92462 68222**



## ABOUT US

The great advantage of a hotel is that it is a refuge from home life! — George Bernard Shaw



## HOTEL SWAGATH GRAND



### Swagath to Hyderabad...!

Hyderabad, City of Pearls, was once the seat of the powerful Qutb Shahi and Asaf Jahi dynasties. Today Hyderabad generates jobs, wealth and posh lounges. Opulence, it would seem, is in this city's genes. You will be taken aback by the chilled-out kindness of Hyderabadis, and find the city delightful, armed with over two decades of experience in the hospitality industry. The Swagath Group of Hotels are, without doubt, the best options to experience the opulence and warm hospitality of our precious city!

### ABOUT US

#### SWAGATH EXPERIENCE

The Swagath Group of Hotels collectively have been iconic landmarks for over 2 decades. Loved by travelers, business visitors and diners, the hotel is a testament to fine hospitality with our distinctive, classic design, superb locations and outstanding service. We are the only midscale business and leisure hotels that uplift your spirits at the end of a long and tiring day. For those in search of the finest culinary experiences, restaurants at our hotels look forward to welcoming you with signature cuisines.

For business or pleasure – you'll find a friendly welcome at all of our Swagath Group of Hotels. From those long-awaited get-togethers to planning your big day, our hotels and staff offer the perfect choice in wedding venues. Or if you're looking for a relaxing place for a business trip, you'll find a fine selection of hotels right here. Take a look through our list of professional and luxury family hotels.

The Swagath Group of Hotels welcomes you with its refreshing interiors and a spectacular atrium that is perfectly complemented by well appointed rooms, full range of amenities and smiling service. We are located in close proximity to the city's business hubs and a short distance from the airport, railway station and key IT destinations.



Career





## WEDDINGS

### *Life is a Celebration*

Celebrate the most important day of your life with style and imagination. The ceaseless energy of our banqueting team will ensure a successful and truly memorable occasion. Our professionals address all your wedding queries and also help you with detailing the wedding catering. A professional wedding specialist will work with you throughout the process from planning through to the final moments of your wedding day. You also get a choice of venues throughout our group hotels for wedding ceremonies, sangeet & mehendi and receptions, ranging in size from intimate to grand.

Our in-house catering offers menu options designed to help you create a delicious and memorable event in your personal style. And the meal is just one of the many ways we're committed to make your event just right. Our on-site banquet halls, delicious food and attentive service for a greater value. You can count on us to make your event a success!

Funny Hotel Signs From Around The World!  
Seen in a Copenhagen airline ticket office:  
'We take your bags and send them in all directions'



HOTEL  
SWAGATH GRAND

Special  
Offers



Career





Seen in a Nairobi restaurant  
'Open seven days a week, and weekends too'



HOTEL  
SWAGATH GRAND



## MEETINGS

### *Mix business and pleasure*

The way you work is changing. And we're right there with you. First flexible work and meeting spaces—from lobby seating and communal tables to meeting rooms and board rooms. We offer an all-inclusive experience for small meetings complete with integrated AV, Wi-Fi, chef-selected local menus and more. It's a state-of-the-art space designed for meetings of the mind and your peace of mind. Our next generation meeting spaces offer more enjoyable places to work, meet, and connect where you can relax, get comfortable, and do your best work.



Special Offers



Career







### Every eating experience

at The Swagath Group of Hotels defines itself by authenticity, excellent service, world-class cuisine and a receptive, warm and welcoming ambience. The dining here is unrivalled. Each one of our specialty and multi-cuisine restaurants has something special to offer.

Meals are often communal experiences but sometimes guests wish to savour a delicious meal in very select company. You may make any meal a private and special affair in a secluded setting. Private dining adds a new dimension to the already extraordinary culinary offerings at the hotel.

### Swagath Coffee Shop

There comes a time when you want to be in a place with great ambience and relaxing music playing instead of being holed up in your room during the weekend. Lucky for you, there is such a place for you to do so and it is a place strongly filled with the aroma of freshly-brewed coffee. A cafe can be the right place for you to spend the rest of the day immersed in your newly-bought book filled with hearty quotes – What better place than the Coffee Shop at your favourite Swagath Hotel? Enjoy some alone time or in the company of friends... partake of the fragrant coffee and unwind!

"Super-luxury hotels are being built in outer space. The new type of heaven is being offered to humans."  
— Toba Beta



HOTEL  
SWAGATH GRAND

Special Offers



Career



# SWAGATH-DE-ROYAL HOTEL KONDAPUR, HYDERABAD

## Get Santafied

ENJOY OUR WEEK LONG CHRISTMAS CELEBRATIONS

24th  
eve

25th  
brunch

EXOTIC  
BUFFET WITH  
TURKEY

AT JUST  
RS. **549\***

\*Conditions Apply

LIVE MUSIC

FOR RESERVATIONS

9246268222 • 9246216777

\* Terms and conditions apply



# SWAGATH-DE-ROYAL

H O T E L

KONDAPUR, HYDERABAD

## Santastic December

ENJOY OUR WEEK LONG CHRISTMAS CELEBRATIONS

24th  
eve

25th  
brunch

EXOTIC  
BUFFET WITH  
TURKEY

AT JUST  
RS. **549\***

LIVE MUSIC

\*Terms and conditions apply



FOR RESERVATIONS


9246268222  
9246216777

Swagath De Royal  
Hotel  
KONDAPUR



# Santalogy

24th Eve & 25th Dec 2012




Tis' that time of the year...  
creamy cakes, jazzy music  
& chilled beer...



**Lavish Buffet**  
(Lunch & Dinner)  
Live Band at Dinner

Rs.  
**550/-\***  
per person



get complimentary  
glass of wine

*Be there and see it for yourself!*

KOTHAGUDA X ROAD, KONDAPUR, CYBERABAD, HYDERABAD • Call: 9246268222 / 9246534441



# Published work samples

These are samples of published work from Jan 2017 onwards

- <https://blogbuster.tatasky.com/tribute-ramesh-bhatkar-marathi-industry-loses-icon/>
- <https://blogbuster.tatasky.com/uefa-champions-league-round-16-wholl-go-ahead/>
- <https://blogbuster.tatasky.com/can-indian-football-continue-its-steady-ascent-2019/>
- <https://www.tatabex.com/best-practices/bp-overview/bp-top-stories/leadership-series-edge-webinar>
- <https://www.tatatrusters.org/e-book/tata-water-mission/issue-VIII/index.html#p=2> (all stories)
- <https://www.tatatrusters.org/e-book/tata-water-mission/issue-VII/index.html#p=2> (Pooja Gupta, Sandeep Dungdung, Soumit Mishra)
- <https://www.tatatrusters.org/e-book/tata-water-mission/issue-I/index.html#p=2> (all stories)
- <http://compassdigimag.com/2018/october/tree-plantation-drive.html>
- <http://compassdigimag.com/2019/january/crane-rental-service.html>
- <https://www.ticworks.com/blog/storytelling.html>

*THANK YOU*