



Devina Christine Wijaya

DIGITAL ADVERTISING
PUBLIC RELATIONS

Professional History

PT. Dirga Surya 2017-Present Advertising and Business Development

- Handle digital, includes social media advertising and website copy writing.
- Manage advertising team in handling events and marketing canvassing.
- Maintain good relationship with the customers.
- Plan and execute new business projects.
- Help administration and bookkeeping.

Mahkota Enterprise 2017-Present Freelance Crew

- Plan and execute events.
- Help guide clients' guests in the field of accommodation.

Agatha English Course 2014-Present Teacher and Founder

- Establish business in education field.
- Teach English for students.
- Handle advertising and marketing stuffs for the business.

Alfalink Exhibition 2016 Freelance Master of Ceremony

- Lead an interactive seminar held in the education exhibition.

Achievement

The Best Graduate 2017

The Best Graduate of Faculty of Language and Arts
Soegijapranata Catholic University

AIT-Tiger Leong 2017 International Camp

Indonesian delegate of AIT-Tiger Leong International
Innovation & Leadership Camp in Bangkok, Thailand

Student of The Year 2016

A finalist of Student of The Year 2016
Soegijapranata Catholic University

Profile

Phone	+62 821 3398 1877
Email	devinachristine1@gmail.com
Birth date	March 9, 1997
Address	Kelinci Raya V/2, Semarang
Linkedin	Devina Christine
Weight	48 kg
Height	160 cm

Skill

- Google Ads
- Facebook Ads
- Google Analytics
- Business research
- Copy writing
- Communication
- Public speaking
- Public relation
- Marketing
- Attention to details

Education

BA in English Literature 2014-2017 Soegijapranata Catholic University

Graduated with a cumulative GPA of 3.85.
Awarded the distinction of Magna Cum Laude.

Certification

TOEFL 2017
TOEFL score of 573

Organization

Student Executive Board 2015-2016

The Vice Chief of Student Executive Board
Faculty of Language and Arts
Soegijapranata Catholic University

Committee 2014-2016

Involved in taking role as committees for
various events held in Soegijapranata Catholic
University