# DRaaS and Backup as a Service

**Analyst Briefing** 

July, 2018



### **Agenda**

- 1) OVH: Introduction and overview
- 2) DRaaS and Backup as a Service product details and roadmap
- 3) Customer use case





# **OVH Introduction**

A Global Cloud Leader

### **OVH** is Vertically Integrated: Innovation from the Ground Up

# We manufacture our own servers

- Relationships with Intel, AMD, NVIDIA
- Motherboards: SuperMicro
- Build to specs from sheet metal up

# We build our own data centers

- 30% natural air cooling
  + 70% liquid cooling =
- 0% air conditioning

# We own our own network

- 15+ Tbps network
- Anti-DDoS technology
- 33 POPs





## OVH is a Global Cloud Leader & Growing Fast

#### **Over 1.3 Million Business Clients in 138 Countries**

Hosting capacity: 1.3 million physical servers 300,000+ already deployed

200k private cloud VMs running

500k public cloud instances created per month



2016

20 data centers in 5 countries and 4 continents

2018

27 data centers in 8 countries

We own our own 16+ Tbps network with 34 PoPs



## Since May 2017 focus on vCA integration & new DCs

- Following the acquisition of vCA, OVH:
  - Now running operations for ~1000 mid to enterprise customers
  - Integrated more than 200 vCA employees into OVH US
  - Prepared vCA customers for the transition to OVH data centers
- Vint Hill, VA data center launched. Hillsboro, OR launched with "Discovery" offer.



## OVH enables the customer journey to the cloud

For on-premises customers who are heavily virtualized on VMware, OVH is the best move to the cloud



Strong partnership with VMware, leader in on-premises x86 virtualization

[Confidential Customer Logos]

vCloud Air has a history of success "Lifting and Shifting" customers

Deep expertise in VMware

Roadmap focused on facilitating laaS + PaaS transformation

OVH is well positioned to support the customer journey to the cloud



## **OVH US product lines**



**Hosted Private Cloud m**ware<sup>®</sup>



**Public Cloud Services** 





**Dedicated Servers Bare Metal** 

**Networking** 





**Security** 





### vCA customers excited about expanded capabilities with OVH

## vCloud Air



Infrastructure	<ul> <li>Legacy hardware</li> <li>Basic performance</li> <li>No backbone</li> <li>Manual provisioning</li> </ul>	<ul> <li>Powerful servers with most recent technology</li> <li>Global 15 Tbps backbone</li> <li>Automated provisioning</li> </ul>
Software	• Limited technology choices (no 3 <sup>rd</sup> party vendors)	<ul> <li>Veeam and Zerto as options in addition to vSphere Replication.</li> </ul>
Flexibility	<ul> <li>Long-term contracts only, no burst capability</li> <li>Hosted private cloud only</li> </ul>	<ul> <li>Multiple billing options, with burst capability</li> <li>Quick provisioning; scale up or down on demand</li> <li>Multiple cloud service options</li> </ul>



### Customizable HW options: Faster, more RAM, more storage



- Recent Intel-based hardware
- All hardware is dedicated
- Right-sized hardware
- On demand resource addition/removal

D I - \
x Pack)
A FALAI

Intel Xeon 1521 4 cores/8 threads 2.4 GHz 32 GB RAM 2 x 10 Gbps

<u>Data stores</u> 2 TB SSD-Accelerated

1.5Gbps Pub/10Gbps Priv

List Price: \$999/mo.

#### DR-M (2x Pack)

Intel E5-1650-v4
6 cores/12 threads
3.6 GHz
64 GB RAM
4 x 10 Gbps

<u>Data stores</u> 6TB SSD-accelerated

1.5 Gbps Pub/10Gbps Priv

Price: \$2,919/mo.

#### DR-L (2x Pack)

Intel E5-2689v4
10 cores/20 threads
3.1 GHz
128 GB RAM
4 x 10 Gbps

<u>Data stores</u> 6TB SSD-accelerated

1.5 Gbps Pub/10Gbps Priv

Price: \$4,439/mo.

#### DR-XL (2x Pack)

2 Intel E5-2689v4 20 cores/40 threads 3.1 GHz 256GB RAM 4x10 Gbps

<u>Data stores</u> 6TB SSD-accelerated

1.5 Gbps Pub/10Gbps
Priv

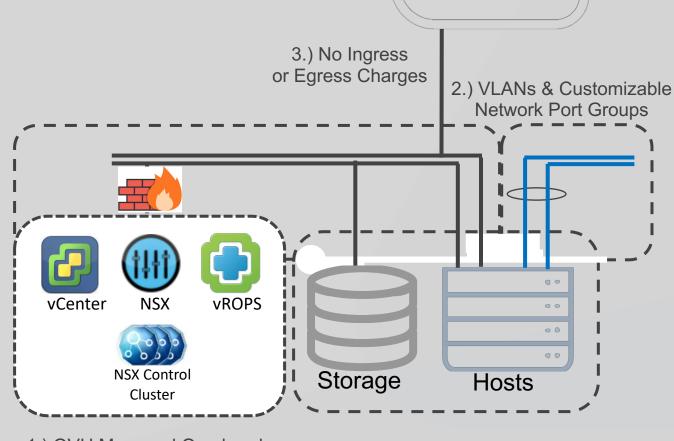
Price: \$7,079/mo.

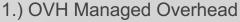


Our architecture sets our hosted private cloud apart

Infrastructure

- 1. OVH Covered Management Appliance Overhead
- Manage VLANs & Customize network port groups
- 3. No ingress or egress charges





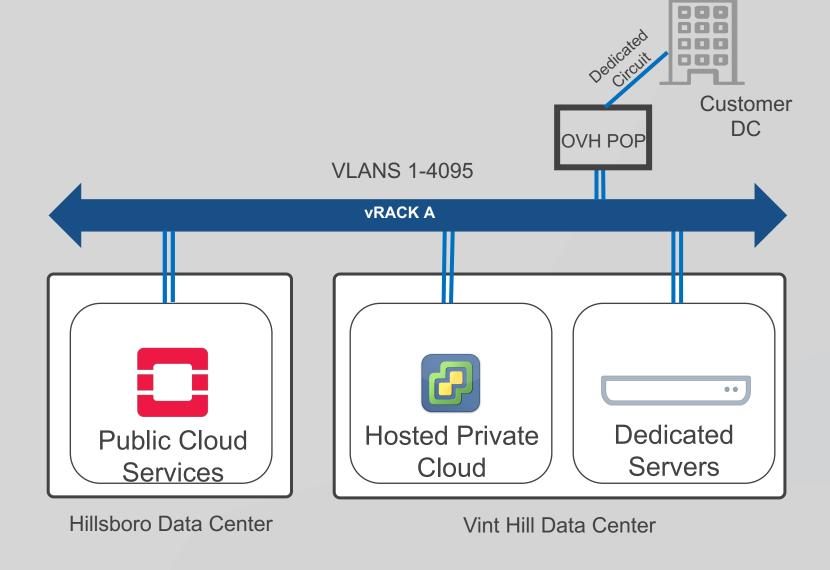


Internet

### **OVH vRack (private LAN) connects your cloud all services**

Infrastructure

- Segregate networking
- Share networking in Data Center
- Share networking in Region/Global
- Connect and Share networking to on-premises





### DRaaS Software options: protection for every application

#### Software

#### **Non-Critical Applications**

- Applications whose availability will not impact business performance to a significant degree.
- High tolerance for downtime

#### **m**ware

vSphere Replication

#### **Business Critical Applications**

- Applications that facilitate important business processes.
- Some tolerance for downtime.
- Little to no financial impact from short periods of downtime.

**m**ware<sup>®</sup>

vSphere Replication



#### **Mission Critical Applications**

- No tolerance for downtime.
- Aggressive RPOs and RTOs.
- Downtime would have a financial impact on the business.







### **Backup Software: Two Use Cases**

#### Software

#### Managed Backups



Solution: Add-On to Hosted Private Cloud – backup to storage host

License: Standard or

advanced.

Purchase: Per VM

#### **Unmanaged Backups**



**Solution**: Bare Metal

Servers & Hosted Private

Cloud

License: Enterprise +

Purchase: Per VM or

BYOL



### Quickly respond to business needs

#### **Flexibility**



### **Automated Provisioning**

- Automated new environment creation
- Add / remove hosts & storage & public IPs



#### **Automated Maintenance**

- Automated host replacement
- Storage backup & resilience
- Storage maintenance & support



### Billing

- Multiple billing options,
- with burst capability,
- hourly rates



# Timeline: Launch, grow, enhance

2018



Hardware & General Services	Hosted Private Cloud hosts in US Market (32GB-768GB options)	<ul><li>Bare Metal DR Services</li><li>Object Storage</li></ul>
Software	<ul> <li>OVHcloud.com w/ US Manager portal</li> <li>Zerto</li> </ul>	<ul> <li>Site Recovery Manager (SRM)</li> <li>BYOL options for customers</li> </ul>
Network & Data Center	<ul> <li>Launch US East, US West, Germany, UK, and Poland</li> <li>Statement of intent for DC Certification HIPAA, PCI, ISO, SOC1/SOC 2</li> </ul>	<ul> <li>7 additional international POPs</li> <li>Additional backbone bandwidth</li> <li>Additional anti-DDoS</li> </ul>





### Problem: Limited time to evacuate a data center

- Insurance company
- 3000 employees
- Big investment in **VMware** technologies

#### Challenge

[Customer] had a hard date to get out of 2<sup>nd</sup> data center

#### Need

- Leverage existing investment in back up gear
- Operationalize in a short period of time

#### Question for OVH

- Can they leverage the cloud for disaster recovery?
- Leverage investment in NSX?
- Connect to Sungard?
- Leverage recently purchased back-up gear?

#### **Product Purchased**

Dedicated DRaaS with vSphere replication + HCM



## **Key Factors in WBMI Decision**









### **WBMI DRaaS Short List**

#### **Microsoft**

- Strongly considered because [customer] utilizes Duck Creek software that runs on Azure
- Microsoft 2003 can't run on Azure

#### VMC on AWS

 Couldn't direct connect from on-premise to cloud via private dedicated circuit

#### Google

- Very difficult to do DR with Google
- Too much customization



## **DRaaS: More Capabilities with OVH**

### **New Cloud Capabilities**

- Layer 2 stretch (via software)
- Partial site failover

### **New Capabilities with OVH**

- Layer 2 stretch in hardware (and software)
- Bare metal compute





# QUESTIONS + ANSWERS