



TRUE PURSUIT
GLOBAL

DISCOVER YOUR INNER CHAMPION

The first and only **Virtual Training Platform**
dedicated entirely to your personal growth and success

The Market For Business and Personal Growth Education

9.6 BILLION ANNUALLY

6.1% average annual projected growth rate



Major Categories

**BUSINESS. MARKETING.
MANAGEMENT. COMMUNICATIONS.
SALES. OPPORTUNITIES. INVESTING.
RELATIONSHIPS. HEALTH.
GENERAL MOTIVATION.**



The US Market For Streaming Content

The global content delivery networks market is expected to grow from

\$2.5 BILLION IN 2012
TO \$7.4 BILLION BY 2017

an estimated compound annual growth rate (CAGR) of 24.6 percent



Video In 2015 and Beyond

STREAMING VIDEO WILL CONTINUE ITS RAPID EVOLUTION IN 2015.

Content owners will bypass distributors.

Almost 15 percent of young adults between 18 and 34 don't pay for TV. To ensure they reach this growing audience, major providers such as HBO have announced plans to make streaming content available directly.

Live streaming will continue to grow fast.

Events such as the Sochi 2014 Olympic Games and the 2014 FIFA World Cup Brazil demonstrated that there is huge demand for watching compelling live content, anywhere, and on any device.

Mobile video consumption will multiply.

Online video delivery to mobile devices will show big gains in 2015. This isn't confined to just consumer video offerings, either; more businesses are making mobile video streaming a 'must have' requirement for communicating with their employees and customers.



Paid Video Streaming Services (US)

NETFLIX

65.5 MILLION

PAYING SUBSCRIBERS

**amazon
Prime**

40 MILLION

PAYING SUBSCRIBERS

HBOGO

28.7 MILLION

PAYING SUBSCRIBERS

hulu

9 MILLION

PAYING SUBSCRIBERS

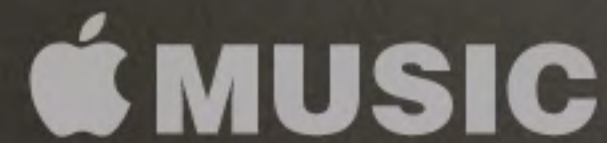


Paid Music Streaming Services (US)



20 MILLION
Paying Subscribers

75 MILLION ACTIVE USERS



11 MILLION
Paying Subscribers

45 MILLION FREE TRIAL USERS

PANDORA

3.3 MILLION
Paying Subscribers

75 MILLION ACTIVE USERS



Others: Amazon Prime Music, Slacker, Google Play, Tidal, Songza,



The Importance of Mobile

THE NEWEST TREND IN STREAMING MEDIA IS THE MOBILE MARKET.

Consumers and businesses want to provide content to mobile devices. This has posed many challenges, as service provider networks have been overwhelmed with the increase in data iPhone users demanded.



E-Learning in the 21st Century

E-LEARNING SOFTWARE HAS REACHED BEYOND UNIVERSITIES TO INCLUDE GENERAL BUSINESS TRAINING, ACCESSIBLE FROM HOME OR ON-THE-FLY.

Businesses can utilize streaming media to deliver courses, seminars, presentations, and training via their desktop, either live or on-demand, reducing both travel time and expenses.



Welcome to:

TRUE PURSUIT GLOBAL

The essential business training,
accessible any time any where for
one low monthly fee of \$79/mo.



KEY FEATURES



Connect and Engage

Interact with the TruePursuit Community



Self-Paced Interactive Courses

Expertly Curated to Deliver The Skills You Need



Personalized For You

Select the Topics You Love Most



Personalize Your Library

Build Playlists and Replay Courses Anytime



Earn Certifications, Even Degrees

Right From Your Home Or Anywhere On The Road



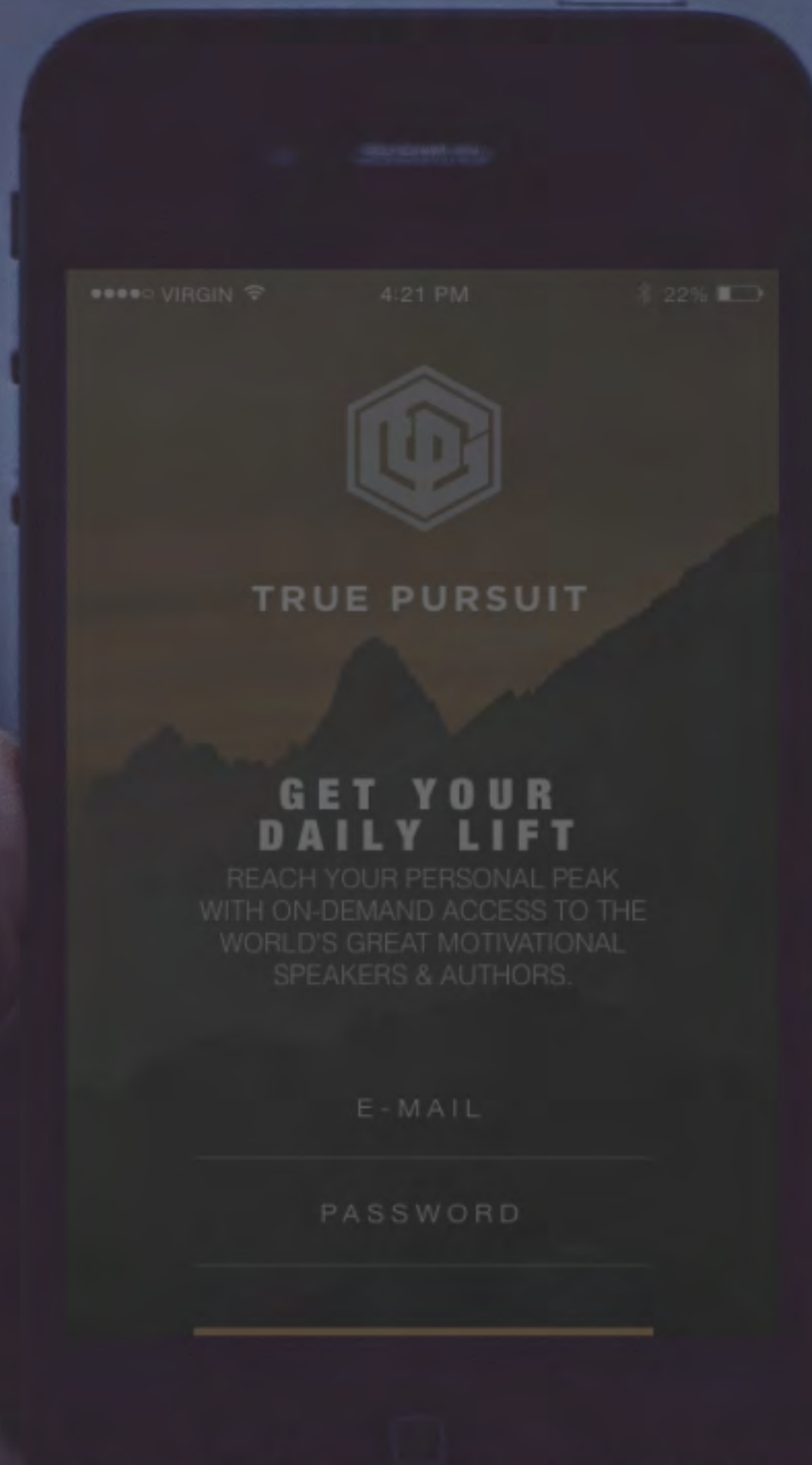
Whenever Wherever

The Great Trainers On-Demand From Any Device, Anytime

PLUS GET INSTANT ACCESS TO A ONE-OF-A-KIND BUSINESS OPPORTUNITY

Refer others to the TPG
platform and earn monthly
residual commissions

Leverage your time and
build your own TPG team
worldwide



Access advanced
courses and certifications
by invitation only

Get invitations to local and
regional events,
workshops and seminars

PLUS MUCH MORE





TRUE PURSUIT
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Pre-Enrollment Launching Soon

STAY UPDATED



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