



WESTFALL GOLD

Saturday Morning: Session 6
President's Vision
Brett Clemmer (10 min.)

I want to start out my time with you this morning thanking each of you for being here. It's been a wonderful weekend getting to enjoy some time of relaxation, fun, and of course, food!

I've greatly enjoyed the time I've spent in conversations with you these past few days. Hearing your stories of men in your life that you desire to see changed is impactful.

So, I won't take much of your time today, but I do want to give you a sense of where Man in the Mirror is heading over the coming months and years.

You know, if there's anything to know about me other than my love for Jesus, my love for my family, and my passion to see men discipled, it's this: I'm a huge Boston sports fan.

I've been extremely fortunate in just the past 20 years to see all four Boston pro sports teams win championships: the Boston Bruins, Boston Celtics, Boston Red Sox, and of course, the New England Patriots.

It felt for a while like the Patriots were winning a Super Bowl every other year! Well, that is until recently when Tom Brady left town.

Tom Brady, by most people's accounts, is the GOAT of quarterbacks. If you're unfamiliar with the acronym G.O.A.T., it means "greatest of all time."



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Tom Brady has won 7 Super Bowls, 3 NFL MVPs, and holds numerous records. He's married to a supermodel, makes millions of dollars each year from endorsements, and seems to be well-liked by all of his teammates and coaches.

It literally feels like Tom Brady has the perfect life. What more could he ask for?

In a *60 Minutes* interview back in 2005, Tom Brady gave an interview. This was after winning his third national championship.

In the interview, he's asked about experiencing such tremendous success. This was his response:

Why do I have three Super Bowl rings, and still think there's something greater out there for me? I mean, maybe a lot of people would say, "Hey man, this is what it is." I reached my goal, my dream, my life. Me, I think: God, it's gotta be more than this. I mean this can't be what it's all cracked up to be. I mean I've done it. I'm 27. And what else is there for me?

Now, imagine being in that scenario. Imagine being Tom Brady. You've had all this success and it still doesn't feel like it's enough.

After Brady's question "What else is there for me?," the interviewer questioned back: "What's the answer?"

Tom Brady said: I wish I knew.

Ladies and gentlemen, the young men in your churches, workplaces, and towns are not Tom Brady. But I'd be willing to say they all are asking the same question. "Is this it? Is there more to life than this? What else is there for me?"



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Every one of them wishes they knew. Tom Brady wishes he knew.

The good thing is at Man in the Mirror, we do know.

We know there is more to life than what these men are chasing after.

The challenge laid out before us is great. It's a new day, so how will we approach it?

Let's review the three pillars from the weekend.

In Pillar 1, a New Day, Jeremy shared with us the brutal truth that people are leaving the church and likely aren't coming back anytime soon. So, it's worth asking why did they leave to begin with?

They left because many of them never found what they were looking for, which was deep, authentic, spiritual community. They didn't want programs or surface-level Bible study. They wanted a place to be real with their questions.

We heard the hearts of pastors who desire what we desire: to see this younger generation return to church and find that authentic community they're searching for. And we believe a solution to this is raising 10,000 spiritual fathers in the coming years. Spiritually mature men who are willing to come alongside a younger man and mentor him.

In Pillar 2, we talked about this idea of new disciples. Jeremy shared with us a great resource Man in the Mirror has developed called Rituals where one of these spiritual fathers can work with a younger man and talk through important topics like careers, relationships, life's purpose, just these big questions men have and don't know who to ask.



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Steve shared his story about how men's discipleship has formed who he is today. I loved the verse he shared from Psalm 40 about how God hears us when we cry and takes us from the pit of destruction. He puts a new song of praise in our mouths. Steve now spends his time discipling men who are going through some of the same pains he's dealt with in his life. And he can openly point them to the hope he found in Jesus Christ.

And in Pillar 3, New Nations, Dale shared some of his story and Man in the Mirror's desire to see men across the globe discipled. While languages and cultures might differ, the truth of every man's need for redemption doesn't.

Robert verified that with his talk on how he's used the Man in the Mirror book to spark a global ministry in Asia. Men in Malaysia and the Philippines and China deal with many of the same struggles that men in America do. These men come to these meetings breaking down, confessing sin, and repenting of a life they no longer want to lead.

How moving is it to picture a dinner with wives and children testifying to the change they've seen in their husbands and fathers? I think I'm going to ask Robert to see if I can get an invitation to one of those meals. How encouraging those evenings must be.

Friends, it's a new day. We've experienced much success in our 36 years as an organization, but we know to keep the momentum going, the methods must evolve.

To give you an idea of what we're looking to do in the coming months and years, let me provide you with a snapshot of what we hope it will look like.

Our goal is to recruit and train 10,000 spiritual fathers in the coming years. That's 10,000 men engaged in one-on-one discipleship with another 10,000 men. We are currently running pilot



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programs in seven cities: Orlando, Phoenix, Indianapolis, Houston, San Diego, Dayton, and Naples. We really believe this is the future of discipleship. Intentional, authentic, relationship-building focus that gives men room to ask questions and get the help they're looking for.

And in the long term, I'd love to see this initiative expand. Once we reach our goal of 10,000 spiritual fathers in America, let's go for 10,000 in the 10 largest cities in America. After that, let's go after 10,000 spiritual fathers in each state. And then we look internationally. What if we had 10,000 spiritual fathers in Asia? The impact and scalability of this are limitless.

And if you think beyond those men who are being impacted, who else feels the change? I'm thinking of the women in their lives. Those who are married to men who don't know what it means to be a spiritual leader. This might be your daughter, married to a man who desperately needs direction. Or maybe it's the man your daughter is going to marry. Seeing this younger generation of men disciplined by godly, mature disciples will send a powerful tsunami of life change that will ripple across families, churches, and communities all around the world.

With Mirror Labs, we're doing more research and product development for reaching "de-churched" men. We're developing material around pilgrimages for men to take an adventure they won't forget and grow closer to God than ever before.

Man in the Mirror Press, our source for all the best resources for men is developing a tremendous amount of material including the Rituals journal you've heard some of our speakers talk about. We're also putting together Liturgy journals that are designed to reach men who want to grow in their faith.

And for Man in the Mirror International, we're developing what we're calling The Journey, a curriculum based on Patrick Morley's best material. We're looking to continue training men's leaders in seven countries throughout Southeast Asia.



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The vision is big. The passion is deep. The plans are extensive.

The day is new.

As I look at Man in the Mirror moving forward, I see the ministry giving men solid ground to walk on where they understand and have the truth of scripture and the good news of the gospel to build their life around.

It's the idea of a father or older brother coming alongside a younger man and saying, "Hey, let's figure this out together. Let me walk this mountain with you." Or it could be, "Hey, I've been down this trail before. Here, let me guide you and show you the pitfalls to avoid. Let me show you the places to walk where you'll be safe."

We know the challenges ahead of us. We know there are young men desperate for meaning and purpose.

They may not be throwing Super Bowl-winning touchdowns like Tom Brady. But like Tom, these men are asking the same question: What else is there for me?

Those are the men we want to help. And with *your* help, we can do it.

It's a new day. Won't you join us as we face it together?

Thank you.