

Chris A. Lindsay

114 Swift Creek Xing, Durham, NC 27713

919.475.8317 | calindsa@asu.edu

[C.A. Lindsay Portfolio](#) | [Chris A. Lindsay Professional Reel](#) | [Video Media Mini-Doc](#)

PROFESSIONAL SUMMARY

An avid, dedicated multi-media journalist with exceptional digital communication skills, investigative research acumen, with creative story-telling experience and reporter with a keen eye for detail; an entrepreneur with an engaging “on-air” personality who is an influential leader, I am diligently seeking to contribute my knowledge and expertise to impact the global news and sports media industry.

CORE QUALIFICATIONS

- Award-winning journalist with ability to discover the “story behind the story” for feature news articles
- Diverse experience in news and sports reporting in both digital and broadcast arena (radio and television)
- Emerging and innovative “thought-leader” in the broadcast media industry.
- Creative and determined reporter with a proven record and solid reputation for impeccable ethics.
- Experience in strategic planning and creating factual stories that resonate and engage with audience.

Awards and Recognition

- ❖ Sports Journalism Institute, Cohort Class of 2020: Internship Summer 2020 (Sports Illustrated, New York City, NY) SJI Class of 2020
- ❖ 1st Place Radio Hard News Reporting – “Homeless Count” | 2020 Broadcast Education Association (BEA) – Festival of Media Arts
- ❖ Finalist, Mark of Excellence Awards (MEA) 2020 – Radio In-Depth Reporting (Region 11)

PROFESSIONAL EXPERIENCE

Arizona PBS Cronkite News

News Anchor

September 2019 to December 2019

- Performed Live “On-Air” Anchor for Cronkite News.
- Established relationship with viewers by presenting news consistent with format, genre and demographic audience.
- Interpreted and presented broadcast news stories in a format that resonates with target audience.
- Investigated stories in order to present factual events to audience.
- Attended editorial meetings and offered unique perspective for story ideas.

Cronkite News – Phoenix Sports Bureau

Professional Capstone MMR Experience in Digital and Broadcast Media

August 2019 to December 2019

- Performed multi-faceted functions of Professional News Multi-Media Journalist
- Researched, verified sources and reported news stories on both digital and broadcast media platforms
- Filmed, wrote copy, edited and produced up-to-date digital news content
- Served as “stand-up” content reporter to pitch developed stories

COED Media Group LLC

Sports Writer / Editorial Internship

May 2019 – August 2019

- Developed and researched potential sports stories.
- Reported and researched information about sports stories from reliable sources.
- Conducted interviews, fact checked, edited and proofread articles.

Arizona PBS

Social Media/Web Content Contributor

January 2019 – May 2019

- Created copy for website and media posts while maintaining formatting guideline and editorial style.
- Created new web pages and edited current pages by using in house content management system.
- Ensured that published articles were presented in AP style that maintained the interest of the readership.
- Solicited and investigated story ideas and pitched to editor and staff.

UNC Charlotte - Niner Times

Sports Reporter

August 2016 – May 2018

- Obtained statistical information of events and performed interviews with coaches and players.
- Attended Campus sporting events and Compiled stories within required deadlines.
- Investigated and reported articles on sports activities in style and format that kept readership engaged.
- Developed several sports stories on a wide variety of sports in digital, broadcast and print platforms.

EDUCATION

Arizona State University

MA Sports Journalism – Master’s Degree

August 2018 – December 2019

University of North Carolina at Charlotte

BA Communications Studies/Mass Media & Journalism – Bachelor’s Degree

August 2014 – May 2018