



P 877.258.4825 (877.25.VITAL) Vitalant.org

Media Contact: Tyler Patterson

<u>TPatterson@Vitalant.org</u>

702.304.6553

United Blood Services is now Vitalant.

Join Penn & Teller to Donate Blood Dec. 19 – Jan. 1 for the 13 Bloody Days of Christmas; Save Lives and Earn a Voucher for 2 Tickets to the Penn & Teller Show!



Dec. 19, 2018 - Las Vegas, NV - Give blood at any Vitalant Las Vegas donor center or community blood drive now through Jan. 1, and you'll save lives and earn a voucher for two tickets to the Penn & Teller show at the Rio! The "Bad Boys of Magic" have partnered with

Vitalant, formerly United Blood Services, to transform the year's lowest blood donation days into the 13 Bloody Days of Christmas. Donors of all blood types are needed, especially O-negative, the universal blood type that can be substituted for all other types in emergencies. To find a convenient location and make an appointment, call 1-877-25-VITAL (877-258-4825) or visit <a href="https://www.BloodHero.com">www.BloodHero.com</a>.

Holiday blood donors save people like Meghan, who required 987 lifesaving blood transfusions over 89 days after she was diagnosed with a rare blood disorder that caused blood clots to form in the small vessels throughout her body. "Blood donors gave my body the time it needed to get better," Meghan said. "Without them, my body would have shut down." Today, Meghan works in healthcare and enjoys each day to the fullest. She and her husband, Ray, welcomed a daughter in



2012. Farrah was born prematurely and required four red blood cell transfusions to overcome her health challenges. Thanks to blood donors, both Meghan and Farrah are happy and healthy today.

At the time of year when Southern Nevada's patient population is at its highest, blood donations are at the lowest. "Help us celebrate the 13 Bloody Days of Christmas by coming down to donate," encouraged Penn. "Make your lifesaving appointment today!"

## About Vitalant (formerly known as United Blood Services)

Vitalant is the nation's second largest community blood service provider, supplying comprehensive transfusion medicine services for nearly 1,000 hospitals and health care partners for patients in need across 40 states. Vitalant inspires local communities to serve the needs of others and transform lives through the selfless act of donating blood. Every day, almost 5,000 blood donations are needed to meet the needs of people throughout the country, and Vitalant's 780,000 donors supply 1.8 million donations a year. In addition to blood products, Vitalant offers customers transfusion services, medical consulting, quality guidance, ongoing education, research and more. For more information and to schedule a donation, visit vitalant.org or call 877-258-4825 (877-25-VITAL). Join the conversation about impacting the lives of others on Facebook, Twitter and Instagram. Vitalant.org





P 877.258.4825 (877.25.VITAL) Vitalant.org

Media Contact: Tyler Patterson <u>TPatterson@Vitalant.org</u>
702.304.6553

United Blood Services is now Vitalant.

## About Penn & Teller

Known for their outrageous blending of magic and comedy, Penn & Teller's Las Vegas show skewers traditional hat-and-rabbit magic tricks with provocative, hilarious and often amazing results. Penn & Teller's live show on any given night can also involve knives, guns, a fire-eating showgirl and a cow. Known as the "Bad Boys of Magic," for supposedly revealing the secrets to their tricks, they may show you how it's done, but they still leave you startled. The Los Angeles Times proclaimed it the "...the single best show in Vegas." With an amazing eight wins, including 2015, as "Las Vegas Magicians of the Year," their 15-year run at The Rio All-Suite Hotel & Casino makes them the longest running and one of the most-beloved headline acts in Las Vegas history, outselling every other resident magician on The Strip. For more information, visit www.pennandteller.com.

Media Contact
Vitalant
Tyler Patterson
702-304-6553 or TPatterson@Vitalant.org

###