


SYD CHARLES

Multimedia Journalist

CONTACT

 Los Angeles, CA

 (310) 991-1981

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 [LinkedIn Profile](#)

 [portfolio](#)

EDUCATION

University of Southern California
Journalism, M.S.
2021-2022

University of California, Irvine
Literary Journalism, B.A.
2017-2021

AWARDS

Hearst Endowed Fellowship in Journalism
2021-2022

CASE District VII Gold Award
2021

Distinguished Anteatler Award
2019-2020

Expression Award
2019-2020

SKILLS

- Adobe Creative Suite
- Reporting, Interviewing
- AP and broadcast writing
- Video editing
- Research verification
- Proofreading
- Directing
- Web Design
- Social media strategies
- Coding

PROFILE

Innovative journalist with 5+ years of experience in the [newsroom](#) seeking a broadcast position.

PROFESSIONAL EXPERIENCE

News Anchor, General News Reporter, Editor,
Annenberg Media and TV News, Los Angeles, CA (2021-current)

- Weekly field reporter and news [anchor](#), created content and edited [packages](#) for the newsroom under daily deadlines, conducted [live shots](#).
- Pitched story ideas, worked with digital, social media, print. and audio teams to produce content
- Focused specifically on marginalized and underserved populations
- Edited video sequences, teases, wrote scripts

Editor, Co-Director

In the AM with PM, Annenberg Media, Los Angeles, CA (2021-2022)

- Produced show layout, script and video edits for weekly entertainment [show](#)
- Delegated story topics for hosts
- Produced content for Instagram and social media pages to promote on-campus presence

Creator, Co-producer, Show Host

Black Fam 2.5, Irvine, CA (2020-current)

- Created monthly podcast, explored [news](#), current events, [popular culture](#)
- Managed broadcast duties including developing story ideas, interviewing community and educational leaders, arranged extensive special edition episodes
- Ran Facebook, Instagram and Twitter social media pages
- Co-anchored original Instagram tv-series focused on COVID-19 disparities and Black-owned businesses in the Orange County and LA areas
- Made promotional [appearances](#) and hosted [events](#)
- Received [local](#) recognition for [coverage](#) of George Floyd killing and highlighting issues in BIPOC communities in the [Orange County](#) area

Creator, Co-producer, Co-host

The Welcome Table with Sydney and Tatum, Irvine, CA (2020-2021)

- Series funded by the UCI Black Thriving Initiative and featured on the official University of California, Irvine [Humanities](#) newsletter with a mailing list of over 12,000
- Garnered over 1,100 [YouTube](#) views and 250,000 social media impressions
- Secured interview subjects, edited videos, created scripts, pitched story ideas

Lead Campus News Editor

The New University, Irvine, CA (2018-2021)

- Authored captivating articles about newsworthy [stories](#) on campus
- Edited, proofread, verified research for articles written by staff
- Assigned stories, created pitch emails for news team
- Coached editors and writers on AP Style and news
- Undertook role as campus news editor during second year of college

Content Writer

InSight Magazine, Irvine, CA (2018-2019)

- Reported, interviewed, and researched for a student-run digital and print publication with a mission of shining a spotlight on poverty and turning awareness into action
- Composed [articles](#) with a focus on shared human experiences

Lead Content Writer, Features, News

UCI Paul Merage School of Business (2019-2021)

- Crafted weekly compelling and grammatically accurate [articles](#)
- Conducted extensive research, interviews, and revisions to ensure factual information