



ADHENDA MADARINA IDZNI

Bachelor of Humanities
Diponegoro University /
Indonesian Literature

PROFILE SUMMARY







I am a 26th who eager to learn, a hardworking, and target-oriented who can enjoy working under pressure and tight deadline. I have analytical-mind with good interpersonal communication skill. I'm looking for new responsibility to begin developing my skills and knowledge in a practical and fast-paced environment

CONTACT INFORMATION

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Birth Date 19 March 1995

SOCIAL MEDIA

 fb.com/adhendamadarinaidzni
 @adhendamada
 @adhendamada
 http://linkedin.com/in/adhendamada
 https://thruthesedays.blogspot.com
 adhendamada.journoportfolio.com

EDUCATION

- 2001 - 2007 SD Supriyadi Semarang
- 2007 - 2010 SMP Islam Sultan Agung 1 Semarang
- 2010 - 2013 SMA Islam Sultan Agung 1 Semarang
- 2013 - 2017 Universitas Diponegoro Semarang, GPA 3.55 / 4.00

WORK EXPERIENCES

- Feb 2019 - Feb 2020 **Gayasehatku.com**
FREELANCE CONTENT WRITER
 - Research and at least 500 words about healthy lifestyle in Bahasa Indonesia
 - Coordinating with editorial department
- May 2019 - Feb 2020 **TAMA AGENCY/PT GEMA TEKNOLOGI CAHAYA GEMILANG**
BUZZER SPECIALIST / KOL Specialist
 - Provide listing Buzzer / KOL's to client
 - Approach and offering collaboration to KOL's and handling project
 - Send brief
 - Making report
- Mei 2020 - Juli 2020 **PT SEHATQ HARSANA EMEDIKA**
FREELANCE CONTENT WRITER
 - Writing at least 500 words about healthy lifestyle in Bahasa Indonesia
 - Applying SEO knowledge
 - Coordinating with editorial departement
- Juli 2020 - Oktober 2020 **PT AYO MEDIA NETWORK**
SOCIAL MEDIA OFFICER
 - Responsibilities doing all communication activity like a promotion, branding and information
 - Manage daily content on social media
 - Doing analytics social media
- November 2020 - Present **PT LATIVI MEDIAKARYA (TVONE)**
WEB CONTENT & SEO WRITER
 - Making articles news
 - Monitoring web content
 - Optimizing SEO content

AWARDS AND CERTIFICATION

- 2011 **OLGENAS (Olimpiade Geografi Nasional Tingkat SMA)**
Participant | Faculty of Geography Gadjah Mada University
- 2011 **National Geography Competition**
Participant | Faculty of Yogyakarta State University
- 2014 **Seminar Nasional dan Pelatihan Kewirausahaan**
BEM Faculty of Cultural Diponegoro University
- 2019 **Pengelola Administrasi Perkantoran**
Balai Besar Pengembangan Latihan Kerja Semarang

ORGANIZATION & COMMITTEE EXPERIENCES

- 2011 **PASKIBRAKA**
Member
- 2014 **PRISMA (Photography Student Organization Diponegoro University)**
Public Relation
- 2014 **KMSI (Indonesian Literature Student Organization Diponegoro Univesity)**
Secretary

SKILLS

- Microsoft Office (Word, Excel, Powerpoint)
- Fluent in English
- Presentation and Communication
- Writing
- Blogging / Social Media
- Adobe Photoshop
- Video Pad

INTERESTS

