



ATHENA
LIFE

Stem cell storage services

“At Athena Life,
we strongly believe
that every parent
should be as well
informed as
possible about
all the options
available to them –
before, during and
after birth.

Prior to my daughter’s birth, I didn’t understand the benefits of stem cell storage and immediately regretted not storing her cord blood. I was pleased to rectify this mistake with the birth of my second child; knowing what I do now, storing his cord blood and tissue was definitely the right decision for our family. Alongside the current applications of stem cell technology and with new therapies discovered daily, our entire family may one day benefit from my son’s stem cells.

My aim is to share my personal experience and knowledge about the many benefits of stem cell technology, helping as many parents as possible in an honest and easy-to-understand way.

By being better informed, we can all make the right choices for our families.”

- Jennifer Heathfield-Lee, mum of two and founder of Athena Life



Stem cell storage services

Athena Life is the best provider of UK-based, independently regulated stem cell storage services in Hong Kong.

What is stem cell therapy? Why should I store my newborn's cells?

Despite their perception as a "new" technology, stem cell therapies have actually been used for decades in disease treatment and prevention.

Stem cells are used in life-saving medicine. Storing cord blood and tissue provides your family with access to this valuable resource for a minimum of 25 years

Saving cord blood and tissue (a rich source of stem cells) provides your family with access to this valuable resource for a minimum of 25 years. The process of collecting cord blood and tissue at birth is quick, easy and painless, but this decision must be made before delivery – afterwards is simply too late.

Why choose a regulated UK facility?

Choosing a regulated provider safeguards your family's most valuable health assets. UK government regulators ensure strict operational standards, protecting your stem cells in the long term, regardless of what happens to the company operating the storage facility.

UK government regulators ensure strict operational standards thereby further protecting your family's assets

Unlike countries where industry self-certification is the norm, UK regulators are independent government bodies, providing your family with greater protection.

Why choose Athena Life?

Having previously worked for a stem cell storage company, Athena Life founder Jennifer wanted a high degree of security and protection for the storage of her own family's stem cells. While pregnant with her second child, Jennifer came to realise that no Hong Kong providers could provide such assurances – and so Athena Life was born.

We provide an informative, professional and personalised service second to none

We provide an informative, professional and personalised service for your family, offering support and guidance through every step of the process, and are happy to answer any questions that you may have about cord blood and tissue storage services.

We're available 24 hours a day, 365 days a year for a free consultation. For more information, visit our website www.athenalifeasia.com, or contact us directly for a no-nonsense explanation of how storing your child's stem cells can benefit your family.