

Giving Tuesday Email Templates

Martavia Wynn

Tuesday, December 6

Since implementing our _____ Program in 2014, we've maintained great success! Thanks to our partners of _____, the Board of Education, and the County School District, we've been able to help 94% of our 9th graders remain on track for high school graduation. This statistic alone drastically increases our teenagers' rate of success in their future endeavors. The time and dedication of our staff has proven effective in positively impacting academic success in our youth, and we look forward to continuing this upward trend, with the help of generous people like you! Your tax-deductible donation helps us to develop programs that change the lives of children in our community every day! Make this a Giving Tuesday by donating to _____ HERE! We sincerely appreciate your compassionate consideration.

Warm Regards,

Tuesday, December 13

__ years ago, the doors to _____ opened. Since 19__, we have raised millions of dollars from and for our community to impact the lives of thousands of kids. Each year, we offer children a place of safety after school and an opportunity to enhance their futures through academic and social initiatives. We could not do this without the help of donors and sponsors like you! As the year ends, we are aiming to reach financial goals that will secure the continuous growth of the Clubs and provide positive experiences for our kids every day they're here! Make this a Giving Tuesday by giving to an organization that has proven to be effective in changing young lives for the better! Your tax-deductible donation can make a difference in your community and can save a child's life! We sincerely appreciate your compassionate consideration.

-Insert Quote from former kid, discussing how the club has changed and impacted his/her life over the years.

Warm Regards,

Tuesday, December 20

Our 2016 Youth Star, _____ was recently asked about his experience as a club member for the past 11 years. He responded with great satisfaction, stating that he truly enjoys the time he spends here, as it has helped him to develop from a little boy to a 16-year-old young man. Interestingly, he sees the same

positive outcomes unfolding for his younger sister, _____, who is 9 years old and comes to the club after school as well! Both youths depend on our Club to be a place of safety and comfort where they gain life skills, academic support, and a sense of community! All of this is made possible by people like you, who we hope will donate to a worthy cause! Children are our future. Help a child this Giving Tuesday with your tax-deductible donation, which can be made [HERE](#). We sincerely appreciate your compassionate consideration.

Warm Regards,