

Digital Education Grant

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What is the mission of your organization?

The mission of _____ is to inspire and enable all young people, especially those who need us most, to realize their full potential as responsible, caring, and productive citizens.

Describe your program (500 words)

The Program is a national effort that inspires children to create music in whatever capacity they can, whether learning to play an instrument or using objects around the Club as noise makers. When _____ opened it's new facility in 2009, a music recording studio was constructed for teens. The goal of this studio is to create music through a digital platform. According to _____, the 3 key components of a successful Program are equipment, staffing, and space. While we do have the space and most equipment, we have no paid staff in our Music Department. There are microphones, headphones, a single computer with ProTools software, Movavi software, etc. ProTools is a software that is used to compose, record, edit and mix music/audio. Movavi software is used to edit and add music to video footage and photographs, to create music videos. Teens are limited to using the current studio individually. They can listen to and observe volunteers as they create music and videos, but they don't yet have the ability to be hands-on and create audio/visual products of their own. Our goal is to expand our single recording studio so that it includes a Digital Lab with 10 audio/visual production stations. This allows follow-alongs and interactive learning. There will be hands-on lessons instructed by _____, a Junior at the University and former Club member who was one of the first kids to use the studio when it debuted. He is a pioneer of our Program and is now an accomplished music producer who earned a full scholarship, creating beautiful music as a harp player. He will give tutorials 4 days per week, and there will be two classes per day. Each student participates in two classes per week, giving us the capacity to touch 40 young lives, per 24-week segment.

Timeline?

Upon receipt of funding, we will purchase the ProTools educational software and laptops. We will display the laptops in a lab setting, hire our current Music Department Volunteer and then proceed to implement the program into our daily operations.

Date: Hire employee

Week 1: General Macbook knowledge

Weeks 2-5: ProTools Tutorials

Weeks 6-7: Group Song Production

Week 8: Exhibit

Weeks 9-12: Movavi Tutorials

Weeks 13-15: Group Video Production

Week 16: Exhibit

Week 17: ProTools Refresh

Weeks 18-20: Individual Song Production

Week 21: Movavi Refresh

Weeks 22-24: Individual Video Production

Week 25: Exhibit (Individual music video for individual song)

How does program support underrepresented families?

_____ hosts members from the _____ County community. Our Clubs are predominantly minority, with 91% of our students falling under this category. 71% of students in the County School System come from economically disadvantaged backgrounds, so receiving this knowledge and using this technology is uncommon. The program opens the door to vast opportunities for students who aim to learn the skills and genuinely enjoy music as a whole. As aforementioned, one of our own Club members who participated in the Program in 2009, is now in college on a full music scholarship. His family could not afford college tuition, so they are grateful for the Club's role in educating their son and improving his skills for the future.

Does the program partner with community?

We will have our Program participants showcase their productions at the Music Festival in _____. It's an event where locals come together to support talent of all ages and backgrounds and enjoy great music, food, and fun activities. _____ is a nonprofit that supports music and arts education, so we are also applying for their annual grant to buy additional microphones, earphones, and tripods for cameras.

Evaluation?

The evaluation process for the Program will happen multiple times throughout the segment via various assessments. A Week 1 quiz will test knowledge about the general processes of the Apple Computer. After each segment, a quiz will be administered, testing the knowledge and usage of the ProTools/Movavi software. Tracks and videos produced as a group will be evaluated with a number scale based on originality, precision, and overall sound quality. The same evaluation will be used for the final track and video that each student produces alone.

How will funding affect program?

The funding we are requesting will elevate our music studio and fine arts programming tremendously. It will give us the ability to educate our students more effectively in a lab setting, allowing them to receive hands-on experience. Although this funding request is for one year, the computers will have a lasting

effect on the Club for many years to come. Not only will we be using them to create music and videos, we will also be able to incorporate the coding program that was recently implemented from the National Organization. The funds will create a budget for a part-time instructor who can use our current computer as a “Master” to demonstrate step-by-step instructions on how to create music using ProTools and any other programming implemented over the years.

Request

We are requesting a total of \$31,423.63 for the Program.

Please see budget below.

Apple Macbook Air- \$1049/per computer (x10)= \$10,490 +7% tax=\$11,224.30

Part-time Instructor- \$12/hour @ 20 hours/week= \$11,520/ year+7.65% benefits=\$12,401.28

ProTools Software - \$399/kit (x10)= \$3,990+ 7% tax=\$4,269.30

Movavi Software- \$39.99+tax/ per computer (x10)=\$399.90+ 7% tax=\$427.89

Panasonic AG-AC30 Camera- \$1,449.00 (x2)= \$2,898.00+ 7% tax=3100.86