



CONNOR BEAM

DIGITAL CONTENT CREATOR

ABOUT

I am an experienced digital content creator seeking a full-time position in the field of digital marketing, where I can apply my knowledge and skills for continuous improvement.

PROFESSIONAL SKILLS

SEO and Google Analytics
Social media strategy
Marketing
Web content development
Copywriting
Corporate blogging
Project management
Web design
Photo editing
Market research

CONTACT

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WORK EXPERIENCE

FREELANCE CONTENT CREATOR

Freelance | Jan 2018 - Present

- Created engaging written content covering a variety of topics
- Created effective social media content
- Generated custom graphics to accompany written content
- Implemented effective SEO strategies

CONTENT WRITER

Angelus Direct/LaceLab | Oct 2018 - Present

- Wrote engaging brand-specific content for company blogs
- Created content strategy

WRITER

Parlé Mag | Oct 2016 - Feb 2017

- Worked with editor to create engaging content related to music and entertainment
- Researched and pitched topics for articles

