

MARILYN CUMMINS

President, Cummins Consulting

Writer, editor, communications project manager

4707 Gage Place, Columbia, MO 65203

573-239-1229

mlcummins@cumminsconsult.com

www.cumminsconsult.com

JOB HISTORY/DUTIES

- President: Cummins Consulting (1994-present) Founded my own marketing communications company to help clients with a wide variety of editorial, PR and marketing services, such as editing custom publications, launching products, running news websites, writing annual reports and managing the American Agricultural Editors' Association awards program (for 16 years).
- Associate editor: Red Barn Media Group (January 2017 to March 2019; contract editor September 2021-present) Created custom content for FarmLife magazine and myFarmLife.com and directed relaunch of Performance Agronomy magazine for AGCO Corp. Custom content for Bayer CropScience.
- Program coordinator/instructor of agricultural journalism: College of Agriculture, Food and Natural Resources, University of Missouri-Columbia (July 2000 to June 2004) Helped students establish the www.CAFNRCornerpost.com news site.
- Account management: Dudnyk Advertising and Public Relations, Horsham, PA (1985 to 1993) Recruited to the East Coast to expand my marketing skills, moving up from account supervisor to founder of the PR department to director of marketing services. Major clients included Pfizer Animal Health, Cyanamid Crop Chemicals, Pitman-Moore, Hoffmann-LaRoche and Third Federal Savings.
- Publications editor: Fletcher/Mayo/Associates, St. Joseph, MO (1984-1985) Managed and edited custom magazines and newsletters for clients Case/IH, DeKalb Pfizer-Genetics, Union Carbide and Ralston Purina. Managed production and art staff.
- Editor: Agri Marketing magazine (1982-1984) Directed content, wrote cover stories and oversaw production for national trade publication based at the time in Skokie, IL.
- Agriculture/financial writer: The Kansas City Times (1979-1982) Did two summer reporting internships during college for this major metro/regional paper (absorbed by The Kansas City Star in 1990), then joined the business desk after graduation in December 1980. Won Oscar in Agriculture in 1982 in the non-farm media category for special section of the newspaper I directed: "Bittersweet Harvest."

EDUCATION

- Bachelor of Science Degree – Agricultural Journalism, University of Missouri-Columbia, December 1980. Highlights: National Merit Scholar; national vice president of Agricultural Communicators of Tomorrow; chapter vice president of Society of Professional Journalists/Sigma Delta Chi; member Alpha Zeta, Gamma Sigma Delta, Kappa Tau Alpha and Mortar Board honoraries. Missouri FFA state vice president.
- Graduate studies – 14 hours, Missouri School of Journalism, 2000-2003

ALLIED BUSINESS

- Artist/Owner: Invincible Summer Studios. My paintings, illustration and photographs have appeared in local and national magazines and literary reviews.