

MARILYN CUMMINS

President, Cummins Consulting

Professional writer, editor and communications project manager

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JOB HISTORY/DUTIES

- **Associate Editor:** Red Barn Media Group (January 2017 to March 2019) Created custom content for *FarmLife* magazine and myFarmLife.com and directed relaunch of *Performance Agronomy* magazine, all for AGCO Corp.
- **Program Coordinator/Instructor of Agricultural Journalism:** College of Agriculture, Food and Natural Resources, University of Missouri-Columbia (July 2000 to June 2004) Grew program from 30 to 60 undergraduates; helped students establish the www.CAFNRCornerpost.com news site, still active today. Received Golden Apple Teaching Award and was named Outstanding Undergraduate Advisor.
- **President:** Cummins Consulting (1993-present) Founded my own marketing communications company to help clients with a wide variety of editorial, PR and marketing services. Full-time business when not in subsequent positions listed.
- **Account Management:** Dudnyk Advertising and Public Relations, Horsham, PA (1985 to 1993) Recruited to the East Coast to learn the advertising business, moving from account supervisor, to founder of the PR department, to director of marketing services. Major clients included Pfizer Animal Health, Cyanamid Crop Chemicals, Pitman-Moore, Hoffmann-LaRoche and Third Federal Savings.
- **Publications Editor:** Fletcher/Mayo/Associates, St. Joseph, MO (1984-1985) Managed and edited custom magazines and newsletters for clients Case/IH, DeKalb Pfizer-Genetics, Union Carbide and Ralston Purina.
- **Editor:** *Agri Marketing* magazine (1982-1984) Directed content, wrote cover stories and oversaw production for this national trade publication, based at the time in Skokie, IL.
- **Agriculture/Financial Writer:** *The Kansas City Times* (1979-1982) I reported for this major metro/regional paper (absorbed by *The Kansas City Star* in 1990) during two summer internships during college, then joined the business desk right after graduation in December 1980. Won Oscar in Agriculture in 1982 in the non-farm media category for special section I directed: "Bittersweet Harvest."

EDUCATION

- **Bachelor of Science Degree – Agricultural Journalism.** University of Missouri-Columbia, December 1980. Highlights: National Merit Scholar; national vice president of Agricultural Communicators of Tomorrow; chapter vice president of Society of Professional Journalists/Sigma Delta Chi; member Alpha Zeta, Gamma Sigma Delta, Kappa Tau Alpha and Mortar Board honoraries. Missouri FFA vice president.
- **Graduate studies** – 14 hours, Missouri School of Journalism, 2000-2003

INTERESTS

- **Artist/Owner:** Invincible Summer Studios (painting, illustration, photography)
- **Musician:** Upright bass and bass guitar in local jazz and bluegrass groups; sing in The Quorus community chorus and other productions.