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#### FOR IMMEDIATE RELEASE

# Worth Design Build Moves into New Osseo, MN Office; Positioned to Better Serve Customer Base

Worth Design Build, LLC is a Twin Cities based renovation company focused on high quality craft and transparent client-builder relationships. The firm specializes in residential construction, remodeling, design, general contracting and many other facets of home building. The company has relocated its corporate headquarters to downtown Osseo, MN. The new location is a strategic decision based on customer locations and evolving business needs. A private christening event will be held on Thursday, March 29 at an undisclosed location.

MINNEAPOLIS, Minn. — Mar. 27, 2012 — Worth Design Build, LLC, a Twin Cities-based design and remodeling firm, has relocated its corporate headquarters to 33 4<sup>th</sup> Street NW, Osseo, MN. The new, 154 sq. ft. location is in the heart of a bustling community and offers greater proximity to the company's expanding customer base. The transition is complete and business operations are now being routed through the Osseo, MN office.

#### **Strategic Geography**

The new <u>Worth Design Build</u> corporate headquarters, <u>33 4<sup>th</sup> Street NW, Osseo, MN</u>, offers easy access to the greater Twin Cities. The office sits minutes from the confluence of CR-81, highway US-169 and US-94/US-694. The quaint downtown location also offers numerous business lunch options, featuring <u>New American</u>, <u>Thai</u> and <u>Mediterranean</u> cuisine.

## **Strong Relationships**

Since its inception in 2010, the Worth Design Build has been focused on superior craft and long-lasting customer relationships. The company has thrived on a small-scale business model with grassroots marketing efforts relying solely on client referrals. An exclusive work flow process places significant emphasis on continual customer communication.

"The new site will provide streamlined access to the nucleus of the Worth Design Build business—its customer base," said Aaron Lenz, a home building professional close to the situation. "Closer proximity to the metropolitan community provides an ideal opportunity to strengthen customer relationships and continue to diversify the business."

## **Private Christening Event**

An elite faction of individuals will be celebrating the new headquarters location at an <u>undisclosed location</u> the evening of Thursday, March 29. Local authorities have been made aware of any traffic flow issues due to popular interest in the event. Please visit <u>www.dot.state.mn.us/tmc/trafficinfo/traffic.html</u> for updated local traffic information.

To learn more about the Worth Design Build and see past and present project samples, please visit <a href="https://www.worthdesignbuild.com">www.worthdesignbuild.com</a>.

## **About Worth Design Build**

Worth Design Build, LLC is a Twin Cities based renovation company focused on high quality craft and transparent client-builder relationships. Andrew Long founded the business in his garage after more than 15 years of actively witnessing what a focused, efficient and authentic workforce could accomplish. The firm consists of talented home building professionals led by Robert Goodman and specializes in residential construction, remodeling, design, general contracting and many other facets of home building. For more information, please visit <a href="https://www.worthdesignbuild.com">www.worthdesignbuild.com</a>.

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