

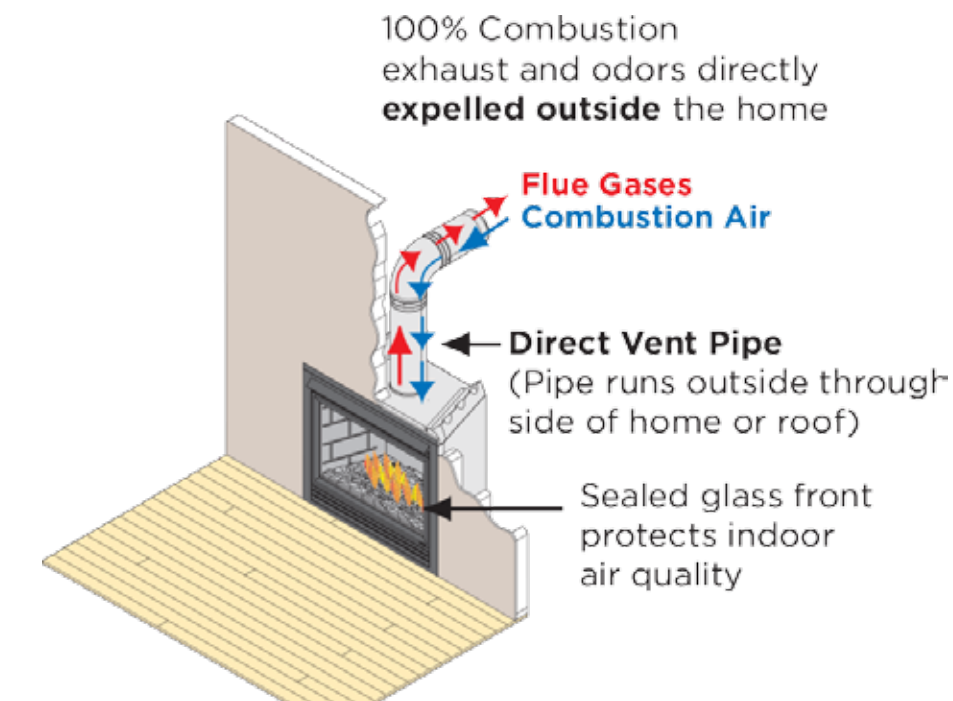
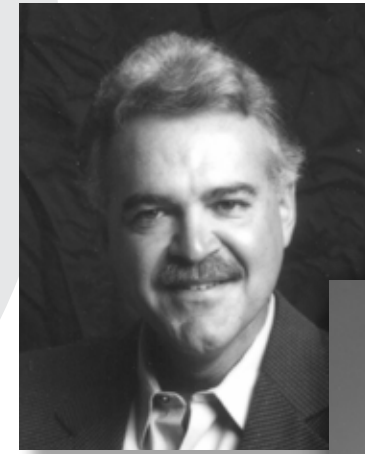
BRAND OVERVIEW

HEAT  GLO[®]

No one builds a better fire

BRAND HERITAGE

What started in the Shimek's garage in 1975 evolved into the strongest and most-award-winning brand in the industry.



Lake City Facility



Shingo Prize



A PASSION FOR FIRE

The Shimek family always had a passion for fire. Ron and Dan Shimek set out to construct that experience in creative new ways. And in Ron's garage in 1975, they did. By using two vacuum chambers, one on top and another inverted on the bottom, Ron created a freestanding glass fireplace—the Classic.

THE PURSUIT OF INNOVATION

Things changed forever in 1987. Ron translated the sealed push and pull of a water-propelled boat lift idea into the siphoned exhaust and dual-walled piping of Direct Vent technology. He patented this technology, and the next generation of gas fireplaces had arrived.

FOCUS ON THE FUTURE

By the late 1980s, Heat & Glo was doubling in size nearly every two years. A new corporate office was purchased in Lake City, MN. In 1996, Heat & Glo and HNI Corporation joined to form Hearth & Home Technologies®. The new organization committed to lean manufacturing. And in 2005, the Lake City facility was recognized for operational excellence and awarded the Shingo Prize.

HOW WE ARE DIFFERENT

Our brand promise is that “no one builds a better fire.” We pride ourselves with leadership in design and innovative technology.

DESIGN

Design is an integral part of form and function. With Heat & Glo, meticulous product development and production efforts converge to create cutting-edge designs with creative applications. An expansive breadth of offerings is available. From traditional to ultramodern. With more than 80 models and countless styles.

INNOVATIVE TECHNOLOGY

Heat & Glo holds the most patents, honors and awards in the industry. The brand created fire from water, and also developed exclusive technologies like FireBrick® and IntelliFire™ Plus. Heat & Glo is always pushing the envelope with technology for today, and innovation for tomorrow.



LEADING WITH DESIGN: 80+ MODELS TO CHOOSE FROM

You catch a glimpse of the fire burning across the room—and you know. Depth. Intensity. Attention to every last detail. There's something about a Heat & Glo. More than 80 models highlight fire in creative ways. In styles ranging from traditional to ultramodern.



LEADING WITH INNOVATION

Creating excellence today. Redefining greatness tomorrow.

Much has changed since its beginning. Yet much remains the same. Today, Heat & Glo continues on an endless pursuit; pushing the boundaries of where fire can go and how it can look.

More patents, awards and honors than any other manufacturer add proof to the brand's promise: "No One Builds A Better Fire."

INNOVATIVE ACHIEVEMENTS

- 74+ Patented products, designs and technologies
- 45+ Industry Firsts
- 50+ Industry Awards



74+ PATENTED PRODUCTS, DESIGNS AND TECHNOLOGIES

Blending innovation with continuous improvement shapes new product lines and technologies—and keeps the industry waiting for what's coming next.

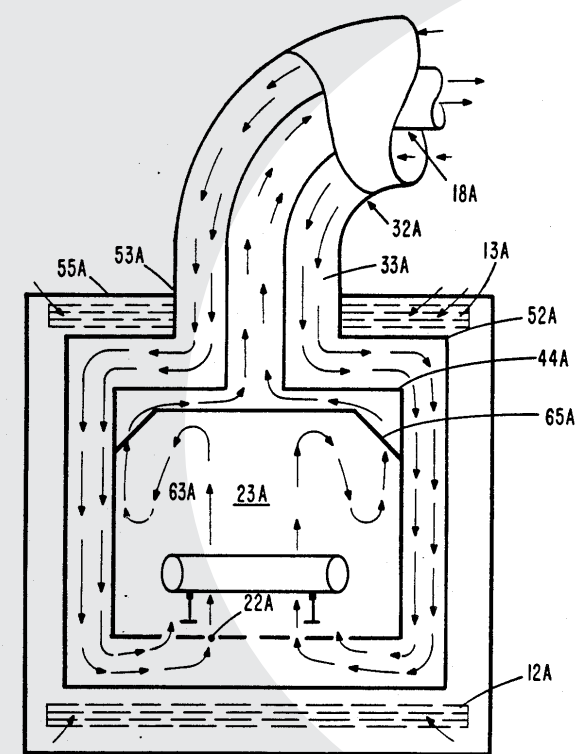


Figure 5

1987
DIRECT VENTED FIREPLACE

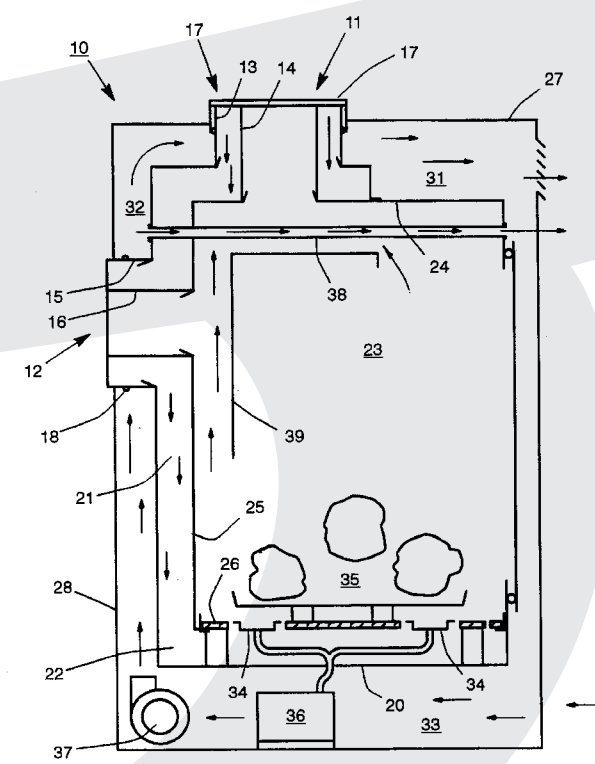


Figure 2

1996
CONVERTIBLE DUAL
DIRECT-VENT FIREPLACE

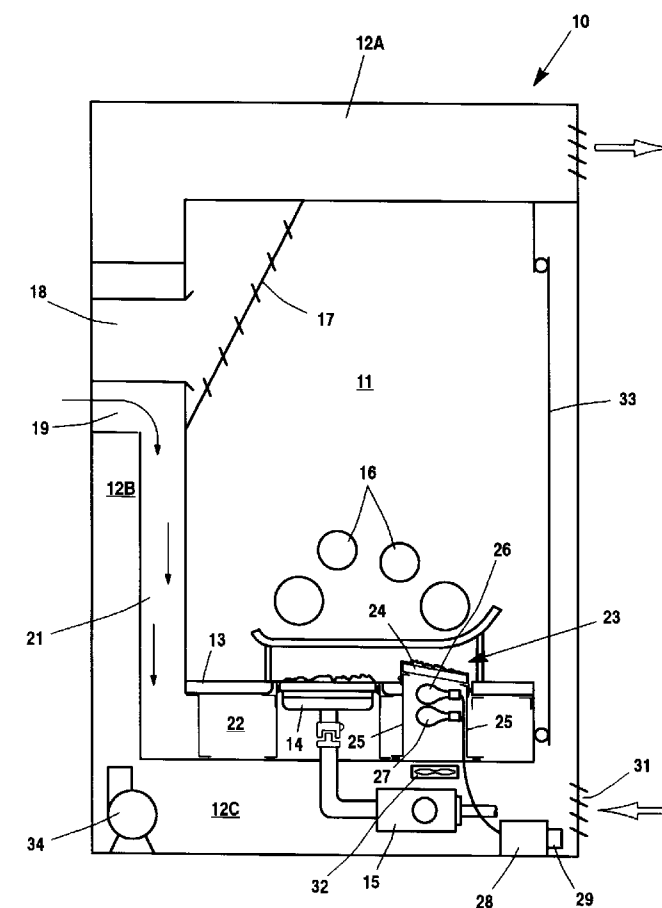


Figure 1

1999
GLOWING EMBERS FOR
GAS FIREPLACES

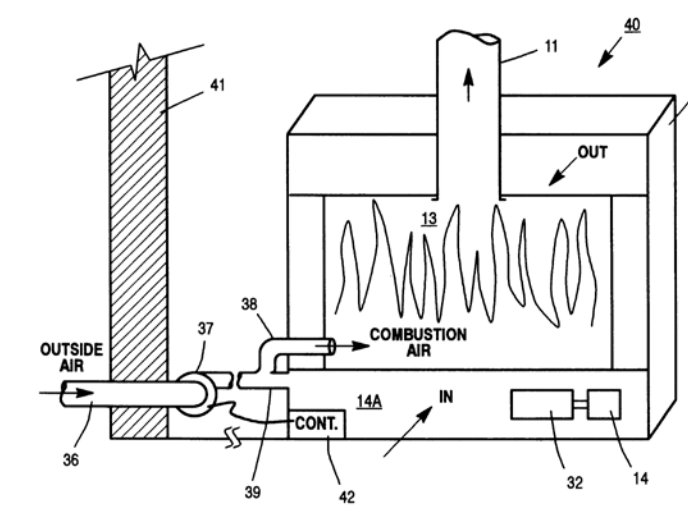
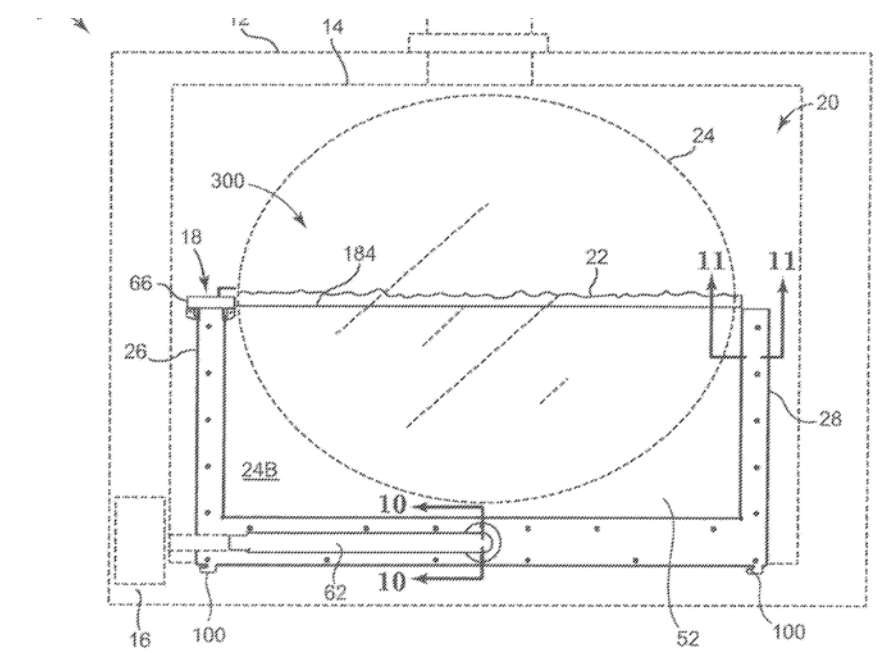


Figure 4

2005
HEAT EXCHANGE SYSTEM

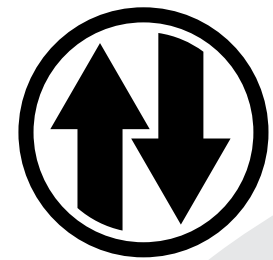


2010
THIN CHAMBER BURNER

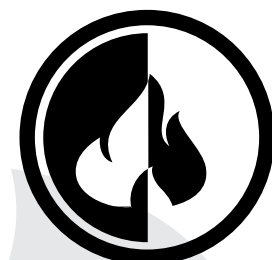
45+ INDUSTRY FIRSTS

Heat & Glo's leadership through innovation is made possible by splitting this pioneering mindset in two. One part innovation. One part application.

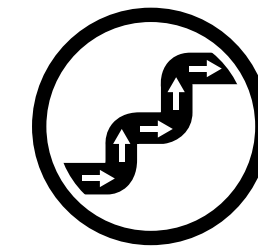
Harnessing research & development and translating innovation into actual market applications is just another validated method of continuous improvement. And it comes naturally.



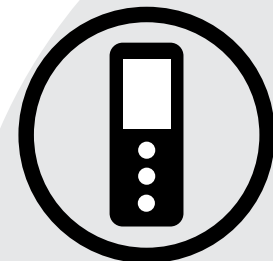
1987
DIRECT VENT TECHNOLOGY



1998
INDOOR/OUTDOOR FIREPLACE



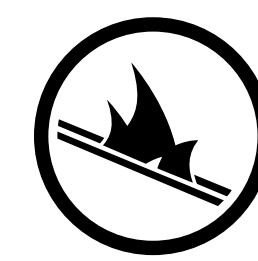
2010
IN-LINE POWER VENT TECHNOLOGY



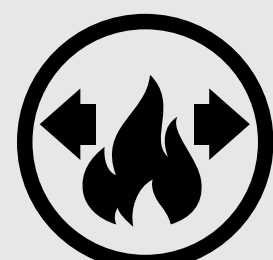
1991
REMOTE CONTROLLED FIREPLACE



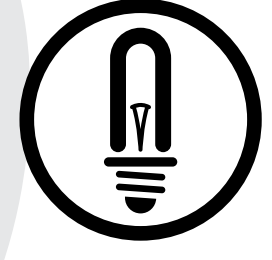
1998
FIREBRICK® TECHNOLOGY



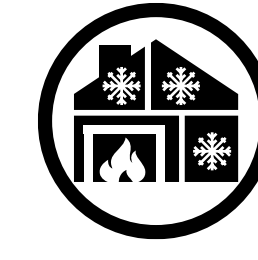
2010
RAZOR™ BURNER TECHNOLOGY



1995
HEAT ZONE TECHNOLOGY



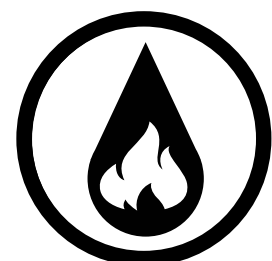
2002
ELECTRIC EMBER BED AND
ACCENT LIGHTING



2013
ZONE HEATING



1997
INTELLIFIRE & INTELLIFIRE PLUS
IGNITION SYSTEMS



2005
FIRE FROM WATER



2013
MICRO-VENTING

50+ INDUSTRY AWARDS

Each year, the Hearth, Patio & Barbeque Association (HPBA) and other organizations and publications rate or award the best products in the hearth industry. And each year, Heat & Glo is recognized for excellence. With groundbreaking innovations showcased in new products, technology and design innovations.



PALOMA



SOHO



LUX



SOLARIS



ENERGY PRO



HEAT  GLO[®]

No one builds a better fire