

THERE'S NO 'U' IN COLOMBIA



GET THE NAME RIGHT

As the title of this document explains, there is no 'U' in Colombia. The other 'Columbia' is a university in New York, a famous sportswear company and District of Columbia is the US capital district in Washington D.C.

DON'T MENTION THE C WORD

Thanks to the 'Narco's' TV series and a glut of other Netflix documentaries the first thing most people think of when hearing Colombia is cocaine. Now while Pablo Escobar was world famous this episode of Colombian history was over 30 years ago. So the next time you meet a Colombian try not to joke about the C word, they really don't find it funny.

NATURE'S FINEST

Did you know Colombia has the second-highest level of biodiversity in the world? It encompasses the Amazon rainforest, highlands, grasslands, deserts and is the only country in South America with coastlines and islands along both the Atlantic and Pacific Oceans. Colombia has Pink river dolphins, Humpback whales, monkeys, anteaters, jaguars and 1900 species of birds including the mighty Andean Condor.