

#BusinessKaBIGTicket hai The Big Billion Days!
Listing Lawrence tells how to make it BIG this BBD

Do's

What to List?

Go to Selection Insights to see the most in-demand products and list accordingly.

When to List?

Stay prepared and list all your products in advance.

How to List?

List with care! Going through the image guidelines before listing is like revision before exam.
Stick to the image guidelines before uploading product images.

Don'ts

Duplicate Listing

Listing one product multiple times doesn't increase visibility.
List a product more than once will lead to QC rejection.

Brand Abuse

Make sure you get authorization before selling the products of a brand.

Keyword Abuse

Using wrong keywords to improve visibility is against Flipkart's policy and will lead to QC rejection.

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Is BBD, Chak Do Fatte with Inventory Singh ki expert tips!

Oye paape stock kar le!

Demand badhne wali hai.

Stock up already so you never run Out of Stock.

Inventory Health ko rakho fit!

Keep checking your Inventory Health to know the real-time status of your inventory and fill up the stock well in advance so you never run out of stock.

Kya stock karna hai mujhse poocho!

Smart Fulfilment: Make sure your Smart Fulfilment orders have at least 50% of the recommended products inwards to ace the Big Billion Days.

Flipkart Fulfilment: While drafting a consignment, make sure that 40% of the products are from the recommended products to rock the Big Billion Days.

Seller Fulfilment: Your in-demand products are running out of stock. Stay prepared for the Big Billion Days by stocking them now.

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Orders Banerjee's lessons can help you top this BBD!**

Scan Karo!

Use a scanner to mark the RTD to get the real-time status of your orders.

Track Karo!

Once dispatched, you can track your orders under the Active Orders tab.

Ache se sab Pack Karo!

Give your orders a touch of festivity!

Use only the specially designed material to pack your orders and make sure you stick to the packaging guidelines while doing so.

LBHW

Provide the LBHW details while listing for a quick and hassle-free order processing.

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**#BusinessKaBIGTicket hai The Big Billion Days!
Payment Patel tells you the secret that makes him faster than a computer!**

Payment Reconciliation

Use the following reports and keep a close track of every single detail related to your business.

Commission Invoice: Use these reports to access all monthly commission invoices. All credit and debit notes can also be accessed using this option.

GSTR Return Report: Contains summary information that can be used to file GSTR - 1 and GSTR - 8 returns

Sales Report: Check all your sales happened over a time period. Use it for posting your sales and paying your sales taxes.

TDS: Contains detailed break-up of TDS related computation. Please use this report to pay and claim TDS reimbursement.

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**#BusinessKaBIGTicket hai The Big Billion Days!
Growth Khan gives your business ka Gyaan!**

Sunday ko bhi kaam karo!

Working on Sundays comes with 3 main benefits.

- Less workload on Mondays
- More orders, because of decreased SLA
- Faster Delivery, leading to lower customer cancellation

Opt-in karne se nahi daro!

Opt-in to as many promotions as you want to without worrying about multiple promotions affecting your final settlement value. Only the best offer will be applicable.

Price humesha sahi karo!!

Pricing your products right is the key to growth. View our Pricing Suggestions (which take into account the prices of the other sellers selling the same product and the change in GST rates) and update your prices accordingly.

