

India Silks (second generation comes online)

My father had an offline business of sarees in Surat and it was my dream to take it to new heights. After graduation, I decided to take his business online with Flipkart. It has been 2 years with Flipkart now and our business has expanded by 4 times.

-Mukesh Gothi, Surat

Saara (From a corporate employee to entrepreneur)

In 2012, I was working as one of the youngest Indiamart managers in the country. But I saw the scope in the e-commerce sector and quit my job to start my own business online. I started with listing my products on Flipkart, and today we are among the top 5 companies in the market. What made it happen? That one idea to quit my job and start selling online.

- Hiren, Surat

Paroma arts (Offline to online)

Till 2016, we were supplying sarees to retailers in Surat. After being encouraged by Flipkart team, we moved to online market. It was intimidating at first, but with hope, ambition and support from Flipkart we kept going. Today our business has grown by 10-12 times from that time.

- Amrisha, Surat

Sarvagany (Women seller)

I had just had my baby and it was getting difficult to manage my business and family. It was in a tough time like this when Flipkart Advantage came to rescue. Today, Sarvagany clothing has over 1 lakh customers, but it was recently when we received a handwritten letter from a Flipkart customer that redeemed all our hard work. - Honey Bajaj, Surat