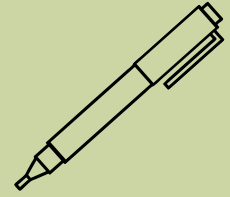


Ellie Mae Dole



PROFESSIONAL COPYWRITER & EDITOR

WHO AM I?

The one with the words. I have a passion for learning your story and using it to create carefully crafted prose that connects with your audience. I rarely pass up a good challenge and absolutely LOVE getting my hands (and brain) dirty with new knowledge. My passion for business development helps build reliable content marketing plans that clients can use to strategically reach their goals. Let's work together!

CONTACT ME

309.368.6158
elliedole@gmail.com
1141 Comiskey Ave. North Aurora, IL 60542

SKILLS

- WordPress
- Constant Contact/ Mail Chimp-
- Email Marketing
- Content Writing
- Ghostwriting
- SEO
- Content Research
- Social Media
- Storytelling
- Proofreading
- Editing
- Time Management

EDUCATION & TRAINING

ILLINOIS WESLEYAN UNIVERSITY
B.A. Interdisciplinary Education

KUDER

Certified Career Advisor Course

REFERENCES

Pam Amundsen

Executive Director, Moose Charities
pamundsen@moosecharities.org

Rochelle Turri

Project Manager, Buzzy Blogs
rochelleturri@gmail.com

SEE MY WORK

<https://elliedole.journoportfolio.com/>

EXPERIENCE

HEAD WRITER

Buzzy Blogs | www.buzzyblogs.com

- Writes custom blog and website content for a diverse group of recurring clients.
- Manages multiple weekly orders and strict deadlines.
- Educates other writers on content marketing principles.
- Contributes regularly to the blog sections of buzzyblogs.com and tailormag.com

OWNER & CREATOR

Ellie Dole Custom Content Creation | www.elliedole.com

- Works closely with clients to create blog content, marketing materials, and content marketing strategies that connect with their audience and help them reach their goals.
- Creates custom resumes, cover letters and LinkedIn profiles to assist professionals in obtaining job interviews and new opportunities.

MARKETING & DEVELOPMENT COORDINATOR

Moose Charities | www.moosecharities.org

- Wrote and designed four monthly e-newsletters.
- Created content for and designed 4 annual email marketing campaigns.
- Sourced and created content for 2 annual direct mail appeals.
- Re-branded, designed, and wrote content for printed department marketing materials.
- Managed WordPress website