

Connected, but hardly with our own planet.

As an unstoppable storm that begins with small raindrops, incoming news articles appear to be extremely hard to put a stop to. But the more we are focused on what is accessible online, the less we know what is happening beyond our 5.5-inch screens.

It is obvious that the more news reports an event gets, the more the attention is drawn to that specific incident. The deadly blazes in Australia are yet controlled and the attention is already shifted to the ghost town of Wuhan, where the coronavirus broke out and a total of 60 million people were isolated (equal to the whole population of Italy!). The World Health Organization declared the virus a global health emergency not long time ago. But what do we know outside this tunnel vision of facts? How can we possibly distinguish significant facts from misinformation? Do we really benefit from new news, every day, every minute or is *less more*? In the law of physics it was sir Isaac Newton who dropped the conclusion: For every action, there is an equal and opposite reaction. We may ask ourselves if there is a law of news, if we can we deduct one or if it is just a *give and take*. Because to me, the more the news there is, the more overreacting we respond. Exaggeration might not be a bad thing, it might just show how effective journalists bring news to the world. An Australian comedian for example raised more than 32 million dollars by fundraising over Facebook, which marks that our digital revolution has arrived to stay. But we might ask ourselves how far overall consistency, clarity and a slight bit of calmness in news nowadays is from reality.

Who of us knew for example, that the uncontrolled fires in Australia already had begun at the end of June, also known as the Black Summer? In the mid of the storm, once the numbers of animals were the most numerous, the international attention was drawn to the *land down under*. One devastating element seems to influence everybody's emotions. Can make everyone pay an extra penny. Can make everyone an online volunteer or "influencer".

That's exactly what I find the sad part of news as well: it will only takes people's breath away if a country has been touched by extreme circumstances. Desperate times call for desperate measures. Might that be the direction where news is leading us? Who's knows. Patience is key for what's happening next and how we will react to it. Connection is to me already, the most accurate way of characterizing the 21th century - we are willing to help people from all over the globe, send money to organisations we didn't know before, simply by one click on our magical digital tool.

Might it be necessary to flip the coin to find the answer, as Newton did with his experiment? The purpose of news and the direction where it is heading might not be so valuable anymore as we first initiated. More important, connection with our own planet, the one we can touch and feel, seems to be in discrepancy with the connection we feel with our online global world.

How will yesterday's news be presented tomorrow?