



Contact: Victoria Andrew, VP of Marketing
Cell: 407.307.9239
Email: victoriamandrew@gmail.com

FOR IMMEDIATE RELEASE

DOC LUCKY MEISENHEIMER'S SCI FI THRILLER, *THE IMMUNE*, WINS THE INTERNATIONAL BOOK AWARDS

ORLANDO, FL – LJS&S Publishing is pleased to announce that their bestselling, science fiction thriller, *The Immune* by Doc Lucky Meisenheimer has won *The International Book Awards*, *National Indie Excellence Awards*, *Reader's Favorites Awards*, and the *USA Best Books Awards* in the category of science fiction.

The Immune is an apocalyptic, dystopian tale striking a chord with readers of all ages, as its fast-paced rollercoaster plot and vividly-described characters take you racing through an adventure ripe with political depth and literary substance. All of humanity is threatened with total annihilation by a virulent, biological phenomenon known as an airwar. An audacious Navy admiral directs a corp of heroes, who are genetically immune to the airwar's poisonous stings, to salvage humanity despite a corrupt world government. The fate of the world rests upon *The Immune's* protagonist, Dr. John Long, whose perilous journey will make your pulse escalate to new heights.

The Immune enjoyed a record-breaking launch on May 13, 2011 at the YMCA Aquatic Center of Orlando, where 800+ people attended and over \$20,000 was raised through book sales for the YMCA Aquatic Center's Scholarship Fund. Since then, sales on e-retailers have exploded internationally, as well as ebook sales of *The Immune*, which are available on every single format. In response to the popularity of Doc Lucky's science fiction debut, LJS&S Publishing has lowered the price of the ebook to only \$4.99.

The Immune has not only garnered major literary awards, but also academic prestige. The book has already been taught in advance literature classes in Dr. Phillips High School, which is one of the largest and most competitive high schools in the state of Florida. In response to academic studies of *The Immune*, Doc Lucky Meisenheimer is also writing a *Teacher's Guide to The Immune*, which will be released in 2013.

Also, in the spring of 2013, the audiobook version of *The Immune* will be released on Audible.com. The narration of *The Immune* will be performed by the Grammy-award winner, Stefan Rudnicki. Rudnicki is internationally renowned for his award-winning narrations of bestselling titles, including the novels of Orson Scott Card.

Doc Lucky Meisenheimer has received 100+ five star book reviews for *The Immune* on blogs and various publications across the world. He has been interviewed prolifically by various radio stations (including nationally-syndicated radio shows), major television shows, magazines, and internet shows in response to his first major release. At the forefront of dermatology, he is known as a prestigious physician and chief of the dermatology division of Orlando Regional Medical Center. On a global scale, he is known as a world-famous yo-yo historian featured in the Smithsonian and author of *Lucky's Collectors Guide to 20th Century Yo-Yos*. From competitive swimming to serving as a director, actor, and producer in his own film company, Meisenheimer's varied experiences inform his limitless imagination. Most recently, Meisenheimer wrote and published a multimedia approach to zombology entitled *The Zombie Cause Dictionary*. He also stars in a sensational webisode series, *The Zombie Cause*.

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LJS&S Publishing is marketing innovative fiction and non-fiction from new and established authors in a vast diversity of genres. For more information on Doc Lucky Meisenheimer and *The Immune's* marketing campaign, contact Victoria Andrew, VP of Marketing at victoriamandrew@gmail.com. **Media:** Visit www.theimmune.com for cover art, author pics, news pegs, TV interview footage, sample chapters, book reviews. The book retails for \$23.95 and can be purchased on all e-retailers and on www.theimmune.com.