



— L A U N C H —



S T I L L  
E L E G A N T

Some things are priceless, some invaluable, but every so often you come across something timeless.

Reintroducing the 2017 LuLaRoe Elegant Collection! The luxe fabrications make each piece truly special—offering 14 styles with a number of unique production techniques, exclusive to this collection! But what truly separates



this capsule from the rest is its versatility.

With the LuLaRoe Elegant Collection, rocking each piece is easy, and even easier street style—the fashionable approach to wearing your Elegant pieces anytime, anywhere, for any occasion. Dressed up or down, street style fits perfectly into your day-to-day life; giving you an accomplished and personalized look, while using intersecting styles and trends. And with the right accessories and hairstyle, you've got a look that is Still Elegant.

Tonight, make the styles from this stunning collection yours, for a limited and last time.

## BACK OFFICE ASSETS







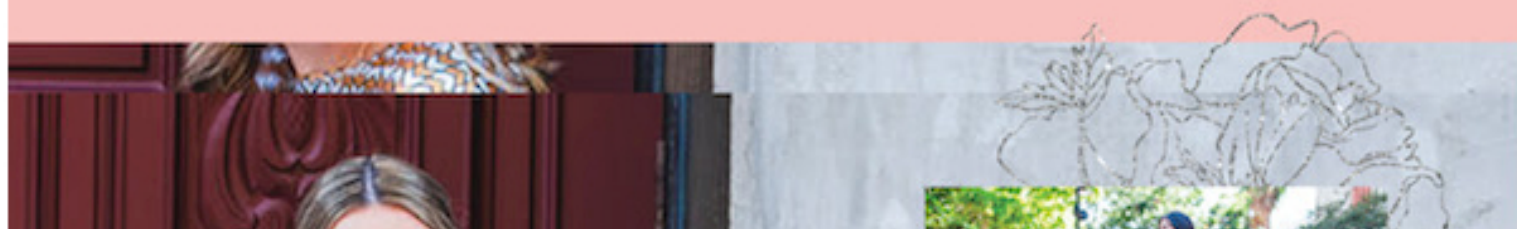
## WHOLESALE PRICES

AMELIA / \$28	DEANNE II / \$45	GIGI / \$12	JOY / \$22	SCARLETT / \$10
CARLY / \$22	DEANNE DRESS / \$45	IRMA / \$13	SARAH / \$28	SHIRLEY / \$19
CASSIE / \$11	DEANNE SKIRT / \$30	JILL / \$22	SARIAH / \$12	

*Note: Prices listed above are Wholesale only. M.A.P. has been lifted for today's launch in only the styles listed above.*

The DeAnne Skirt & DeAnne II Wholesale pricing has been additionally reduced in order to allow these styles to truly become an everyday part of your wardrobe. These styles are now discontinued, so it's the perfect time to get them before it's too late!

Aside from offering incredible Wholesale pricing, we're excited to see the many ways lifting M.A.P. on the styles available in today's launch will benefit your business. Keep in mind, in no way does this diminish the integrity of the product. Rather, it gives you an opportunity to continue profiting, while being creative in the way you market to an expanded customer base—allowing you to explore various price points in new customer markets and to reward some of those loyal fans who may have not yet tried these styles! We look forward to your success in sharing the LuLaRoe Elegant Collection with your customers!







LOGISTICS

---

**SHIPPING LOCATION:**

WEST COAST DISTRIBUTION CENTER

PLEASE NOTE, LULAROE WILL NOT BE RESPONSIBLE FOR EXPEDITED SHIPPING.

**LAUNCH TIME:**

6:00PM

**QUEUE TIME:**

5:30PM

**QUANTITY LIMITS:**

NONE

