

2019 LULAROE HOLIDAY CAPSULE

HOME FOR THE HOLIDAYS



It's here! Finally! Since I was a little girl, Christmas morning has always

been what I looked forward to the most. I remember smelling the Christmas tree from my room. I could hear my parents wrap presents at night; all while whispering to each other to keep it down—as if to keep the illusion that somehow these presents arrived via a sled pulled by reindeer, delivered by a rose-cheeked man in a big red suit.

Now it's my turn. The kids will be up soon, so I should get ready. These holiday leggings are just so cozy, Jess is going to love the matching pair I got her! Truthfully, I ordered everything from the holiday collection this year. They were all just so perfect! The Livs, the Marks, the Jax and Janes, oh my! And now I get to do my favorite morning, with my favorite people, in my favorite clothes—since we're all Home for the Holidays.





**REINTRODUCING THE
JANE SHORT
SLEEVED SWEATER**

Styles for the Family





The Mark Henley





The Liv Top



The Jax Jogger





Holiday Leggings



HO HO HO HO



The Liv Top





The Mark Henley



ROCKIN' AROUND THE
CHRISTMAS TREE



ggings





Velvet Applique

It's the most wonderful time
OF THE YEAR

Launch Details

Launch Time: 6:00PM PDT

Queue Time: 5:50PM PDT

FABRICS IN THIS COLLECTION

French Terry - 100% Polyester
(Jax and Jane)

MVS
(Mark and Liv)

Buttery Soft
(Leggings)

ALL ORDERS WILL SHIP FROM

WEST COAST DISTRIBUTION CENTER ONLY

LIMIT: 50 PIECES PER SIZE

LEGGINGS LIMIT: 150 PER SIZE



Tech Need-to-Knows



We recommend that you use Google Chrome, Firefox, or Safari browsers for launches—as we see the least amount of issues with these browsers.

In an effort to provide a more equitable shopping experience during launches, each Retailer will be limited to a single sign on per Retailer ID. Trying to access BUILD from more than one device or internet tab, will result in an error message. If you receive this message on your first sign on attempt, please call our System Support T.E.A.M. at (951) 737-7875 and they will assist you.

Remember, if you're planning on using a new credit card for this launch, please enter the credit card information on BUILD (BUILD > Settings > Payment Info > Add New Credit Card) prior to the launch. Having your card on file will help avoid potential errors when checking out.



Fun Details
to look out for





FOILS



GLITTER



VELVET APPLIQUE

JANE

SHORT SLEEVED SWEATER

WHOLESALE

\$22

M.A.P.

\$44



MARK

HENLEY

WHOLESALE

\$20



\$20
M.A.P.
\$40

LIV
TOP

WHOLESALE
\$17
M.A.P.
\$35



LEGGINGS
TWEEN

WHOLESALE
\$7
M.A.P.
\$14



LEGGINGS



LEGGINGS

OS/TC

WHOLESALE

\$10.50

M.A.P.

\$25



LEGGINGS

TC2

WHOLESALE

\$12

M.A.P.

\$25

LEGGINGS

KIDS S/M & L/XL

WHOLESALE

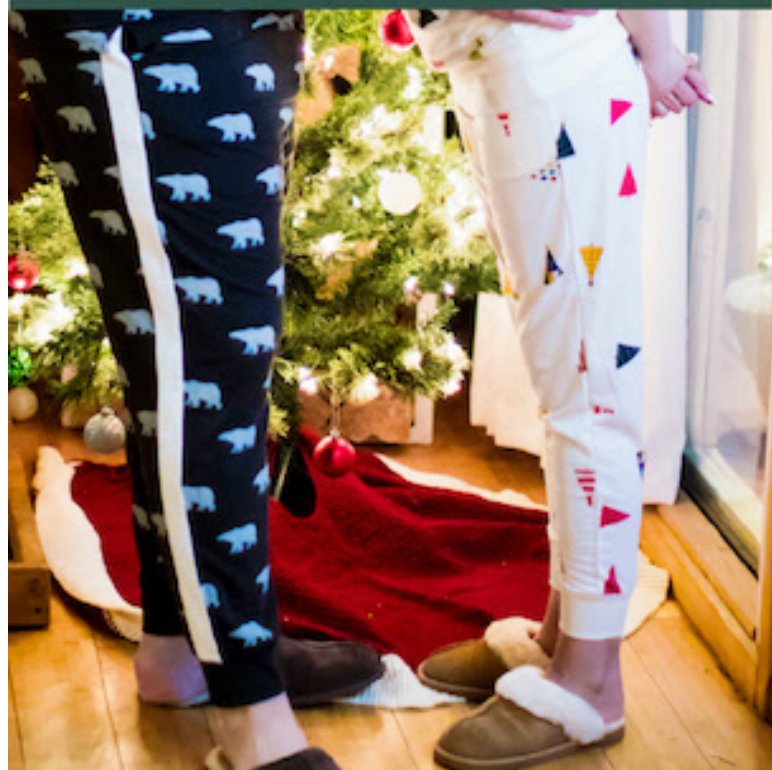
\$6

M.A.P.

\$10



\$12



JAX
JOGGER

WHOLESALE

\$24

M.A.P.

\$48

Please note, the images depicted may not be indicative of all orders. Individual orders and shipments will vary. These prints are not guaranteed to be in your order.

#LULAROEHOLIDAY