

# Soft Focus

WOMAN WITHIN<sup>®</sup>  
INTRODUCES

EUROPEAN COLLECTION  
SIZES 14W TO 40W

hello  
style!

we've been  
waiting for you

get ready!  
a new fashion  
adventure is  
about to begin

save  
**50%**  
on sweaters  
& jeans

9/27/22 10:13:20 AM - benders  
Lighten area behind type

CALL 24/7 • 1-800-248-2000 • [SOFTFOCUS.US](http://SOFTFOCUS.US)



ATTACHED HOOD

save 50%

A Medium Heather Grey  
B Gunmetal Rose Graphic  
C Black

B Gunmetal Rose Graphic  
RUCHED SLEEVE & NECKLINE



BOOTS SEE ONLINE 15689



# Welcome to Soft Focus

Your ticket to european style is here. Scouring through the best fashions from abroad, we bring you beautifully detailed designs, sized to fit with reassuring comfort. Unique, chic, effortless and modern. Join us on a new fashion journey.

- A. HOODED CARDIGAN** 56-43620-0878 e-button closure. Side seam pockets. Cable detail. 34" length. Acrylic. M-4X \$89.99 **\$59.99**
- B. RUCHED SLEEVE TUNIC** 7-43562-0878 Straight hem with side slits. Ruching detail at bust and sleeve. Screen print detail. 30" length. Rayon/spandex. M-4X \$59.99 **\$39.99**
- C. LEGGING** 25-43946-0878 Flat elasticized waistband. Ankle length. 28" inseam. Cotton/spandex. M-5X \$44.99 **\$29.99**
- D. KNIT CARDIGAN WITH LEATHER TRIM** 56-43947-0878 Open front. Straight hem. Faux leather trim and tie belt. 30" length. Acrylic. M-4X \$109.99 **\$74.99**
- E. SATIN LACE TANK** 30-43563-0878 Scalloped laced v-neckline. Adjustable cami straps. A-line silhouette. 30" length. Satin poly. 14W-34W \$44.99 **\$29.99**
- F. FAUX WRAP SKIRT** 25-43951-0878 Stylish ruching and pintuck detail make all the difference. Elastic waistband. 28" length. Poly/spandex. M-4X \$59.99 **\$39.99**

All machine washable. Imported.



save 50%

LEATHER LOOK BELT & TRIM

D Black  
E Ivory  
F Black Tossed Dot

BERET SEE ONLINE 19481

SHIMMER SHARK BITE HEM SWEATER

G Gunmetal  
H Black

save 50%

G. SHARK BITE PULLOVER TUNIC SWEATER 56-43944-0878

Scoop neckline. Shark bite hem. 32" length. Shimmer knit/metallic/spandex. M-4X \$89.99 **\$59.99**

H. LEATHER LOOK PONTE PANT 25-43947-0878

Pull on style. Ponte waistband and back. Two side seam pockets. 28" inseam. Poly. M-4X \$84.99 **\$59.99**

KNIT PONTE BACK & KNIT WAISTBAND

H Black

9/28/22 3:27:48 PM - simoned  
Name: 002543947FW22\_3717\_W\_FRONT\_BKEQ\_029  
extended to fill box  
Rename: 002543947FW22\_3717\_C\_FRONT\_BKEQ\_029

BOOTS SEE ONLINE 15223



to see more of the Soft Focus European Collection, visit [softfocus.us](http://softfocus.us)

new! Soft Focus european collection 14W-40W



A  
Indigo  
Paisley  
Flowers



A  
Midnight

4 SOFTFOCUS

totally  
**unique** go-to warbrobe staples that  
have that special something, just like you!



C  
Pine  
Ditsy  
Floral

DRESS  
HAS  
VELVET  
RIBBON  
ON WAIST

save  
**50%**



B  
Pine  
C  
Pine Ditsy  
Floral

BOOTS  
SEE ONLINE  
29639

**A. DENIM DRESS**  
5-44090-0878 Henley button  
placket. Faux breast pockets.  
Three-quarter button cuff  
sleeves. 44" length. Cotton/  
poly/spandex M-4X  
Midnight ~~\$109.99~~ **\$69.99**  
Indigo Paisley Flowers  
~~\$114.99~~ **\$74.99**

**B. HOODED CABLE  
CARDIGAN**  
56-43620-0878  
See page 2 for details. M-4X  
\$89.99 **\$59.99**

**C. PRINTED MAXI  
DRESS** 5-44058-0878  
Button front. Elbow length  
sleeves. Hidden side zipper.  
Side seam pockets. Velvet  
crochet and shirring detail  
on waist. 53" length. Rayon.  
14W-34W \$109.99 **\$79.99**

**D. COWLNECK  
SWEATER WITH  
BUTTON ACCENTS**  
56-43715-0878 Ribbed  
cowl- neck. Flared slit open  
bracelet length sleeves. Side  
hem button detail. 30" length.  
Acrylic. M-4X  
\$84.99 **\$59.99**

**E. BABY BELL  
BOTTOM JEAN**  
31-43957-0878  
See page 8 for details.  
14W-34W \$89.99 **\$59.99**

**F. RUCHED  
TURTLENECK TEE**  
7-43571-0878 Straight hem.  
Ruched detail. 28" length.  
Rayon/spandex. M-5X  
\$49.99 **\$34.99**

**G. WOOL COAT**  
29-44078-0878 Detachable  
faux fur collar. Button-front  
with mock horn buttons. Welt  
pockets. Self-fabric tie belt.  
44" length. Tweed wool blend.  
14W-34W \$239.99 **\$149.99**

**H. STRAIGHT-LEG  
JEAN** 31-43955-0878  
See page 8 for details.  
14W-34W \$89.99 **\$59.99**



save  
**50%**

D  
Soft Camel  
E  
Indigo



F  
Ivory

G  
Chocolate/  
Soft Camel  
H  
Indigo

save  
**50%**

All machine washable. Imported.



save  
**\$90**

REMOVABLE  
COLLAR  
BERET  
SEE ONLINE  
19481



B

Black

Medium  
Heather  
Grey

Deep  
Claret

Pine

D

Pumpkin

Plum  
Purple

Soft  
Camel

Heather  
Charcoal

E

Midnight  
Sanded

Indigo

H

Midnight  
Sanded

Indigo

Ivory

F

Black

Medium  
Heather  
Grey

new!  
*Soft Focus* european collection 14W-40W

there's more style, more looks to discover @softfocus.us

**A. LONG PINTUCK TUNIC**

**30-43519-0878** Button-front placket. Long sleeves convert to three-quarter length. Front pintucking. Side slits. 42" length. Cotton/spandex poplin. 14W-34W \$79.99 **\$54.99**

**B. PONTE WIDE-LEG PANT**

**25-43949-0878** Flat front with zip fly and button closure. Back elastic waistband. Wide leg with side slits. Welt pockets. Poly/rayon/spandex Ponte. M-4X \$59.99 **\$39.99**

**C. PONTE TROUSER PANT**

**25-43948-0878** Flat front with zip fly and button closure. Back elastic waistband. Back welt pockets. Ankle length tapered leg. 28" inseam. Ponte poly/rayon/spandex. M-4X \$59.99 **\$39.99**

**D. FUR TRIM CARDIGAN**

**56-43939-0878** Single front closure. Long sleeves with faux fur trim cuffs. Straight hem. 33" length. Acrylic. M-4X \$109.99 **\$74.99**

**E. SATIN LACE TANK**

**30-43563-0878** Scallop laced V-neckline. Adjustable cami straps. A-line silhouette. 30" length. Satin poly. 14W-34W \$44.99 **\$29.99**

**F. STRAIGHT-LEG JEAN**

**31-43955-0878** Pocket styling. Signature pocket stitching. 30" inseam. Cotton/poly/rayon/spandex. 14W-34W \$89.99 **\$59.99**

**G. EMBROIDERED HENLEY TUNIC**

**30-43522-0878** Henley placket. Three-quarter length button-cuff sleeves. A-line silhouette. 32" length. Georgette poly. 14W-34W \$89.99 **\$59.99**

**H. KNIT DRESS**

**5-44200-0878** Scoop neckline with printed appliqué. Sharkbite hem. 46" length. Poly/rayon knit. M-4X \$84.99 **\$59.99**

save \$25

chic styles with classic touches like faux fur trim and artful embroidery.

A Ivory  
B Black

D Black  
Geo  
E Ivory  
F Indigo

save 50%

H Black  
Bouquet  
Print

FUR TRIM SLEEVES

G Black  
Floral  
Embroidery  
F Indigo

save 50%



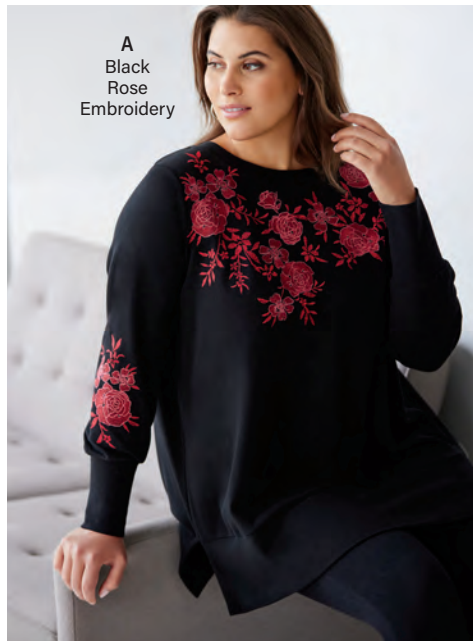
All machine washable. Imported.

want more? check out the entire collection @ [softfocus.us](http://softfocus.us) 1-800-248-2000

new! Soft Focus european collection 14W-40W

talking  
details

Have fun wearing beautifully crafted pieces with pops of color. Every stitch of it is simply eye-catching. Stylishly **unique** to say the least, like you!



A  
Black  
Rose  
Embroidery



B  
Black  
Geo  
Patchwork



BERET  
SEE ONLINE  
19481

BOOTS  
SEE ONLINE  
23541

POCKETS

C  
Black  
Paisley  
Border



Black Rose  
Embroidery

Deep  
Teal Rose  
Embroidery



Navy

Heather  
Charcoal

Chocolate

Black

**A. EMBROIDERED SWEATSHIRT**

7-43568-0878

Scoop neckline. Rib trim at neckline, cuffs and hem. Side slits. 28" length. Cotton/poly. M-4X \$84.99 **\$59.99**

**B. LAYERED-LOOK TUNIC**

7-43556-0878

Draped neckline with a layered-look inset. Shirring at front. Asymmetric seam pockets. 30" length. Rayon/spandex M-4X \$79.99 **\$54.99**

**C. RUFFLE SLEEVE DRESS**

5-43961-0878

Three quarter ruffled cuff sleeves. Side seam pockets. Pintuck detail. 50" length. Poly/rayon/jersey. M-4X \$89.99 **\$59.99**

D  
Black Multi  
Border Print  
E  
Black

save  
**\$90**

REMOVABLE  
HOOD



GLOVES  
SEE ONLINE  
17649

D  
Black  
Multi  
Border  
Print

F  
Black  
Stamp Floral  
E  
Black



**D. MULTICOLOR COAT**

29-44205-0878

Stand collar with removable hood. Double breast button-front closure. Polyester taffeta lining. 38" length. Wool doobby blend. M-4X \$239.99 **\$149.99**

**E. LEGGING**

25-43946-0878

Flat elasticized waistband. Ankle length. 28" inseam. Cotton/spandex. M-5X \$44.99 **\$29.99**

**F. ASYMMETRIC TUNIC**

7-43560-0878

Scoop neckline. Long sleeves. Front has asymmetrical seams. 34" length. Rayon/spandex. M-4X \$74.99 **\$49.99**

All machine washable. Imported.



A  
Black  
Paisley  
Border  
Print

BOOTS  
SEE ONLINE  
08326



C  
Black  
D  
Indigo

save  
\$50

save  
50%

All machine washable. Imported.

**A. SCARF PRINT  
LAYERED LOOK  
KNIT DRESS**

5-43962-0878 Ruched neckline. Side pockets. 39" length. Poly/rayon. M-4X \$89.99 **\$59.99**

**B. EMBROIDERED  
BIB KNIT DRESS**

5-44061-0878 Notch neckline. Empire seam. Side pockets. 50" length. Poly/rayon. M-4X \$89.99 **\$59.99**

**C. MOTO JACKET**

32-44055-0878 Faux leather. Zip detail. Quilted front and sleeves. 30" length. Poly. 14W-34W \$149.99 **\$99.99**

**D. BABY BELL  
BOTTOM JEAN**

31-43957-0878 Five-pocket styling. Flared hem. Signature pocket stitching. 31" inseam. Cotton/poly/rayon/spandex. 14W \$89.99 **\$59.99**

**E. RUFFLE  
THREE-QUARTER  
SLEEVE TUNIC**

30-43543-0878 Scoop neckline with embroidery detail. Shirred ruffles on sleeves and hem. 32" length. Georgette poly. 14W-34W \$89.99 **\$59.99**

**F. SHEARLING  
VEST**

32-43997-0878 Faux shearling. Open front. Side pockets. 32" length. Poly. M-4X \$174.99 **\$124.99**

**G. RUCHED  
TURTLENECK TEE**

7-43571-0878 Straight hem. 28" length. Rayon/spandex. M-5X \$49.99 **\$34.99**

**H. STRAIGHT-LEG  
JEAN**

31-43955-0878 Five-pocket styling. 30" inseam. Cotton/poly/rayon/spandex. 14W-34W \$89.99 **\$59.99**

hello  
**modern** vintage, paisley prints, shearling trims,  
bell bottom jeans. It all feels oh-so fun, feminine and fashionable.



E  
Black Multi  
Flower  
Embroidery

Trouser  
Pant,  
see  
page 6



G  
Medium  
Heather  
Grey

**RUCHED NECK &  
SLEEVE**

- G Medium Heather Grey
- Ivory
- Black

HAT  
SEE ONLINE  
37424



F  
Black  
G  
Medium  
Heather  
Grey  
H  
Black

save  
50%



like what you see? discover more styles at [softfocus.us](http://softfocus.us)

new!  
*Soft Focus* european collection 14W-40W

# Soft Focus

WOMAN WITHIN® INTRODUCES  
discover the new collection 24/7 at  
**softfocus.us** 1-800-248-2000

the  
effortless  
look

All it takes is the right  
sweater and jeans  
to pull it all together.

save  
**50%**

save  
**50%**



A  
Deep Claret  
B  
Indigo

**A. PULLOVER SWEATER WITH BUTTON ACCENTS**

**56-43942-0878**  
Three-quarter sleeves. A-line silhouette. Button accents at shoulder. Button stitch detail. 26" length. Acrylic. M-4X  
~~\$84.99~~ **\$59.99**

**B. STRAIGHT-LEG JEAN**

**31-43955-0878**  
Five-pocket styling. Signature pocket stitching. 30" inseam. Cotton/ rayon/spandex.  
~~\$89.99~~ **\$59.99**

All machine washable. Imported.