

Susanne (Susie) Frank

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Staff and long-term consulting positions include

Oregon Health & Science University Foundation, Portland, OR / 2010 to 2020

Director of development communications

- Worked with senior development team and faculty to win multimillion-dollar investments from private philanthropists.
- Led communications strategy for top fundraising priorities, such as the search for an HIV vaccine and building a new family housing complex.
- Creative director/editor of quarterly magazine *ONWARD*, which entailed creating initial concepts and overseeing freelance writers, photographers, illustrators, and designers.

Safer Chemicals, Healthy Families Coalition, Washington, D.C. / 2009 – 2010

Communications consultant

- Wrote a variety of print and digital materials for this national coalition of environmental health advocates.
- Implemented influencer strategy, finding a variety of spokespeople to carry key messages in blogs, social media posts, and opinion essays.

RePower Oregon, Portland, OR / 2008 – 2009

Communications consultant

- Responsible for finding new voices for opinion essays, writing media materials, and pitching news stories for this coalition of conservation groups.

Our Ocean coalition, Portland, OR / 2007 – 2008

Communications director

- Oversaw media and advertising consulting teams, message development, collateral materials, website development, communications strategy, and reports for this statewide coalition of conservation groups.

M&R Strategic Services, Portland, OR / 2000 – 2004

Vice president

- Led three-year project funded by the David and Lucile Packard Foundation that sought to introduce regional pro-choice leaders to pragmatic communications strategies.
- Directed communications for Ballot Measure 10, which amended the Oregon Constitution to allow universities to hold stock in companies arising from on-campus research.

Planned Parenthood of New York City / 1989 – 1994

Associate director of communications

- Oversaw all advocacy, promotional, and informational materials; wrote speeches that established agency president as nationally sought-after speaker; edited international sexuality education curricula.

Public interest clients include

- **The Bren School for Environmental Science & Management at UC Santa Barbara.** Wrote feature stories about the school's innovative people and projects.
- **Center for Reproductive Rights**, New York City. Wrote speeches, opinion essays, fundraising materials, and white papers for this international advocacy group.
- **Diahann Carroll**, Los Angeles, CA. Wrote speeches on breast cancer and cultural diversity for legendary performer.
- **The Equity Institute**, Rhode Island. Wrote this nonprofit's first suite of campaign case statements.
- **Georgetown University**, Washington, D.C. Write feature stories and profiles for various university magazines.
- **Physicians for Human Rights**, New York City. Wrote fundraising materials for this international nonprofit.
- **The Presidents' Alliance**, Washington, D.C. Wrote fundraising materials for this national coalition of college presidents and chancellors advocating for immigration reform.
- **Wild Card Giving**, Palo Alto, CA. Collaborated with senior staff to articulate this new foundation's core values.
- **YWCA of the USA**, Washington, D.C. Wrote suite of promotional materials for this national nonprofit's breast and cervical cancer prevention program.

Agency clients include

- **Big Fish Media**, Montclair, NJ. Wrote business-focused book proposals, op-eds, and blogs for this public relations firm.
- **Kennedy Communications, Vancouver, WA.** Established message development/brand guides as a new line of business for this marketing agency.
- **Resource Media**, Seattle, WA. Wrote public relations materials and consulted on global warming and old growth forest campaigns.
- **Winning Mark**, Portland, OR. Wrote social media content, direct mail copy for multiple advocacy campaigns.

Education

Scripps College, Claremont, CA
Bachelor of Arts in British and American Literature