
JONATHAN TURNER

+971544929559
jonwturner86@gmail.com

Address:
3505, Tala Tower
Marina Square
Abu Dhabi, UAE
PO Box: 63

Nationality: British
Date of birth: 28/03/1986
Marital status: Married

PROFILE

I am a qualified journalist with ten years experience working as an editor in the media industry, seeking a position where my skills, knowledge, and ambition can be fully utilised in a challenging role.

I have proven success in leading editorial campaigns across a wide range of international sports and entertainment events.

I always promote a leadership style of collaboration and inclusivity by encouraging team members to share ideas and express their creativity.

I thrive under pressure and always demand the highest standards from myself and my team.

EXPERIENCE

December 2014-Present

The National, Abu Dhabi
Assistant Editor

Responsibilities:

- Lead the editorial plan for the sports section of The National newspaper and website
 - Work closely with online editors, print editors, and reporters to implement editorial strategy
 - Work alongside media partners and marketing team to deliver agreed editorial for events and campaigns
 - Control the publication of print and digital content for sport
 - Expand the sports section's social media channels
 - Liaise with multimedia team to deliver engaging video content for website and social media channels
 - Monitor web traffic and ensure monthly targets are exceeded
 - Set the weekly duties of the editorial team
 - Work within monthly budgets for freelancers
 - Conduct interviews, report on live events, source news
 - Participate in daily conference with fellow senior editors to discuss news agenda
 - Host weekly podcast
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April 2012-December 2014

Sport360, Dubai

Online Editor

Responsibilities:

- Lead overall editorial strategy for sport360.com
- Create and manage production of written and video content • Lead site-management to ensure the newest and most engaging content is highly-visible
- Edit, proofread and publish content of reporters and contributors
- Liaise with marketing, sales and clients to implement editorial strategy of agreed media partnerships
- Monitor web traffic and ensure monthly targets are exceeded
- Set the weekly duties of the online editorial team
- Attend weekly meetings with other heads of departments to discuss upcoming plans

March 2011-March 2012

Sportsvibe.co.uk, London

Online Editor

Responsibilities:

- Create interview opportunities for written and video features
- Conduct video and written interviews for publication
- Edit, proofread, package and upload content on to site
- Maintain site-management to ensure home page remains up-to-date with the latest content
- Build relationships within the Sports, PR, Entertainment and Events industries to gain access for interview opportunities and increase the company's reputation

PROFESSIONAL SKILLS

- Expert in use of Content Management Systems
 - Expert in use of Adobe InDesign, InCopy, Audition
 - Expert in use of PC Windows and Mac OS systems
 - Expert in best SEO practices
 - Expert in use of Google Analytics
 - Competent in use of Adobe Photoshop
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EDUCATION

February-August 2010

NCTJ Pre-Entry Qualifications, London

Grades: Portfolio (A), Court Law (B), Media Law (B), Public Affairs 1 (B), News Writing (B), Public Affairs 2 (C)

September 2005-July 2008

University degree, University of Portsmouth

BA (Hons) in English Literature and Language

PERSONAL INTERESTS

- Member of amateur football club
- Member of local tennis club
- Enthusiastic golfer
- Active scuba diver

REFERENCES

Steve Luckings
Deputy Sports Editor
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Adrian Back
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