melissa howsam

writer, editor, copy editor extraordinaire; AP Style expert

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Portfolio:

melissahowsam.com

Work History	11.18-Current	National Medical Editor, <u>Modern Luxury Media</u> Cover topics ranging from highly technical medical and wellness advancements to health, fitness and food trends via top doctors, surgeons, chefs, gurus, etc. nationwide for luxury lifestyle publications
	2012-12.19	Senior National Copy Editor, Modern Luxury Media Work on nationwide titles with varying and overlapping deadlines in a super-fast-paced and demanding role as head copy editor in company with 90+ luxury lifestyle magazines. Co-wrote/updated company style guide. Helped train incoming copy editors.
	4.17-11.18	Editor-in-Chief, <u>Modern Luxury Medicine + Doctors</u> : Atlanta, Philly, Chicago Launched and grew Atlanta print publication as editor-in-chief and primary writer, covering on trend issues from brain cancer to Botox, with in-core sections in <i>Philly Style</i> and <i>Mich Ave</i> magazines.
	2011-2012	Communications Associate, Merck Researched, wrote and edited Wilson and Durham newsletters, white papers, employee spotlights, and speeches and talking points for senior employees on a variety of technological/scientific issues. Updated lobby digital media board. Organized and managed media to promote internal events.
	7.09-2012	Copy Editor, Modern Luxury Media, D.C., Atlanta, Hawaii markets DC, Atlanta, Aspen and Hawaii market copy editor using AP and in-house style guides
	2003-2009	University Lecturer, English Departments: Writing for All Audiences & Writing Across Mediums, <u>DePaul University, Chicago</u> (2007-09), <u>William Peace University</u> (2005-07); <u>NC State University</u> (2003-06)
	2001-2003	University Teaching Assistant, Literature, NC State University (2003-06)
	2000-2001	Marketing Associate and Writer, Pentland Press Wrote and designed direct marketing pieces using Quark and Photoshop
Freelance	2009-Current	Features Writer, covering art, food, nightlife, events, people profiles, health, fitness & medical WALTER magazine (Jan. 2020-current); News & Observer (print & digital, 1.19-current); N&O's triangletoday.com & artsnownc.com (2010-18); JEZEBEL magazine, Atlanta (2013-18); blogger, districtttattle.com & triangletattle.com (2010-12); DC & On Tap magazines, D.C. (2009-10)
	2001-Current	Copy Editor: AP, AMA, APA, MLA, CMS styles

Fisher House Foundation & Patriot magazine (2017-current), Connect publications (2017-18), the Aspen Institute (2013-14), Applause Magazine (2009-14), Duke University SSRI (2012-13), Durham Magazine (2010-11), Alabama Weddings Magazine (2008-09), Johnson Associates Advertising (2001-07), Writing & Speaking Services, NCSU (2001-06), Pentland Press (2001)

Front-page weekly column (N&O, Friday Entertainment, current); 10-page cover story (<u>JEZEBEL</u> **Achievements**

magazine); framed feature hung on establishment walls in Raleigh (Eschelon's G Patel), Holly Springs (Little Hen) and Washington, D.C. (Top Chef Spike Mendelssohn's Good Stuff Eatery)

Education North Carolina State University: M.A. English (2003, full scholarship and assistantship, 4.0 GPA),

B.A. Writing/Editing (1999, cum laude, English honors), B.A. Mass Communications (1999,

cum laude, Lambda Pi Eta Honor Society)

Skills Adobe Creative Suite, Windows, MS Office, OS X, Wordpress, HTML, social media savvy; demonstrated excellence writing across vast tones and mediums for myriad audiences from subscribers to web surfers to stakeholders; media and communication professional with an eagle-

eye, analytical mind, inventive ideas, unique style and mad multitasking skills.